

WHAT'S HOT!

www.colbeck.co.uk

Issue 119 January/February 2018

Q Frying Oils & Fats

Choice Performance Quality

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NEW!

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Don't forget

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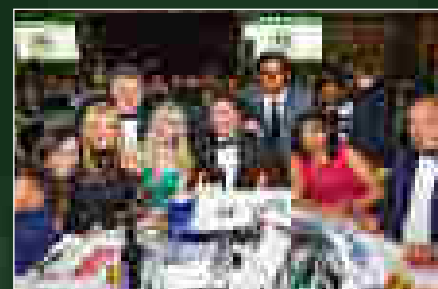
Come Join the Family

The Hilton Hotel in Glasgow was transformed on Sunday November 12th for the 5th Annual Scottish Italian Awards!

Over 1,500 businesses engaged with the awards this year, 80,000 votes were cast resulting in 85 finalists.

The Best Scottish Italian Fish & Chips Award was hotly contested, yet again with 15 finalists all hoping to takeaway an award!

Henry Colbeck has been involved with the awards from the very beginning. It is wonderful to see Fish & Chips receiving the recognition they deserve as a dish which can stand alongside some of the best cuisine available!



The Colbeck Table



Aldo Zilli – one of the judges and compere for the evening.



Best Scottish Italian Fish & Chips



Winner
Giovanni's
Northfield Broadway
Edinburgh

Left to right; Jackie Pearson, Henry Colbeck Head of Marketing alongside Mauro Pacitti, Maria Pacitti and daughter Sophia Pacitti.

Runners Up



We're really sorry but the Merchant Chippie seemed a bit elusive for the photographer and he didn't get any official photos.

Merchant Chippie
Glasgow



A very calm John Pagani!!

Café Royal
Annan

The Scottish Italian Awards were created to recognise the significant contribution of Italian food businesses to the Scottish hospitality industry.

For more information about how to get involved in 2018 visit;
www.scottishitalianawards.co.uk

Q Frying

Fish Friers today have various needs where oils & fats are concerned with the environment and sustainability

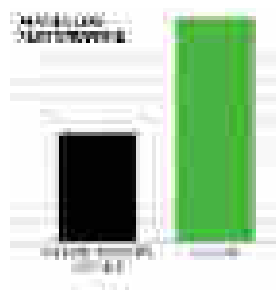
The Q Range offers a variety of frying products to fulfil every requirement

WHAT'S AVAILABLE?



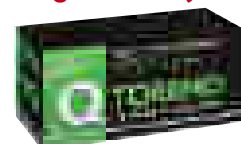
Premier Jus For Premier Results

- Q Toreno is a refined and deodorised Irish Premier Jus Beef Dripping produced from the freshest and finest quality raw material. We make sure that we carefully select only caul and kidney fat as they are able to withstand frying at high temperatures; there is no soft body fat in Q Toreno.
- We've added a naturally occurring anti-oxidant, specifically developed for beef dripping, which gives it a longer frying life in comparison with ordinary, standard deodorised drippings.
- Q Toreno is the perfect choice if it's long lasting, finest quality, Irish dripping that you require.



12.5kg
Code 004967
Scotland Only

2 x 5kg
Code 004558
England Only



Refined & Deodorised Beef Dripping

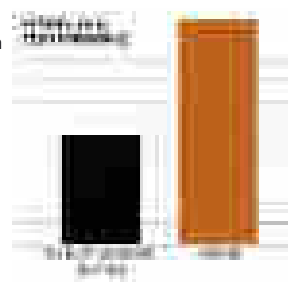
- Q XL is a refined and deodorised beef dripping produced in Europe from premium grade raw material.
- It's packed in 4 x 5kg making it easy and convenient to unwrap and handle.
- If you're looking for a reliable dripping that produces traditional tasting fried food then choose Q XL – the dripping that excels.

4 x 5kg
Code 004853



For An Improved Frying Performance

- Q Bronze is a refined and deodorised German beef dripping produced to an extremely high standard. It has the additional benefit of an anti-oxidant which makes it incredibly resistant to breakdown during use and gives it an extended frying life.
- Q Bronze is the perfect choice if it's premium quality, deodorised, long-lasting German dripping that suits your operation.
- German, deodorised beef dripping



12.5kg
Code 004362



Rancimat results available on request.

REFINED & DEODORISED BEEF DRIPPING

Oils & Fats

ed. Some of you are looking for longer lasting oils, some are more while others are interested in healthier alternatives.

rement and help you to choose the right product for your business.

