



**NO GLUTEN
NO COMPROMISE
NO PROBLEM!**

NOW YOU CAN SERVE A BATTER EVERYONE CAN ENJOY. WITH THE FAMOUS GOLDENSHEAF AUTHENTIC TASTE AND QUALITY, GOLDENSHEAF GLUTEN FREE BATTER IS SUITABLE FOR EVERYONE



Pack Size 2 x 2.5kg
Code 012871



Henry Colbeck Limited

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Henry Colbeck is MSC Certified
MSC-C-51570

www.colbeck.co.uk



Colbeck Stock Statement:

The paper What's Hot is printed on is the first volume coated product to achieve Forestry Stewardship Council (FSC) certification in the UK and is ISO14001 certified. It only uses celluloses with an ECF bleaching process.



WHAT'S HOT!

www.colbeck.co.uk

Issue 128 July/August 2019



**WIN A LUXURY HOTEL
STAY OR EXPERIENCE**



Your customers deserve the best and so do you
For your chance to win with Q Vegetable Frying Oils
See page 5



CHOICE • PERFORMANCE • QUALITY

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Don't forget
Follow us on

twitter
@HenryColbeck

Like us on

facebook



The Heart and Sole of Fish & Chips

Fish & Chip shops the length and breadth of the country joined the Nation on Friday 7th June in celebrating National Fish & Chip Day. Chip shops, restaurants and vans dressed up their shops, ran social media competitions, raised money for charity and had lots of delicious food offerings to help the UK celebrate this iconic British dish. To help our customers celebrate the day, we also ran a social media competition where two of our customers won an official merchandise pack to help kit out their shops!



National Fish & Chip Day Event, Aberdeen

Nationwide events also took place at key locations including Aberdeen, London, Cardiff, Exeter and Chester where members of the public were treated to free samples of Fish & Chips to help further raise awareness.

Our Social Media Competition Winners!



Fish & Frites, Anstruther, Fife



Two Gates Fisheries, Barnsley, South Yorkshire

Let's Get Social!

A selection of high-profile brands also took part in National Fish & Chip Day across Twitter helping to further spread the word.

Not only that, our industry's joint efforts meant that we once again made it to the number 1 trending topic on Twitter!

For more posts from National Fish & Chip Day 2019, search #NationalFishAndChipDay on Facebook, Twitter and Instagram.



We Celebrated!

Henry Colbeck employees at both depots took part in the day long celebrations by wearing official NF&CD merchandise as well as enjoying a chippy lunch!

Meet the Team-Purchasing

More than just a Purchasing team, our buyers are responsible for building supplier relationships, sourcing new suppliers & products as well as the day to day buying of products for the Fish & Chip Industry.

Headed up by our Purchasing Director, our Purchasing team have a combined total of 50 years' experience at Henry Colbeck and are experts in this field.

Responsible for sourcing all our packaging, our buyers also work with customers and suppliers to produce own label greaseproof paper and packaging to help you show-case your brand.

Whether you need allergen information, product specifications or own label packaging, our purchasing team are here to help you.



Michael Shone

Purchasing Director



Jill Brummwell

Buyer

- Negotiating price
- Product range reviews
- Stock level maintenance
- Sourcing Grade A suppliers
- Reducing packaging within sourced goods in the supply chain
- Ethical sourcing to ensure we comply with the Modern Slavery Act



Callum Belshaw

Frozen at Sea Fish Specialist



Ellie Freckleton

Purchasing Apprentice

Contact:
 purchasing@colbeck.co.uk
 0191 482 4242

Henry Colbeck
More than just a supplier!



WIN A LUXURY HOTEL STAY OR EXPERIENCE



Your customers deserve the best and so do you

For every 10 boxes you purchase from our Q range of premium quality vegetable frying oils between 1st July and 30th August, we will automatically enter your name into our Q Premium Vegetable Oils prize draw for the chance to win one of 12 Gift Vouchers worth £250 each, redeemable at www.luxuryhotelbreaks.com, so you can enjoy a luxury hotel break or experience at a range of fabulous locations throughout the UK.



CHOICE • PERFORMANCE • QUALITY

For full terms and conditions please visit our websites. The prize draw promoter is the Q Partnership. Prize draw entrants must be UK residents aged 18 or over. No monetary value will be given instead of vouchers.

Exclusively Available from:



www.colbeck.co.uk
 Telephone: 0191 482 4242

To find out more, ask your
Henry Colbeck Sales Contact

We eat with our eyes!

Studies have shown, time and time again, that we eat with our eyes.

