



Small bio-box

250

7.5" x 6" x 2.5"
190mm x 150mm x 70mm

Code 026601

Only
8p
each!

ONLY
£20.50

Medium bio-box

250

10" x 6" x 2.5"
250mm x 155mm x 60mm

Code 026602

ONLY
£27.90



Only
12p
each!

Large bio-box

250

12.75" x 6" x 2.5"
324mm x 155mm x 60mm

Code 026603

Only
14p
each!

ONLY
£35.90



Henry Colbeck Limited

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www.colbeck.co.uk



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WHAT'S HOT!

www.colbeck.co.uk

Issue 127 May/June 2019



See pages 4 & 5
for details

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Don't let it go to waste –
we buy your used cooking oil!

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Don't forget

Follow us on

twitter

@HenryColbeck

Like us on

facebook



Catch of the day On-line auction is the exciting new fundraising initiative from The Fishermen's Mission

It involves a range of national artists and celebrities including Fern Britton, Louis Walsh, Caroline Quentin and Jonathan Dibleby among others, giving up their time to paint a ceramic sculpture in the shape of a fish. The 'Catch of the Day' sculptures stand around 40cm high and 30cm wide, perfect dimensions for a coffee table, sideboard or book case!

The auction runs until May 17th and anyone can make a bid. All funds generated will help underpin the Fishermen's Mission's work supporting active and retired fishermen and their families. For every £1 raised from the sale of a 'Catch of the Day' fish, 88p will be spent on delivering emergency and welfare care to fishing families most in need.

Almost 100 artists and celebrities have agreed to paint or adorn a fish, glaze it and then return it to the Fishermen's Mission HQ. Each completed fish will be individually photographed and displayed on a special auction page on The Fishermen's Mission website.



Alan Titchmarsh's Green (Fin)gered Greater Spotted Gardner Fish!

You can find out more about the auction by visiting the site www.fishmishauction.org.uk



We are proud to be an active supporter of The Fishermen's Mission and ensure we support them with fundraising whenever we can.

At our What's Cooking? 2019 exhibition in Edinburgh, we organised a raffle which raised £662! At the recent NFFF Scottish members meeting and tour of Peterhead Fish Market, Georgina Colbeck was pleased to present a cheque to Peterhead Mission Port Officer Steve Murray.



Henry Colbeck
More than just a supplier!

DON'T LET IT GO TO WASTE

We Buy Your Used Cooking Oil!

The Henry Colbeck Used Cooking Oil (UCO) Collection & Recycling Team can provide you with a full service to dispose of your UCO cleanly, efficiently and legally.

Our UCO collection service includes:

- **FREE OF CHARGE** Fatboxx or Blue Drum
- Fortnightly or Monthly collection
- Waste transfer note issued after every collection

Not only that, we PAY for your Used Cooking Oil!

To find out more about our UCO Collection & Recycling services visit our brand new Colbeck Recycling website! or call us on 01236 707811

www.colbeckrecycling.co.uk



Ask your Sales Manager, Telesales Partner or email marketing@colbeck.co.uk for your FREE poster.

FREE DOUBLE SIDED POSTER!

Let your customers know that you are doing your bit for the environment!



Henry Colbeck
More than just a supplier!

NATIONAL FISH & CHIP DAY JUNE 7TH 2019

Save the date and join in with hundreds of Fish & Chip Shops, up and down the country on Friday June 7th to celebrate the U.K.'s favourite dish – *Fish & Chips*!

Launched in 2015, National Fish & Chip Day is all about getting fans of Fish & Chips together to shout out about the nation's most loved food and encourage as many people as possible talking about Fish & Chips, eating Fish & Chips, posting their pics of Fish & Chips... *the list is endless!!*

How you can get involved!

Spread the word with our **FREE Posters!**

To help get you started, Colbeck's have printed a free, double-sided poster – it's included with this issue of What' Hot. Hang it up where it's most noticeable and get the ball rolling.

You really can do as much or as little as you want; some Fish & Chip Shops go 'all-out' with special offers, children's competitions and raffles to raise money for local charities, while others are happy to hang up the poster with pride!



National Fish & Chip Day has built up quite a following on Social Media; you can connect on Facebook, Twitter and Instagram!

Twitter – start tweeting with the hashtag #nationalfishandchipday

Fact; In 2018, National Fish & Chip Day trended at Number 1!

Follow on Instagram and Facebook, simply search nationalfishandchipday

Fact; Fish & Chips is the 3rd most popular food image uploaded to Instagram!