ALL VEGETABLE
SOLID FRYING FAT



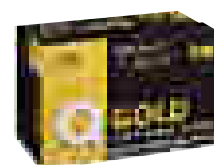
The Natural Choice

- Q Gold is produced from fully sustainable palm oil.
- It's a naturally coloured, premium quality palm oil with no hydrogenated fats.
- If being socially and environmentally aware is a factor then Q Gold is the one for you!
- Packed in easy to handle 2 x 5kg blocks, wrapped in parchment.



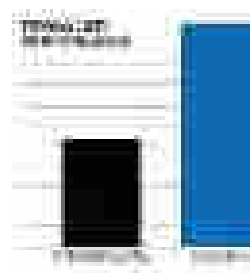
Membership Number:
2-0638-16-000-00

2 x 5kg
Code 000898



Power & Performance

- Q Platinum brings together a blend of palm and hydrogenated palm to produce an oil with an exceptional frying life.
- Q Platinum is all about power and performance; it's the heavy duty frying oil for heavy duty frying operations.
- If you're looking for an all-vegetable oil which will resist breakdown in an environment with a high output then take a look at Q Platinum.

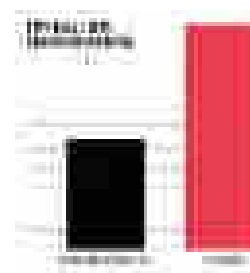


12.5kg
Code 001769



Extreme Quality for Extreme Temperature

- Q Silver is a unique mix of palm, hydrogenated palm and rapeseed oil.
- The blend has been specifically developed to produce an oil with a distinctive savoury note and aroma which will interest friers who are looking for a vegetable oil with a similar taste profile to dripping.
- In addition, Q Silver has an exceptional frying life as the blend is resistant to breakdown at high temperatures and performs even under the most demanding frying conditions.
- If it's vegetable oil you're after which compares with dripping on taste and gives you a long frying life then Q Silver fits the bill.



12.5kg
Code 001768



Collect



Points on all
Q Frying Fats

VEGETABLE FRYING FAT



Code 041978

**Only
£39.00**

NEW!

Drywite Portion Control Scoop

Just right for Lite-BITE!

The Lite-BITE concept has been a great hit with Fish & Chip Shops all over the country!

Lite-BITE is all about offering an additional portion size of Fish & Chips, one which attracts new customers who wouldn't normally buy Fish & Chips.

The Lite-BITE box is specifically designed to accommodate a 5oz piece of fish and a 6oz portion of chips. Now, to help you even further the new Drywite Portion Control Scoop can measure out the perfect portion of 6 ounces of chips. It's also been designed specifically to ease chips smoothly into the scoop without any damage.

One Scoop!
One Portion!

The
Lite-BITE®



Lite-BITE BOXES



Packed in 100s

Code 026607



FREE Lite-BITE posters available
Ask for yours!

Card is King



Consumers are increasingly choosing to pay by card over cash simply because it is so much more convenient.

There are, however, several reasons why you should consider taking this method of payment in place of cash.

1. Accepting cards can boost sales.

When you take your business from a cash-only operation to one that accepts credit and debit cards, your potential customer base broadens significantly. The more customers you attract, the more likely you are to make extra sales.

2. Accepting cards helps level the playing field with your competition.

Your competitors are already accepting cards. To stay profitable and competitive, you need to offer the same service.

3. Cards encourage impulse buying.

Shoppers like being able to complete transactions quickly and easily without having to run to the ATM. Studies have indicated that customers tend to spend more when they're paying with cards, especially when it comes to impulse purchases.

4. Accepting cards is crucial if you do business online.

The majority of transactions on the internet are paid for with cards. If your customers can place orders and pay on-line then accepting cards is essential for your business.

5. Accepting cards can improve your cash flow.

Credit card transactions are processed electronically and settled quickly, with proceeds typically deposited into your bank account quickly and efficiently.

6. Cards are convenient for customers.

Consumers want to choose the method of payment that's most convenient and beneficial for them. Cards are not only easy to use in a variety of capacities, but many cards offer points, mileage, or rewards that further encourage the cardholder to use them whenever they are making a purchase.

7. Security

Accepting cards means that you are handling less physical cash, making your premises more secure for you and your staff.

Did You Know?

- There are 108.4m contactless cards in issue in the UK.
- 416.3m contactless transactions were made in April 2017.
- The average contactless transaction was for £9.40.