When we find food appealing to look at we enjoy it even more! It goes without saying then, that making your food look even better will make sure that your customers enjoy it more and keep coming back for more.

One of the ways that you can do this is to use printed greaseproof paper to add to the presentation. It provides a professional look and, if you use own label, it's a great way to advertise your shop so your customers don't forget where they got those delicious Fish & Chips from.

We have a variety of ready-to go greaseproof papers that you can use in all types of Fish & Chip Boxes and Trays;



Hook & Fish

300 x 200 mm
1000
Code 037119



Newsprint

220 x 260 mm
1000
Code 037335



42nd Street

297x210 mm
1000
Code 034904



We can also print your own design

From only 1p per sheet

(dependent upon the size of paper and number of colours used)

Packed in 1000s

Delivery 4 – 6 weeks from artwork approval

A one-off set up fee of £175 per colour. Maximum of 3 colours.



If you'd like more information, please talk to your Henry Colbeck Sales Contact

Did you know?

We offer a free telesales service to all our customers.

One of our experienced customer service advisors will call you every week on a specified day (or days) and at a time between 9am and 5pm that suits you best.

As well as taking your order, our teams in Coatbridge and Gateshead will keep you updated with our latest special offers and new products, so you won't miss a thing.

Our advisors also offer help and guidance about our range of products and ensure they find you the right products to suit your business needs best.

If you'd like us to call you (or would like to change the times/days we call you), then please contact us;

Carol Linden

Telesales Manager, Coatbridge

Tel: 01236 425 656 e-mail: coatbridgesales@colbeck.co.uk

Helen Wheatcroft

Telesales Manager, Gateshead

Tel: 0191 482 4242 e-mail: sales@colbeck.co.uk

A man on a Fishermen's Mission!

Henry Colbeck Area Sales Manager, Simon Broadbridge, completed a 171 mile bike ride from Newcastle to Edinburgh in aid of The Fishermen's Mission over the May Bank holiday weekend.

Simon, alongside his cycling partner, set off at 8am from Newcastle Central Station on Saturday 4th May before making their way up the east coast line. Stopping off at Seahouses and Dunbar on the way as well as meeting up with Henry Colbeck drivers, Simon and his partner reached Edinburgh on Monday 6th May.

Go Simon!

A huge thank you to everyone who sponsored Simon and to our customers who gave their support along the way!

A cheque for £2682.00 was recently handed over at the Fishermen's Mission base in Troon who were delighted with the donation.



NEW



Halloumi Sticks

Halloumi has been one of the biggest food trends in the last year and there's no reason why Fish & Chip Shops shouldn't be adding it to their menus as a side dish or as a starter in Fish & Chip Restaurants.

We've done a bit of research and the feedback we've had is that **you could charge around £2.50 for 4 Halloumi Sticks** served with a sweet chilli dipping sauce.

Our introductory offer of £8.90 means that you'll be paying around 22p per stick giving you a **gross profit of £1.62p per portion of 4 sticks.**

Halloumi Cheese Sticks in a batter and breadcrumb coating

Deep fry from frozen in just 2 minutes.

1kg, Approx. 40 per bag

Code 890056

ONLY
£8.90
Introductory Offer

Only
22p
per stick!

Ideal with...

Harrison's Sweet Chilli Dips

Pack size: 40 x 25g

Code 024078

ONLY
£12.00



Homestyle Salt & Pepper Chicken



Collect 1 Save & Select Point!

Chicken breast fillet hand cut into strips, in a crispy salt and pepper coating, fully cooked and individually quick frozen.

Deep fry from frozen for 1-2 minutes.

1kg
Code 900143

ONLY
£7.50
Introductory Offer



Homestyle Crunchy Chicken



Collect 1 Save & Select Point!

Chicken breast fillet hand cut into strips, in a crispy coating, fully cooked and individually quick frozen.

Deep fry from frozen for 1-2 minutes.

1kg
Code 900142

ONLY
£7.50
Introductory Offer

Henry Colbeck
More than just a supplier!

STOCK THE UK'S NO.1 FLAVOURED CARBONATE*



STRENGTHEN YOUR SALES

*Source: IRI Marketplace, Value Sales, Single Flavour OFC's, MAT to 07/10/18, GB Convenience

Pepsi
24 x 330ml
Code 021084

ONLY
£6.40
per case



Pepsi
6x500ml
Code 021156

Only
45p
per bottle!

ONLY
£2.70



Pepsi Max
6x500ml
Code 021155

ONLY
£2.10



7UP
24x330ml
Code 021098

ONLY
£6.40



Buy any 5 cases of the Irn Bru featured
and get a case of Irn Bru Xtra cans FREE!

