

# The Lite-BITE<sup>®</sup>

*Increase your lunchtime trade*

*Earn a better margin*

*Reduce waste*



**NEW specially designed packaging**



**Get your FREE Lite-BITE<sup>®</sup> Posters NOW!**

## DID YOU KNOW ?

- 36% of customers would order a smaller meal portion as a healthier option
- 1 in 3 would prefer a choice of serving sizes
- people prefer to eat Fish & Chips out of a box

Exclusively available from The Q Partnership



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