Information provided by the UK card association from April 2017



Article produced in association with Fry Magazine

The National Federation of Fish Friers (NFFF) have partnered with Chip and Pin Solutions. For more information about their card machines please go to;
www.chipandpinsolutions.co.uk/nfff



Pacific West Seafood Basket

A seafood combination of prawns, squid and cod.

12 packs in each case with each pack containing;

Panko Squid Rings	2 pieces
Breaded Butterfly Prawns	2 pieces
Crispy Battered Chunky Cod Bites	2 pieces
Salt & Pepper Squid Chunks	2-4 pieces

12 x 200g

Code 900046



**Only
£26.90**



Pacific West Panko Coated Squid Rings

Premium squid rings in a coarse Japanese crumb.
Approximately 17-25 pieces per pack



**Only
£7.90**

700g

Code 915371



Pacific West Salt & Pepper Squid Chunks

Pineapple cut squid chunks with salt & pepper coating.
16-24g, 42-63 pieces



**Only
£10.50**

1kg

Code 915372



Pacific West Popcorn Shrimp

Frozen, raw peeled prawns coated with traditional breadcrumbs.



**Only
£11.50**

1kg,

Approximately 112-132 pieces per pack

Code 890191



Pacific West Prawn Kiev's

Butterflied prawns spread with a garlic and herb butter flavoured paste.

Hand coated with a panko crumb.

500g
17-22 pieces

Code 890199

**Only
£6.50**



Cod Fish Fingers

A 40g, 100% cod fillet fish finger in a crispy breadcrumb coating.

48 x 40g

Code 900037

Only
£13.50



Coddies

Skinned and boned cod formed into bite size chunks, coated in a natural uncoloured crispy crumb and par-fried. Ideal for Children's Menus

Collect

2 Points

Only
£13.90



Whitby Chunky Cod Goujons

Chunky goujons, produced from 100% COD FILLET and coated in a crispy breadcrumb.

Collect

1 Point

Only
£2.90

Approximately 13 goujons per bag,
3-4 servings

Code 900153



Whitby Hot 'n' Spicy Prawns

Premium prawns marinated in herbs and spices and coated in crispy breadcrumbs

Collect

1 Point

Only
£4.50

Approximately 30 per bag,
3-4 servings

Code 915369

150 x 20g

Code 900140



Aqua Blue Breaded Wholetail Scampi

Only
£5.60

PLUS!
Buy 8 bags get
another 2 bags
FREE!



Whitby Wholetail Breaded Scampi

450g

Code 900029

Collect

1 Point



Whitby Extra Large Breaded Scampi

450g

Code 900031

Collect

1 Point

454g

Code 900039

Collect

0.5 Points

SAVE! Whitby Scampi Buy 10 bags*
and get £1.50 off each bag
*Must be 10 of the same Scampi

No Maximum Quantities!



Promenade Sauce Sachets

Generous 28g portion

Available in 3 varieties

Packed in 100s

Tomato

Code 023175

**Only
£5.50**

Mayonnaise

Code 023176

**Only
£6.50**

Tartare

Code 023177

**Only
£6.50**



SPECIAL OFFERS 19

42nd Street Beef Burgers

Produced from prime forequarter and flank cuts of beef – the best for beef burgers!

It's all about the
ingredients

100% Beef Burgers

48 x 4oz (113g)

Code 890095

Only
£15.80

Collect

2 Points

Only
33p
each

80% Beef Burgers

48 x 4oz (113g) Only

Code 890096

Only
£14.90

Collect

2 Points

Only
31p
each

80% Beef Burgers

48 x 2oz (56g) Only

Code 890097

Only
£7.50

Collect

2 Points

Only
16p
each



Just Tomato Ketchup

Buy 5 get another 1 FREE!

4.54kg

Code 023662

Collect

1 Point

No Maximum Quantities!

It's getting colder! Now is the time to use...

Drywite All Seasons

Chip Shop Potato Treatment



- Dry and white chips whatever the season.
- Formulated to work even on increased sugar potatoes.
- Winter or summer, old or new potatoes – *All Seasons* will improve your product

**Only
£17.50**

Collect



2 Points

2.5kg

Code 013261

Starch Doctor Test Strips

Check the starch content of your potatoes with these easy to use test strips



**Only
£8.50**

Pack of 50

Code 013457

Save £££s on Polythene Tubs & Scoops



**Only
£29.00**

18g Polythene Tub with bung

Code 048012



**Only
£39.00**

25g Polythene Tub with bung

Code 048013



**Only
£39.00**

35g Polythene Tub with bung

Code 047806



**Only
£39.00**

Long Handled Potato Scoop 9" diameter

Code 041768

The 'Hook & Fish' Collection gives a fresh, modern and up-to-date image to the Nation's Most Treasured Dish!

