



## Henry Colbeck - providing sustainable fish to safeguard supplies now and for the future!

Henry Colbeck is a significant supplier of Frozen-at-Sea and IQF Fish to the Fish & Chip Market in the U.K.

Our direct, commercial links with our key trawler partners **RAMMI, Glacialis and Fisk** enable us to provide you with a wide range of fish sourced from the sustainable fishing grounds of the North Atlantic and Barents Seas.

The suppliers we work with are all members of the MSC (Marine Stewardship Council) and/or the Icelandic Responsible Fisheries scheme; in addition, Henry Colbeck is MSC Certified. The purpose of these schemes is to promote sustainable fishing and to safeguard seafood supplies for future generations.

If you are buying your fish from Henry Colbeck, then you can let your customers know that the fish you serve is fully sustainable!

**We have FREE Point of Sale for Sustainable Fish!**  
**Ask your Henry Colbeck Sales contact for yours!**



## Meet our new Fish Sales Advisor Zammy Ahmed

Zammy's role is to help and advise on fish availability and current market pricing.

You can contact him at our Gateshead Office on 0191 482 4242 or email [zammy.ahmed@colbeck.co.uk](mailto:zammy.ahmed@colbeck.co.uk)

### Henry Colbeck Limited

Seventh Avenue, Team Valley Trading Estate, Gateshead, Tyne and Wear NE11 0HG Tel: 0191 482 4242 E-mail: [sales@colbeck.co.uk](mailto:sales@colbeck.co.uk)  
South Caldeen Road, Calder Street Business Park, Coatbridge, Lanarkshire ML5 4EG Tel: 01236 425 656 E-mail: [coatbridgesales@colbeck.co.uk](mailto:coatbridgesales@colbeck.co.uk)



Henry Colbeck is MSC Certified  
MSC-C-51570

[www.colbeck.co.uk](http://www.colbeck.co.uk)



#### Colbeck Stock Statement:

The paper What's Hot is printed on is the first volume coated product to achieve Forestry Stewardship Council (FSC) certification in the UK and is ISO14001 certified. It only uses celluloses with an ECF bleaching process.



# WHAT'S HOT!

[www.colbeck.co.uk](http://www.colbeck.co.uk)

Issue 129 September/October 2019



## It's all about the ingredients

- 50% pork, from quality cuts of meat
- Same great exclusive taste
- FREE, new design POS available – posters and digital menu board content
- Drive your sales with 42<sup>ND</sup> STREET Classic Sausages

**See page 9**



## No.1 selling sausage in fish and chip shops

### IN THIS ISSUE

**Get savvy with sides!**

**Check out our Sides Pricing Survey & increase your sales & profits!**

**See pages 6 & 7**



**NEW! Litter reducing Fold It, Bin It Hook & Fish Boxes**

**See page 11**



**Don't forget**

Follow us on



@HenryColbeck

Like us on





# Let's Discuss Dripping!

With more variety than ever before, choosing the right frying medium for your business can be challenging. You'll probably already know if your preference is for animal or vegetable but after this there is still a multitude of products available.

In this article we're looking at dripping, which is animal derived. Dripping for deep frying can be divided into two categories; **Deodorised and Non-deodorised**.

For the traditionalists, we have Two, Non-Deodorised Drippings; Non-deodorised is more traditional with the distinctive beef dripping aroma intact! Non-deodorised dripping gives off a beefy aroma while producing food with a distinctive savoury flavour.



## Henry Colbeck Traditional Beef Dripping

**Save+Select** | Collect 1 Save & Select Point!

Henry Colbeck Traditional Beef Dripping is an Irish Beef Dripping packed in 2 x 5kg individually wrapped blocks making it extremely easy to unwrap and use.

Code 004953

For those of you who want the flavour of dripping but without the aroma there are several deodorised products for you to choose from. Deodorised dripping is processed to remove the traditional aroma of beef dripping while retaining all the flavour.

## Q Torenó Deodorised Beef Dripping

**Save+Select** | Collect 1 Save & Select Point!

Q Torenó is a refined and deodorised Irish Premier Jus Beef Dripping. It is produced from the freshest and finest quality raw material. The processors carefully select only caul and kidney fat because of their ability to withstand frying at high temperatures. Q Torenó contains no soft body fat.

