



Most fish & chip shops don't maximise their sales of potentially very profitable items

Try this one simple idea and see your profits grow

Here's the maths!

A 12.5kg bag of dried marrowfat peas yields 216 x 6oz portions of mushy peas.
 The cost of the peas and the cup & lid 9.3p
 On average Fish & Chip Shops sell a 6oz portion of mushy peas for 70p
GROSS PROFIT = 60p per portion

Or, look at it this way - the sales value you get out of a 12.5kg bag of dried peas is... **£150.00!**

Here's the idea!



1. Use our 6oz PRINTED cups & lids. They are decorated and printed with the words, CURRY, GRAVY and MUSHY PEAS so they are visually very attractive. They will help you to market the product.
2. Put our FREE OF CHARGE POSTER on your wall AND in your window to advertise the products.
3. Tell your staff to ask every one of your customers the following question; "Would you like some of our mushy peas with your meal... they're delicious?"

YOU WILL BE VERY PLEASANTLY SURPRISED BY THE RESULTS!

SPECIAL OFFER



500 Printed Cups and Lids
Code 25159

Just to get you going - Buy 2 cases of printed cups and lids and we'll give you a bag of 12.5kg dried peas **FREE**

