

INVOLVE

YOUR FUTURE CUSTOMERS NOW!

Calum and Lindsay Richardson are the owners of The Bay Fish and Chips in Stonehaven, just south of Aberdeen. Both Calum and Lindsay are past winners of the “Drywite Young Fish Frier of the Year Competition”.

They are passionate promoters of seafood and particularly of Fish & Chips.

They are young, entrepreneurs and are very aware that encouraging children to appreciate and eat fish is nutritionally beneficial for the children and good for Calum and Lindsay’s future business!

They therefore decided that they would produce their own **CHILDREN’S MEAL BOX** but that they would ask local school children in Stonehaven to create the design to be applied to the box!



Calum and Lindsay Richardson



Three primary schools in Stonehaven were approached, Mill O’ Forest, Arduthie and Dunnottar and over 300 children, aged from 5 to 11 entered the competition. Calum and Lindsay visited each school to launch the competition, to talk to the children about fish and also allow them to handle whole fish!