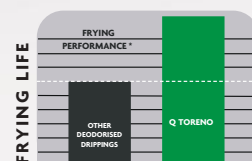
Q Torenó contains a naturally occurring anti-oxidant, specifically developed for beef dripping, which gives it a significantly longer frying life in comparison with standard deodorised dripping.

2x5kg Available in England

12.5kg Available in Scotland

Code 004558

Code 004967

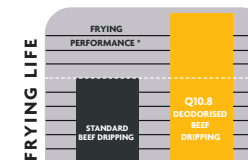


## Henry Colbeck Premier Jus Beef Dripping

**Save+Select** | Collect 1 Save & Select Point!

Henry Colbeck Premier Jus Beef Dripping is also produced in Ireland and is packed in a 12.5kg block.

Code 004960



## Q10.8 Deodorised Beef Dripping

**Save+Select** | Collect 2 Save & Select Points!

Q10.8 is a high performance, refined and deodorised beef dripping produced in Europe. It is made from the best quality raw material to ensure that it will perform even under the most rigorous deep frying conditions. Q10.8 contains a natural anti-oxidant for a longer frying life.

Q 10.8 is packed in 4x2.5kg blocks making it very easy to handle.

Code 004949

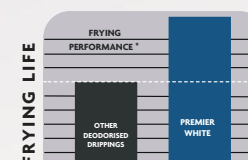


## Q XL Deodorised Beef Dripping

**Save+Select** | Collect 4 Save & Select Points!

QXL is a refined and deodorised beef dripping produced in Europe from premium grade raw material. It is in a 4x5kg pack making it easy and convenient to unwrap and handle.

Code 004853



## Premier White Deodorised Beef Dripping

**Save+Select** | Collect 1 Save & Select Point!

A good quality, refined and deodorised Irish beef dripping. Also contains a natural anti-oxidant for a significantly longer frying life. It's packed in the popular configuration of 2x5kg blocks, individually wrapped.

Code 004975



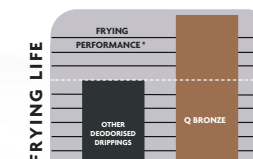
## Q Bronze Deodorised Beef Dripping

**Save+Select** | Collect 2 Save & Select Points!

Q Bronze is a refined and deodorised beef dripping, sourced and packed in Germany to the highest of standards. It contains a natural anti-oxidant making it resistant to breakdown and therefore, extending its frying life.

12.5kg

Code 004362



## Prime Fry Deodorised Beef Dripping

**Save+Select** | Collect 2 Save & Select Points!

Prime Fry is a refined and deodorised Irish Beef Dripping produced from the freshest and finest quality raw material. It is in a 4x5kg pack making it easy and convenient to unwrap and handle.

Code 004752



## Henry Colbeck White Rose Deodorised Beef Dripping

**Save+Select** | Collect 1 Save & Select Point!

A refined and deodorised Irish beef dripping producing consistent, good quality results. Packed in 2x5kg individually wrapped blocks for ease and convenience.

Code 004955



“Producing a fantastic product for our customers is paramount. With the quality and longer frying life of Q Torenó, we know we can deliver this every time we fry.”  
**Lauren Kellaway**, Kellaway's Fish & Chips  
**Drywite Young Fish Frier of the Year**, uses Q Torenó

We also have other drippings in our range, if you would like more information, please ask your Henry Colbeck Sales Contact.

**In the next issue, we'll be looking at our vegetable based frying products.**



# Change the way you Seafood

## Seafood Week

4th October – 11th October 2019

**Seafood Week aims to encourage more people to eat more seafood, more often and that includes Fish & Chips!!**

Seafood Week is an annual week-long campaign that celebrates all things seafood. It's about promoting the wide range of delicious produce that's available in the UK and the benefits of eating fish and shellfish.

Government health guidelines say that everybody should eat two portions of seafood a week, but figures show that 67% of the UK population consume less than the recommended amount.

If you'd like more information, simply email your contact details to the Seafish Marketing Team; **seafoodweek@seafish.co.uk**. You'll receive a Seafood Week Marketing Pack with details about the campaign and ideas to help you get involved.

To help you introduce new seafood to your customers, we've put together some promotional offers specifically for Seafood Week.

### Coddies



Collect 2 Save & Select Points!