It's been designed specifically to make sure that Fish & Chips get the recognition they deserve and stand out in the crowded Takeaway & Fast Food Markets!

The range includes everything that's needed to pack, present and takeaway Fish & Chips; professionally and effortlessly!

NEW! Hook & Fish Card Pots now available in 4oz!



4oz

1000

Code 025182

Lids for the 4oz pot are packed separately

1000 Lids

Code 025172

Collect



1 Point



**FREE! Hook & Fish Style
Fish & Chip Posters**
Available in 3 different designs
Ask for yours!

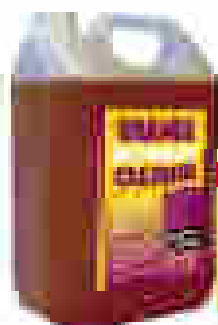


For more information about the Hook & Fish Collection, talk to your Henry Colbeck Sales Contact or call us on; England 0191 482 4242 Scotland 01236 425 656

No Maximum Quantities!

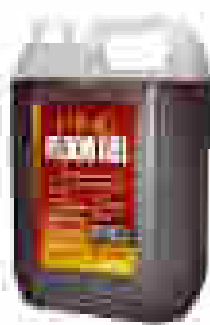
KEEP IT CLEAN

Keep it Clean is a complete range of cleaning materials specifically for the Fish & Chip Market. The Keep it Clean range offers quality, high performance, value for money products.



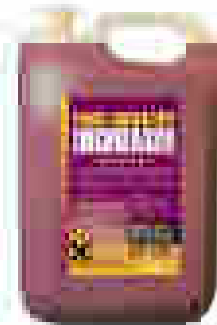
**Only
£5.90**

Orange Cleaner
5L
Code 051377



**Only
£4.90**

Pine Floor Gel
5L
Code 051378



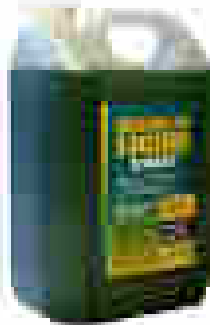
**Only
£3.90**

Degreaser
5L
Code 051379



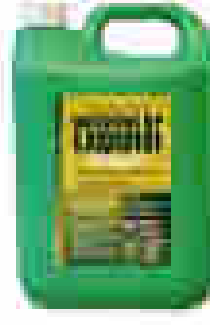
**Only
£4.90**

**Anti-Bacterial
Washing Up Liquid**
5L
Code 049983



**Only
£2.90**

Washing Up Liquid
5L
Code 051372



**Only
£3.70**

**High Active
Washing Up Liquid**
5L
Code 051380



**Only
£2.90**

Thick Bleach
5L
Code 051373



**Only
£1.40**

Pine Disinfectant
5L
Code 049984



**FREE! Keep It Clean Wall Chart –
ask for yours!**

ALL Collect



0.25 Points



Drywite Degreaser

5 litres

Code 050815



Only
£5.90

Deepio Powder

Only
£10.90



6kg

Code 050085



Deepio Washing Up Liquid



Only
£6.90

5 litres

Code 050579



Deepio Spray

Only
£1.80

750ml

Code 050087



Fairy Washing Up Liquid with Antibacterial Action

Only
£10.90

5 litres

Code 051374



Fairy Washing Up Liquid

Only
£9.50

5 litres

Code 051370



Coca Cola and Diet Coke



Only
91p
per bottle

**Only
£10.90**

Coca Cola
Code 021120
Diet Coke
Code 021121

12 x 1.5 litres

Coca Cola and Diet Coke



Only
£1.32
per bottle

**Only
£7.90**

Coca Cola
Code 021083
Diet Coke
Code 021085

6 x 1.75 litres

BARR'S Family Range



24 x 330ml

Only
21p
per can!

**Only
£4.99**

Limeade Code 021070
Cherryade Code 021073
Cream Soda Code 021071
Lemonade Code 021072

Collect

1 Point

Tizer

Only
21p
per can!

**Only
£4.99**

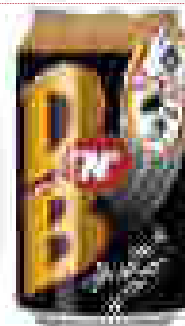


24 x 330ml Code 021096

Dandelion & Burdock

Only
21p
per can!

