



NATIONAL FISH & CHIP DAY 2ND JUNE 2017

What another fantastic National Fish & Chip Day!

Fish and Chip Shops the length and breadth of the country joined the Nation in talking about National Fish and Chip Day on social media and it wasn't long before #nationalfishandchipday had knocked even Donald Trump off the number 1 spot on Twitter where it remained for the entire day! Gordon Ramsey and Jamie Oliver went head to head on Twitter with both reaching many millions of followers!

Some very big names were talking about the day from Sara Cox on the Radio 2 Breakfast Show to The Sun, Daily Express, Daily Star, Metro, Lorraine on ITV, TalkSport, Five Live and many, many more.

Here's just a taster of what went on!



Cromar's, St Andrew's



Sullivan's, East Yorkshire



The Middleton's sponsored sign on the M6



Bizzie Lizzie's, Skipton



Shap Chippy, Cumbria donated all tips to the Fishermen's Mission



Our Happy National Fish & Chip Day Greeting Card from Stuart & Lindsay Atkinson, Round O Fish Bar, Arbroath



Towngate Fisheries, Idle, Bradford



Lynda Simmons, NEODA General Secretary with Jo Hage, Rise Communications



Miller's of Haxby delivered Fish & Chips to Radio York



Kingfisher Fish & Chips, Winner of the 2017 Fish & Chip Takeaway of the Year, pitched up at Trinity House opposite The Tower of London.

Trinity House is a charity dedicated to safeguarding shipping and seafarers, providing education, support and welfare to the seafaring community so it was a very obvious partnership for Fish & Chip Day. Their courtyard at the front of the building was the perfect size to create a beach themed event with Kingfisher Fish and Chips mobile at the forefront. Frying started at 7.30a.m. and continued for 7 hours straight before a quick break and then another hour or so before being rained off. In that time, they gave away over 1400 portions of Fish & Chips to commuters and tourists alike and raised a substantial amount of money for The Fishermen's Mission!



In Portsmouth, Long John's mobile van was given prime location on the naval side of the dockyard where it was set up to serve the crew of HMS Duncan and HMS Daring. This exclusive location enabled Long Johns to give away 350 portions of Fish & Chips over the lunchtime period to some delighted servicemen and women, including the ship's chefs who left their own galley to come and join the celebration.

Both of these events were months in the planning and were generously funded by NEODA members – AAK; ADM; Blakemans; Drywite; Duncrue Food Processors; Friars Pride; Kassero; Kerry; KFE; Henry Colbeck; Isle of Ely; JL Owen; Middleton Foods; Seafish; Silbury; VA Whitley and Vandemoortele.

It wouldn't be National Fish & Chip Day without everyone at Colbeck's enjoying Fish & Chips for lunch!

