

To help you to develop your sales to children why not introduce Children's Meal Boxes?

We will provide you with a new design every 10 weeks linked to some of the latest children's movies such as **Kung Fu Panda**, **Alvin and the Chipmunks** and **Space Chimps**.

The Children's Meal Box Kit contains:

100 Themed Meal Boxes; 100 Assorted Superb Quality Toys 1 Promotional Poster

The latest Children's Meal Kit is **"The Tale of Despereaux"** and for a limited period we will have 200 of these kits packed in 50s available to customers who would like to introduce Children's meals but would like to test their market first.

These kits will cost just £ 27.79 (Code 26723)



'Tale of Despereaux' Toy

What To Do?

Hang the poster in a prominent place in the front of your shop where children will be able to see it!

Make up a few of the meal boxes and display them with the toys, once again where children can see them.

Take a very critical look at the products you are offering as a children's meal and if you wouldn't eat them because the quality is poor then don't expect children to.



Our Recommendations

Fish

Battered fish strips. You can very easily make these yourself and children love finger food! The meal could be made up of 3 or 4 battered fish strips with a small portion of chips and a 2oz portion of mushy peas in a 2oz container served with a children's drink. Make sure it is marked on your price list as a "Children's Fish and Chips Meal" and make sure it is skinless and boneless.

Fishcakes

Skipper 2oz Traditional Fishcakes made with 40% fish

If you're offering meat products then take a look at our 42nd Street range of products where only the best quality meat is used – no mrm or reformed chicken.

42nd Street 2oz Sausages made with 40% pork

42nd Street Chicken Fillet Bites made from pure chicken breast

42nd Street 2oz Beefburgers made with prime forequarter and flank beef – the best cuts of beef for a beefburger



We have free posters available for Skippers Fishcakes and all of our 42nd Street range so you can advertise to parents that you are offering good quality products.

Invest in your future – now!