Did you know?

Some facts from National Fish & Chip Day 2018



National Fish & Chip Day 2018 began early with **Sara Cox** starting a debate about the regional names for batter scraps! **Steve Wright** followed suit and the day was also picked up with **Simon Mayo** and **Jo Wiley** interviewing Millers of Haxby in the 'Line-Up' section of their show!



Talk Radio, Absolute Radio, Radio X, LBC and Magic FM all mentioned National Fish & Chip Day!



Coronation Street displayed the National Fish & Chip Day poster in the Café in two episodes leading up to the day.

It was even featured in the national press; **The Daily Express, The Daily Mail, The Mirror, The Sun** and **The Daily Star** embraced the day along with many regional papers!

NEW! GET THE MERCHANDISE!

There's a great choice of t-shirts and baseball caps now available to kit out your staff!

Head over to www.nationalfishandchipday.org.uk for more information.



National Fish & Chip Day is your day – it's your opportunity to shout out about this great, nutritious, delicious meal that is the Nation's Favourite!

To find out more go to www.nationalfishandchipday.org.uk

Henry Colbeck
More than just a supplier!

Meet the Team-Marketing

Based at our Team Valley depot, our Marketing team is responsible for all marketing communications to customers both online and offline, as well as the management of the Henry Colbeck brand and several Q Partnership brands including Q Frying Fats, 42nd Street Sausages and The Lite-BITE. Not only that, but the team is responsible for the planning of our exhibitions!

Between our Head of Marketing and our Marketing Coordinator they cover a range of marketing communications including;

- What's Hot magazine
- Company product brochure
- Social Media Marketing
- Brand Management
- NEODA
- Email/SMS Marketing
- Websites (colbeck.co.uk/colbeckrecycling.co.uk)
- What's Cooking? Exhibitions
- Save + Select Loyalty Scheme
- New concepts/Innovation

If you have any ideas about marketing Fish & Chips that you'd like to share with other Fish & Chips shops, drop us a line and we'll feature you in What's Hot - marketing@colbeck.co.uk



Jackie Pearson

Head of Marketing



Heather Ainsworth

Marketing Co-Ordinator

SAVE + SELECT Customer Loyalty Scheme



We love rewarding our customers, and our Save & Select Loyalty Scheme is all about rewards. It's our way of saying thank you for your continued support and for choosing Henry Colbeck as your supplier.

NEW!

You can now exchange your Save & Select points for App Store/iTunes Gift Cards and Amazon Gift Cards.



Amazon Gift Cards are redeemable towards millions of items on-line at amazon.co.uk. while iTunes Gift Cards can be used for apps, games, music, film, TV programmes, books and iCloud.

Just 250 Points will earn you a £10 card!

To find out more visit; www.colbeck.co.uk/save-select



Cindy receiving her prize from Georgina Colbeck

Winning Ways with Customer Service!

Congratulation to Cindy & Millies from Wooler, Northumberland who won £50 of Love2Shop Vouchers in the Customer Survey Prize Draw on the 'Chip In' stand at our Edinburgh exhibition. Cindy was delighted to win and both she and her mum, Millie, were full of praise for the sales team that manage, and the drivers that deliver to, their business.

At the exhibition, Managing Director Paul Holliday, Director, Georgina Colbeck and Purchase Ledger Controller, Gemma Pegram spent the day asking visitors to complete a Customer Survey, with the objective of finding out how we are rated in various areas and how we can improve our service.

The captured data rated our service out of 10 in the following categories - although we didn't add in the visitor who gave us 11/10 throughout!

Our delivery service	9.4
The accuracy of our deliveries	8.9
Communications with Telesales	9.5
Communications with Sales Managers	8.5
Interaction with Customer Accounts	9.2
Interaction with our Used Cooking Oil Collection	8.4

As you can imagine, our aim is to achieve 10 out of 10 because we want to give the very best customer service possible. However, we are only human and sometimes make mistakes. When mistakes happen though we will do everything we can within our power to rectify the issue. All of the detailed feedback we received at the exhibition is being looked at and acted upon. Everyone who visited the 'Chip In' stand gave us valuable feedback and it was so well received that we will be running the stand next year at our Harrogate exhibition on Sunday 9th February.



What's Cooking?

Royal Highland Centre, Edinburgh

Can it get any batter?

After a two-year break, What's Cooking? re-turned and was batter than ever!