Irn Bru Cans
24x330ml
Code 021095 Irn Bru
Code 021094 Diet Irn Bru



Irn Bru Bottles
6x2 litres
Code 021134 Irn Bru
Code 021127 Diet Irn Bru

Irn Bru Bottles
12x500ml
Code 021116 Irn Bru
Code 021126 Diet Irn Bru

Remember! With our special offers, you can buy as many as you want!
There are no maximum quantities!

Q Chicken Nuggets*



Collect 1 Save & Select Point!

Chicken breast meat, chopped & shaped and coated in a light crispy batter

1kg, 22-24g
Code 900127

ONLY
£4.79



Q Chicken Steaks*



Collect 1 Save & Select Point!

Chicken breast meat, chopped & shaped and coated in a light crispy batter

12 x 85g
Code 900078

ONLY
£4.79

*PLUS! Buy 6 bags of the same product and get 50p off each bag! - That's just £4.29 per bag!

Heinz SqueezeMe



Collect 2 Save & Select Points!

100 x 26ml



Tartare
Code 023139

ONLY
£13.90



Tomato
Code 023140



HP
Code 023138



Mayo
Code 023144

Henry Colbeck Old Fashioned Fishcakes

Our Old Fashioned Fishcakes are created from **50% Cod** blended with potatoes, seasoned with parsley and white pepper then coated in a crisp, golden crumb.

Give your customers the taste of a real old fashioned fishcake!

24x113g
Code 900038

ONLY
£6.50



The Cod Father



Collect 1 Save & Select Point!

A mega 10" 100% Cod Fillet Fish Finger! MSC Certified

18 x 215g (8oz)
Code 900041

ONLY
£24.90



It's no wonder the 42nd Street CLASSIC is the No.1 selling sausage in Fish & Chip Shops!

Only prime, quality cuts of pork are used to produce the 42nd Street Classic Sausage; combined with a unique, specially mixed seasoning, the result is a firm, succulent, flavoursome sausage which your customers will love.

*Buy 10 boxes of 42nd Street Sausages and get another box FREE!
PLUS – for every box you purchase you'll get 2 Save & Select Points

42nd Street Classic



Collect 2 Save & Select Points!

80x2oz Classic
Code 900013

60x3oz Classic
Code 900007

40x4oz Classic
Code 900012



42nd Street Deep Fry

80x2oz
Code 900009
40x4oz
Code 900008

*Buy 10 of the same size and get 1 free box of the same size.

NEW

Young's Quarter Pounder Fillet of Fish

Skinless & Boneless Wild Alaskan Pollock Fillets coated in a golden, bubbly batter. MSC certified.

Quick and easy to serve – simply deep fry from frozen in minutes.

Serve in a bun smothered with tartare sauce or ketchup.

Young's Quarter Pounder is also ideal for Children's Meals and Lite-BITE® served with chips and a portion of sauce.

24x113g
Code 890200

ONLY
£13.90
Introductory Offer

FREE Posters!



Remember! With our special offers, you can buy as many as you want!
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There are no maximum quantities!

Flavoured Still Water

Natural flavourings
No added sugar
Added vitamins A,B & C
Non-spill sports cap
Perfect for children's meal deals

Available in five flavours;

- 12x270ml
- Funky Monkey Orange**
Code 021564
- Perky Penguin Mixed Fruit**
Code 021565
- Ellie Elephant Blackcurrant**
Code 021566
- Happy Hippo Strawberry**
Code 021567
- Yummy Unicorn Raspberry**
Code 025194

Only 46p per bottle!



ONLY
£5.50

Strathmore Water (Sports Cap)

24x500ml
Code 021276

Only 16p per bottle!



ONLY
£3.79



Only 31p per bottle!

Barr's Simply Fruity

Still juice drink
No artificial colours or flavours
Re-sealable sports cap for convenience
Only 2% of a child's recommended daily amount of sugar per bottle
Packaged in a shaped bottle with grip points for children

12x330ml

- Barr's Simply Fruity Apple & Blackcurrant**
Code 021251
- Barr's Simply Fruity Orange**
Code 021252
- Barr's Simply Fruity Strawberry**
Code 021253
- Barr's Simply Fruity Apple**
Code 021254

ONLY
£3.70

NEW

Blakeman's – The Beast

A foot long 70% pork sausage

30x173g
Code 900014

Only 48p each!