Skinless and boneless cod formed into bite size chunks, coated in a natural uncoloured crispy crumb and par-fried.

Ideal for Children's Menus



**150x20g**  
Code 900140

ONLY

**£13.90**

### Henry Colbeck Old Fashioned Fishcakes

Our Old Fashioned fishcakes are created from **50% cod** blended with potatoes, seasoned with parsley and white pepper then coated in a crisp golden crumb.

Give your customers the taste of a real old fashioned fishcake!



Only 29p each!

**24x113g**  
Code 900038

ONLY

**£6.90**

### Luxury Smoked Haddock Fishcakes - Gluten Free

A premium fishcake made using a delicious blend of smoked haddock, creamy chunks of mozzarella, spring onions and fresh potato in a natural crispy breadcrumb.



Only 58p each!

**24x100g**  
Code 890193

ONLY

**£13.90**

### Cod Fish Fingers

A 40g, 100% cod fillet fish finger in a crispy breadcrumb coating

**48x40g**  
Code 900037



Only 29p each!

ONLY

**£13.90**

### Whitby Wholetail Breaded Scampi



Collect 1 Save & Select Point!

**450g**  
Code 900029

ONLY

**£7.50**



### Whitby Extra Large Breaded Scampi



Collect 1 Save & Select Point!

**450g**  
Code 900031

ONLY

**£7.50**



### Cooked and Peeled North Atlantic Prawns

**2kg**  
Code 915363

ONLY

**£25.90**

### Pacific West Panko Coated Squid Rings



Collect 0.5 Save & Select Points!

Premium squid rings in a coarse Japanese crumb.

**700g**  
Code 915371

ONLY

**£8.90**



### Pacific West Salt & Pepper Squid Chunks



Collect 0.5 Save & Select Points!



Pineapple cut squid chunks with salt & pepper coating.

**1kg**  
Code 915372

ONLY

**£11.90**

### Pacific West Seafood Basket



Collect 0.5 Save & Select Points!



A seafood combination of prawns, squid and cod 12 packs in each case with each pack containing;

Panko Squid Rings	2 pieces
Breaded Butterfly Prawns	2 pieces
Crispy Battered Chunky Cod Bites	2 pieces
Salt & Pepper Squid Chunks	2-4 pieces

**12 x 200g**  
Code 900046

ONLY

**£29.00**



# Get Savvy with Sides

## Adding sides to your customers orders can make a big difference to your profits!

Sides are big business and the choice that you offer doesn't have to compliment Fish & Chips – think of them as an appetizer or starter that your customers can dig into when they are on their way home or while they are unwrapping their Fish & Chips

Our survey has revealed that customers today are on the look out for a taste of something different, as Mozzarella Sticks, Halloumi Fries and CheesOs are being added to the sides' menu in Fish & Chip Shops, particularly in Scotland.

If you're unsure of what might work with your customers, you could introduce a 'This week only - try our Halloumi Fries!' If they like them, you can add them to your regular menu.

Another idea you might want to look at is an additional curry. If you only offer a mild curry, then think about adding a spicier version to appeal to those customers who like it hot!

We've put together some great special offers to inspire you, but if you need any help or advice just speak with your Henry Colbeck Sales Contact.

## Pricing Survey Results

ENGLAND			
Curry Sauce	4oz	86p	
	7oz	£1.11	
Gravy	4oz	86p	
	7oz	£1.11	
Mushy Peas	4oz	86p	
	7oz	£1.11	
Onion Rings	1	18p	
	5	90p	
	10	£1.80	
Mozzarella Sticks	5	£3.02	
CheeseOs	5	£2.90	
Crispy Garlic Mushrooms	10	£2.72	

SCOTLAND			
Curry Sauce	7oz	£1.26	
Gravy	7oz	£1.28	
Mushy Peas	7oz	£1.31	
Onion Rings	1	23p	
	5	£1.15	
	10	£2.30	
Mozzarella Sticks	5	£3.23	
CheeseOs	5	£3.28	
Crispy Garlic Mushrooms	10	£2.84	

Stop Press! • Halloumi Fries £2.50 for a portion of 4! • Stop Press!



### Halloumi Fries in a batter and breadcrumb coating

1kg, Approx. 40 per bag  
Code 890056

ONLY  
£9.50

### Golden Crumb Macaroni & Cheese Bites

Collect 1 Save & Select Point!



