## Henry Colbeck Fresh Frozen-at-Sea Fish

Henry Colbeck stocks a wide range of fresh frozen-at-sea Cod and Haddock;

Skinless and boneless tightly graded fillets Traditional PBI IQF Haddock Hake Fillets



We are agents for the highly respected Rammi brand of Icelandic fish as well as stocking other Icelandic brands and Russian brands.

All of our fish is fresh frozen-at-sea within 3 to 4 hours of being caught. Due to the speed of processing the texture is firmer so the drip loss is less than either "fresh" fillets or land frozen fillets. Minimising the drip loss improves the eating quality of the fish, giving it a firm texture with succulent juicy flakes.

Please contact your Henry Colbeck telesales advisor for further information about current market prices and stock levels.

## Icelandic Responsible Fisheries Management

Vessels from Rammi make their catches in the clean cold waters of the North Atlantic, where fishing is carefully regulated by a quota system to guarantee sustainable balance in the marine environment around Iceland.



## Icelandic responsible fisheries management:

- Management of the fishing grounds around Iceland is based on allocating a fixed share of the permitted catch of the various species to each vessel. The government works constantly to ensure self-sustaining utilization of the natural resources. All decisions are based on scientific criteria and the careful work of the Marine Research Institute.
- Icelandic fisheries scientists are members of international scientific organisations and their work and methods are constantly evaluated to ensure conformity with demands that meet international scientific criteria.

## Protection of the fish in Iceland's fishing grounds is based on three main methods:

- Catch regulations, which are developed for each utilizable fish stock. This involves deciding yearly how large proportion of the stocks may be allocated for fishing.
- Regulations controlling the fishing gear. Emphasis is placed on the efficacy of the equipment used, which means that effort is made to fish only those species and sizes that are sought.
- Protection and closing of specific areas. This means that use of certain equipment is banned in specific areas or the area is completely closed to fishing. This is done to protect, for example, spawning fish or the juvenile fish.

Further information on the fisheries management in Iceland and fish stocks go to;