Our visitors were treated to a day filled with;

- New product launches.
- Food sampling
- Help and advice from industry suppliers,
- Networking and support from other Fish & Chip Shop owners
- Fun and competitions in the Save & Select Photobooth!
- Face painting and balloon modelling for the children

Save & Select Competition Winner



In the Save & Select Photobooth Competition, Ryan Hubery of Hubery Fisheries won a £50 Amazon Gift Card

Receiving the most likes on Facebook for his guitar pose, Ryan is sharing his prize with his younger brother!

Go Ryan!!

Highlights included



42nd Street



Henry Colbeck
Pizza Team



Wrights Pies



Irn Bru Can Man



Chip in Stand



Drywite Equipment



Snowshock



Innovate
Foods



Colbeck Lorry



Fribo



Packaging



Shmoo

Can you spot anyone you know?



From all of us at Henry Colbeck, we'd like to say a huge thank you to everyone who attended and exhibited and made the day a great success.

We couldn't do it without you!

Save the date What's Cooking? 2020 will be in Harrogate at the Yorkshire Event Centre on Sunday 9th February.

Henry Colbeck
More than just a supplier!



The NFFF Ball comes to Newcastle!

Sunday 29th September 2019

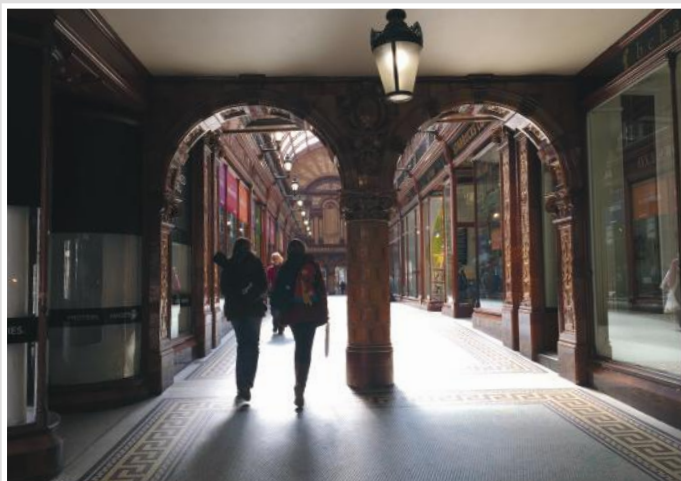
The NFFF Ball is taking place on Sunday 29th September at the Crowne Plaza Hotel in Newcastle and Henry Colbeck is the joint Principal sponsor.

Our Sales Director, Douglas Colbeck is delighted to be welcoming the event to Newcastle, the hometown to one of our depots and where the company began. "Since 1893 we've been innovating and driving improvements in the Fish & Chip Market to support our customers. As an associate member of the NFFF, we're looking forward to this hugely successful event and to sharing some Geordie hospitality with everyone".

Tickets are on sale now and are priced at just £75 per person or £700 for a table of ten. This includes; drinks reception, a mouth-watering three course meal, evening entertainments and dancing into the early hours.

For more information or to purchase your tickets call the NFFF Head Office on 0113 230 7044 or visit www.nfffball.com to purchase on-line.

WIN A WEEKEND IN NEWCASTLE



Whether you're visiting for the first time, returning to your favourite tourist attractions, or even if you're a local who wants to find something new, NewcastleGateshead is one of the most exciting places to visit in the UK, thanks to its rich history, bustling nightlife, cultural hot spots and plenty of shops, bars and restaurants to while away the hours.

Henry Colbeck is giving you the chance to win a two-night break in Newcastle PLUS two tickets to the NFFF Ball on Sunday 29th September 2019. To enter the FREE prize draw, all you have to do is send us your Name, Shop Name and Full Address to marketing@colbeck.co.uk.

The first entry randomly selected on Friday June 28th will win this fantastic prize!



To enter you must be a Henry Colbeck Customer and aged over 18.



THE

NFFF BALL

SUNDAY 29TH SEPTEMBER 2019

AT
CROWNE PLAZA - STEPHENSON QUARTER
NEWCASTLE UPON TYNE

TICKETS

AVAILABLE FOR £75 PER PERSON OR £700 FOR A TABLE OF 10

ACCOMMODATION

SUNDAY 29TH SEPTEMBER
£75.00 PER ROOM DOUBLE OR SOLE OCCUPANCY

BOOK EARLY TO AVOID DISAPPOINTMENT
TEL: 0191 5623333

*Room upgrades available, prices include breakfast
All guests will have access to the leisure facilities. (Spa treatments not included)*

BOOK YOUR TICKET TODAY!