Bite-sized Macaroni and Cheese in a breadcrumb coating with rice flake highlights.

1kg, 33 per pack  
Code 890054

Buy 5 bags get another bag FREE!

### Q Mushy Peas

Collect 4 Save & Select Points!

Our most natural, pea-coloured Mushy Pea in a homemade style.

6x3kg  
Code 019057

ONLY  
£13.90



### CheesOs

Collect 1 Save & Select Point!

A delicious, mouth-watering blend of Monterey Jack and Cheddar Cheese mixed with chopped red onion all coated in a light panko crumb.

1kg, 22 x 45g  
Code 810051

ONLY  
£4.90



### Golden Crumb Breaded Mozzarella Sticks

Collect 1 Save & Select Point!

Mozzarella cheese in a 4-inch stick coated with a rustic parsley breadcrumb coating.

Buy 5 and get 1 FREE

1kg, average 33 sticks per bag  
Code 810053

### Dinaclass Chip Shop Gravy

Collect 2 Save & Select Points!

2.5kg  
Code 014165

ONLY  
£5.90



### Dinaclass Curry Sauce Mix No Fruit

Collect 4 Save & Select Points!

10kg  
Code 019019

ONLY  
£27.90



### Dinaclass Irish Curry Sauce Mix

A smooth with a spicy after kick.

5kg  
Code 019049

ONLY  
£14.90



### Golden Crumb Mini Haggis "Tweeds"

Collect 1 Save & Select Point!

Made to a 150-year-old family recipe using the finest natural ingredients and coated in crunchy breadcrumbs. Light texture with a warm peppery after-taste.

1kg, 40 per pack  
Code 890053

ONLY  
£6.50



### Golden Crumb Crispy Breaded Garlic Mushrooms

Collect 1 Save & Select Point!

White, hand-picked fresh button mushrooms coated in a mild garlic butter and crispy breadcrumb.

900g, 56 per pack  
Code 890051

ONLY  
£2.90



### Battered, Chopped Onion Rings

450g  
Code 900058

ONLY  
79p



500g  
Code 900067

Collect 0.5 Save & Select Points!

ONLY  
£1.50







*It's all about the ingredients*

## ... and new stylish point of sale!

The 42nd Street range of frozen foods is having a make-over!  
We're updating the packaging design and introducing new contemporary and stylish posters along with content for your digital menus.

Starting with the Classic Sausage – **the nation's No1 Fish & Chip Shop Sausage** the new style packaging and point of sale will also include 42nd Street Beef burgers and Chicken products too.

42nd Street products are produced from only the finest ingredients, guaranteeing quality and consistency so you can be assured that you are giving your customers the best – **every time.**

If you're serving 42nd Street Classic Sausages, make sure to ask your Henry Colbeck Sales Contact for your new point of sale or let us know if you would like to try them!

**You won't be disappointed!**

### Digital Menu Content



### 42nd Street Classic Sausage fact:

By 2018 Fish & Chip Shops across the UK had sold enough 42nd Street Classic Sausages to cover over 3459 miles, that's all the way from London to New York's 42nd Street and beyond!



Unbattered Poster



Battered Poster

**42nd Street... it's all about the ingredients!**

- The Original 42nd Street Classic Sausage
- The Original 42nd Street Gluten Free Classic Sausage

**FREE!**

Contemporary and stylish new posters available along with digital menu content.

**Just ask for yours!**

# Win! an Exclusive Prize

As an active supporter of the Fishermen's Mission, we recently made a bid on and won one of their limited-edition Fish Statues and we're giving you the opportunity to win it!!

The gold and blue fish statue, painted by celeb chef Sophie Michell, would complement any shop or restaurant but would look particularly good if you have these colours in your logo or if you're using the Hook & Fish branded packaging.