**Only
£4.99**



24 x 330ml Code 021097

Driver's Pickled Eggs

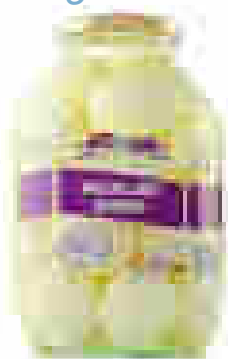
In Clear Vinegar

Collect



0.5 Points

**Only
£6.90**



2.25kg Code 022073

Driver's Pickled Chip Onions

Collect



0.5 Points

**Only
£4.20**



2.25kg Code 022666

Driver's Chip Shop Style Pickled Onions

Collect



0.5 Points

**Only
£3.80**



2.25kg Code 022667

CheesOs! Cheese and Onion Rings



**Only
£4.90**

Monterey Jack and Cheddar Cheese with chopped red onion in a light panko crumb.

Perfect for sides, starters, burgers and stackers.

**1kg
22 x 45g
Code 810051**

Golden Crumb Breaded Mozzarella Sticks

Mozzarella cheese in a 4 inch stick coated with a rustic parsley breadcrumb coating.

Collect



1 Point

**1kg, average 33 sticks per bag
Code 810053**



**Only
£5.90**



**Only
£38.50**

Chicken Breasts

**32 x 10-12oz
Code 900034**

Collect



1 Point



**Only
£36.90**

Chicken Breasts

**28 x 12-14oz
Code 900033**

Collect



1 Point



**Only
£35.50**

Chicken Breasts

**24 x 14-18oz
Code 900057**

Collect



1 Point



**Only
£25.50**

Chicken Legs

**32 x 10-12oz
Code 900062**

Collect



3 Points

No Maximum Quantities!

Satco Clear Plastic Cups and Lids

Available in 4 sizes!



2oz, 1000
Code 025146

**Only
£17.50**

4oz, 1000
Code 025145

**Only
£19.50**

8oz, 225
Code 025144

**Only
£13.80**

12oz, 150
Code 025147

**Only
£12.20**



Large Brown Carriers

Perfect for bio boxes

320 x 170 x 450mm 12.5 x 19.25 x 17.75"

Packed in 100s

Code 035877

Collect

1 Point

**Only
£8.30**



**Moshi Monster
Children's Meal Kits**
*Buy 1 pack and get a case of
Kwenchy Cups 24 x 85ml FREE!*

Packed in 100s
Code 026596



EXCLUSIVELY AVAILABLE FROM HENRY COLBECK LIMITED

- 100% bio-degradable
- 100% compostable

***Buy 20 AND GET
ANOTHER 3 FREE!!
Must be all of the same size.***



CODE: Small 026601

“bio-box” SMALL

SIZE: 190 x 150 x 70mm

7½ x 6 x 2¾ inches

PACKED IN: 250

“bio-box” MEDIUM

SIZE: 250 x 155 x 60mm

10 x 6 x 2½ inches

PACKED IN: 250

CODE: Medium 026602



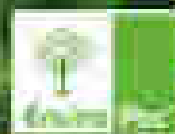
CODE: Large 026603

“bio-box” LARGE

SIZE: 324 x 155 x 60mm

12¾ x 6 x 2½ inches

PACKED IN: 250



IT DOESN'T COST THE EARTH TO GO “bio”!

**For free samples of bio boxes or if you require any further information
please ask your sales contact.**

Q SILVER Frying Oil

the hallmark of an exceptional frying oil

Your frying oil is a precious part of your business. So when you choose your pure vegetable frying oil, be sure to choose the best. Q Silver is a sterling example of excellence, boasting an exceptional frying life by coping with even the harshest frying conditions. That's less waste, less hassle and more reliable results every time.

- Unique blend of 3 all-vegetable frying oils
- Exceptional frying life - blend withstands breakdown at high temperatures and performs in the most robust frying conditions
- Distinctive savoury taste and aroma that appeals to fryers who use dripping and want to change to vegetable oil
- Available in 12.5kg packs
- Eligible for Save & Select loyalty points



Code 001768

Colbeck Stock Statement:

The paper What's Hot is printed on is the first volume coated product to achieve Forestry Stewardship Council (FSC) certification in the UK and is ISO14001 certified. It only uses celluloses with an ECF bleaching process.



For oil storage
and distribution



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www.colbeck.co.uk