TEL: 0113 230 7044
EMAIL: MAIL@FEDERATIONOFFISHFIERS.CO.UK
WWW.NFFFBALL.COM



OUR EVENT IS SUPPORTED BY



SUPPLIERS TO FISH AND CHIP SHOPS

EST. 1893

Corrugated Fish & Chip Boxes

with a traditional Fish & Chips Design
Available in three sizes – small, medium and large.
All packed in 100s

Small
250mm x 155mm x 55mm
9.5" x 6" x 2"
Code 026860



Only 7.5p each!

ONLY
£7.50

Medium
280mm x 155mm x 55mm
11" x 6" x 2"
Code 026861



Only 8.5p each!

ONLY
£8.50

Large
315mm x 155mm x 55mm
12" x 6" x 2"
Code 026862



Only 9p each!

ONLY
£9.20

Printed Combi-Cups

500 Cups and 500 Lids in one box
Code 025159

Only 7p for the cup and lid!



ONLY
£33.90

Wooden Chip Forks with dispenser

Pack size 1000
2 prong wooden chip forks approximately 3" long packed in a handy cardboard dispensing box.

Code 027005



ONLY
£3.90

Bio Fri-Forks

Made from cornstarch
Biodegradable
500
Code 027023



Only 2.5p each!

ONLY
£12.90

Meadowvale Breaded, Chicken Goujons

Collect 2 Save & Select Points!

Fully cooked, **tender chicken breast fillet goujons** in a golden crispy breadcrumb
2kg, approximately 50 fillets, 34-46g each

Code 900154

Only 28p each!

ONLY
£13.90
for 50 goujons



Meadowvale Southern Fried Chicken Goujons

Collect 2 Save & Select Points!

Fully cooked **tender chicken breast fillet goujons** in a southern fried crispy coating
2kg, approximately 50 fillets, 34-46g each

Code 905850

Only 28p each!

ONLY
£13.90
for 50 goujons



Dip Pots

Handy dip pots, in their own sealed container.
Easy and convenient to use – **just peel and dip!**

Pack size: 40 x 25g
Available in 3 flavours;

Smokey Barbecue
Code 024073

Garlic Mayonnaise
Code 024074

Hot Chilli
Code 024075



ONLY
£4.90

Only 12p each!

Battered, Chopped Onion Rings

450g

Code 900058

ONLY
79p



Battered, Chopped Onion Rings

900g
Code 900066

ONLY
£1.50

Collect 0.5 Save & Select Points!



Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Buy 2 bags of the Middleton Batter Flour and get a case of Coke Zero Cans FREE!



Collect 3 Save & Select Points per bag!

All Middleton Batter Flours are now packed in **16kg bags** except Neptune's Gold which remains in a **15kg pack**.

Middleton Classic
Code 010703
Middleton Tartan
Code 011366
Middleton Golden
Code 011367
Middleton All Golden Natural
Code 011368
Middleton Crispy Batter
Code 010688
Middleton Neptune's Gold
Code 010692
Middleton Light
Code 011372
Middleton All Gold
Code 011373



ONLY
£10.90

Fribo Cheese in Burger



Collect 2 Save & Select Points!

24x113g
Code 900002



Fribo Chopsteaks

20x5oz
Code 900098

ONLY
£12.60



Fribo BBQ Range Ribs



Collect 2.5 Save & Select Points!

30x113g
Code 900091

ONLY
£13.90

Fribo All Rounder Burgers



Collect 1 Save & Select Point!

24x113g
Code 900022

ONLY
£10.70



Pacific West Panko Coated Squid Rings



Collect 0.5 Save & Select Points!

Premium squid rings in a coarse Japanese crumb.

700g
Code 915371

ONLY
£8.90



Pacific West Salt & Pepper Squid Chunks



Collect 0.5 Save & Select Points!

Pineapple cut squid chunks with salt & pepper coating

1kg
Code 915372

ONLY
£11.90



Pacific West Seafood Basket



Collect 0.5 Save & Select Points!

A seafood combination of prawns, squid and cod

12 packs in each case with each pack containing:

- Panko Squid Rings 2 pieces
- Crispy Battered Chunky Cod Bites 2 pieces
- Breaded Butterfly Prawns 2 pieces
- Salt & Pepper Squid Chunks 2-4 pieces

12 x 200g
Code 900046

ONLY
£29.00



Whitby Hot 'n' Spicy Prawns



Collect 1 Save & Select Point!