ONLY
£14.50
Introductory Offer



For illustration purposes only

Colbeck Grated Pizza Mix

70% Mozzarella and 30% Analogue

6x2kg
Code 810024
£41.00



For illustration purposes only

Coloured Grated Cheddar Cheese

6x2kg
Code 810042

ONLY
£46.00



Only 47p each!

Macaroni Pies!

A fully baked shortcrust pastry base filled with macaroni in a cheese sauce topped with grated Cheddar cheese in place of a pastry lid.

21x155g
Code 900246
£9.90



For illustration purposes only

Colbeck Pure Grated Mozzarella Cheese

6x2kg
Code 810064

ONLY
£41.00

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GET LOADED!

Great ideas to make your chips work even harder!
Reasons why loaded chips can make you more;

- Great value, essential ingredients can help you make more margin on every portion you sell
- Loaded chips have increased 300% as a menu item since 2010!*
- They are perfect for a **lunch meal deal** – just add a drink!
- They fill a gap between a quick snack and a full meal
- They're great for sharing
- Preparation is quick and easy

Kerrymaid Frozen Cheese Sauce

is made with real Cheddar and is **suitable for vegetarians**. Its delicious, gooey consistency makes it perfect for loaded chips.

- New and improved flavour
- Great convenient format – 500g frozen pouch with 365 frozen shelf life.
- Based on a recommended portion
- size of 50 – 60g, each pouch has 8-9 servings.

That's only 31-34p per serving!

12 x 500g
Code 915373

ONLY
£33.00



Only
£2.75
per bag!

FREE!
Counter-top,
point of sale - ask your
sales contact for yours!

Heinz Mayonnaise

10 litres
Code 024069

ONLY
£15.99



Q Rice Cones

Collect 2 Save & Select Points!

12.5kg
Code 011576

ONLY
£9.50



Kerry Rich & Creamy Buttery Spread

Collect 1 Save & Select Point!

2kg
Code 013178

ONLY
£2.90

FREE Posters!

Eye-catching posters can really help to persuade your customers to spend more, especially if you're offering a deal or introducing something new.

We have a whole range of FREE posters for you to choose from, advertising everything from 'Meal Deals' to 'Soft Drinks' and 'Sides' to 'Lite-BITE'.

It's easy to order them – just head over to our website www.colbeck.co.uk and select the posters you want. We'll get them packed



Henry Colbeck
More Than Just a Supplier!

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Drywite Food Tongs

Save+Select Collect 1 Save & Select Point!

1.5" x 2.5" blades
Code 045502

ONLY
£5.50



Drywite Stainless Fish Tongs

Save+Select Collect 1 Save & Select Point!

5.5" x 3.5" blades
Code 045501

ONLY
£7.90



Duetto Food Tongs

Save+Select Collect 1 Save & Select Point!

2 Piece Aluminium 3" x 3½" blades
Code 041175

ONLY
£12.90



Drywite Food Tongs

Save+Select Collect 1 Save & Select Point!

4" x 3" curved blades
Code 41967

ONLY
£12.90



Stainless Food Tongs

Save+Select Collect 1 Save & Select Point!

3" x 2½" blades
Code 041174

ONLY
£7.00



Digital Timer

Digital timer with magnetic pad
Code 048629

ONLY
£7.90



NEW

Clear Bin Bags

200
Code 051396

ONLY
£12.90



Black Bin Bags

200
Code 051395

ONLY
£13.90



Plastic Bucket with Wire Handle

Code 047015

ONLY
£18.90



Poly Coated Wire Bucket

Code 040680

ONLY
£39.00



Temperature Probe

Code 048698

ONLY
£35.00



KEEP IT CLEAN

A complete range of high performance, value for money cleaning materials specifically for the Fish & Chip Market.

Save+Select Collect 0.5 Save & Select Points on ALL Keep it Clean products!

Keep It Clean Orange Cleaner

5L
Code 051377



Keep It Clean High Active Washing Up Liquid

5L
Code 051380



Keep It Clean Anti-Bacterial Washing Up Liquid

5L
Code 049983



Keep It Clean Pine Disinfectant

5L
Code 049984



Fairy Liquid

5 litres
Code 051370

ONLY
£8.50



Buy any 4 Keep It Clean products and get a 5 litre Keep It Clean Washing Up Liquid FREE!

Keep It Clean Pine Floor Gel

5L
Code 051378



Keep It Clean Thick Bleach

5L
Code 051373



Keep It Clean Degreaser

5L
Code 051379



Keep It Clean Washing Up Liquid

5L
Code 051372



Ask your sales contact if you'd like one of our FREE Keep It Clean Wall Charts.

Deepio

6kg
Code 050085

ONLY
£8.90



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There are no maximum quantities!