Premium prawns marinated in herbs and spices and coated in crispy breadcrumbs

450g
Code 915369

ONLY
£5.20

Arctic Royal Extra Large, Luxury Cold Water Prawns



Cooked and Peeled

2kg
Code 915363

ONLY
£25.90

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Kara Dough Balls

Collect 0.5 Save & Select Points!



ONLY
£14.10

Pre-made, versatile dough balls from Kara. Use them for pizzas, garlic bread, tear 'n' share & calzones. Available in four sizes:

- 9" x 60 Standard Dough Balls Code 905803
- 12" x 20 Deep Dough Balls Code 905804
- 9" x 40 Deep Dough Balls Code 905802

Alla Pala Pizza Flour

10kg
Code 011288



ONLY
£9.90

Garlic & Parsley Spread

2.6kg
Code 905500



ONLY
£10.90



Garlic Puree

1.2kg
Code 015245

ONLY
£6.80

Mutti Polpa Tomatoes

6x2.5kg
Code 009799



ONLY
£19.90

Fontolivia Pomace Olive Oil

5 litres
Code 000495



ONLY
£16.90

Desco Rustica Tomatoes

2x5kg
Code 019025



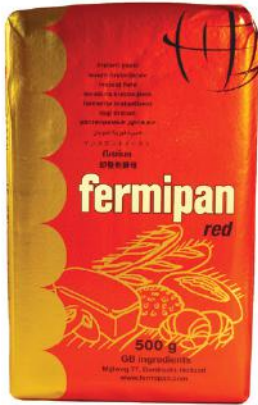
ONLY
£9.70

Mutti Pizza Sauce

3x4.1kg
Code 009800



ONLY
£14.90



Fermipan Dried Yeast

500g
Code 001281

ONLY
£2.90

Super Tops Pizza Toppings

Sliced Pepperoni

1kg
Code 819020

ONLY
£7.90

Sliced Salami

1kg
Code 819021

ONLY
£7.90

BBQ Chicken

1kg
Code 819033

ONLY
£6.90

Spicy Chicken

1kg
Code 819023

ONLY
£6.90

Chicken Chunks

1kg
Code 819028

ONLY
£5.50

Diced Chicken Pizza Topping

2.5kg
Code 900097

ONLY
£12.90
for 2.5kg

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Make your chips work harder and make more profit! Load them up with gravy, curry, pulled pork or kebab meat!

Pulled Pork

Premium quality, slow cooked pulled pork in a BBQ sauce. Microwave in minutes.

150g
Code 900152



ONLY
£1.40

Dinaclass Chip Shop Gravy

2.5kg
Code 014165



ONLY
£6.90

Satco Clear Plastic Cups and Lids
Available in 4 sizes!



1000 2oz
Code 025146

ONLY
£19.90

1000 4oz
Code 025145

ONLY
£21.90

225 8oz
Code 025144

ONLY
£15.90

150 12oz
Code 025147

ONLY
£13.90

Dinaclass Curry Sauce Mix

10kg
Code 019019



ONLY
£28.00

Double A Max Doner Kebabs

15kg
Code 819027

ONLY
£17.80

20kg
Code 819036

ONLY
£23.70

30kg
Code 819061

ONLY
£35.60



Ben Shaws Cans
All Flavours

24 x 330ml

Cream Soda
Code 021139

Dandelion & Burdock
Code 021138

Shandy
Code 021140

Traditional Lemonade
Code 021142

ONLY
£5.70

Only
24p
per can!

NEW

Hook & Fish Card Trays NEW sizes available!

24 x 330ml

Small – **NEW SIZE**
100 x 75 x 40
500
Code 026511

Only
4p
each!

ONLY
£21.10



Medium – **NEW SIZE**
145 x 80 x 40
500
Code 026522

Only
5p
each!

ONLY
£24.60



Large
225 x 115 x 45
250
Code 026510

Only
6p
each!

ONLY
£14.50



Don't Miss These - June Only Offers!

Hellman's Real Mayonnaise

10 Litres
Code 024076

ONLY
£17.90



Hellmann's Real Mayonnaise Squeezy

8x430ml
Code 023917

ONLY
£13.90



Hellman's Tomato Ketchup Squeezy

8x430ml
Code 023918

ONLY
£9.90

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

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There are no maximum quantities!