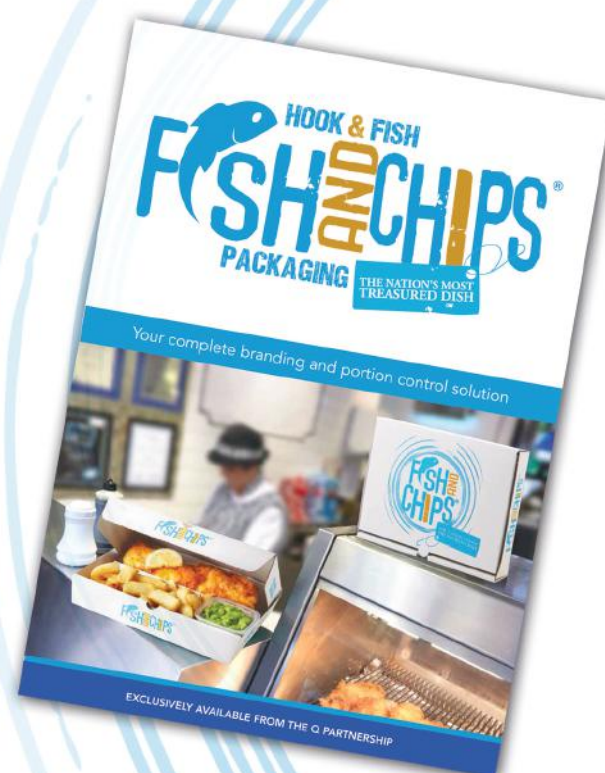
To be in with a chance of winning all you have to do is purchase any product from the Hook & Fish range during September and you will automatically receive an entry into the draw.

**As part of the prize we're also giving away a signed copy of Sophie's latest cook book!**

For full Ts & Cs please see our website.



## FREE Brochure



**The 'Hook & Fish' Packaging Collection gives a fresh, modern and up-to-date image to the Nation's Most Iconic Dish!**

It's been designed specifically to make sure that Fish & Chips get the recognition they deserve and stand out in the crowded Takeaway & Fast Food Markets!

*The range includes everything you need to pack, present and takeaway Fish & Chips; professionally and effortlessly!*

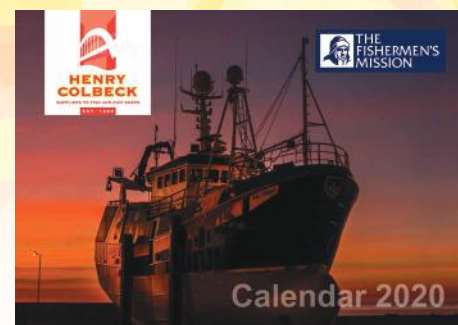
**Ask your sales contact for a copy of the Hook & Fish Packaging Brochure**



# Customer Calendar Exclusive!

## 366 days of support

Not only is 2020 a leap year, but it's the year that we will be joining forces with The Fisherman's Mission to create an eye-catching wall calendar. Displaying 12 iconic fishing boat photographs, the calendar will look fantastic on display and can be enjoyed by your customers and employees alike.



**The calendar, which is exclusive to Henry Colbeck, will be delivered FREE of charge to every customer towards the end of 2019 as a way to recognise and thank you for your business.**

We are proud to support The Fisherman's Mission and delighted that this year we are able to go one step further and support them for 366 days!



# Save the Date!

## What's Cooking? 2020

The leading exhibition for Fish & Chips, Pizzas, Kebabs and so much more!

**Sunday 9th February**  
**Yorkshire Event Centre Harrogate HG2 8NZ**

**More details to follow!**

Henry Colbeck  
*More than just a supplier!*

# Packaging Innovation

## Reduce Litter with the Fold It, Bin It – Single Compartment Fish & Chip Boxes

The Hook & Fish design Single Compartment Corrugated Box is being re-worked to allow it to be folded in 3 easy steps to reduce the amount of space it uses when put into litter bins. We've had feedback from local councils about bins being overloaded which causes littering and attracts seagulls in coastal areas.

Improvements to the box will allow your customers to fold it down, quickly and easily, once they have finished their food. Straightforward instructions are printed on the box to encourage them to fold it first before putting it in the bin.

This simple, but effective, innovation will mean that bins will be able to hold more empty boxes, boosting recycling rates and reducing problems with litter.

If you are already using the Hook & Fish Single Compartment Boxes, you will automatically receive the new style as we gradually move over in the coming months to all 3 sizes.

**If you're not using the Hook & Fish single compartment boxes but would like to, simply ask your Henry Colbeck Sales Contact.**



### 3 sizes:

**Hook & Fish Small Fish & Chip Box**

190mm x 150mm x 70mm  
7.5" x 6" x 2.5"

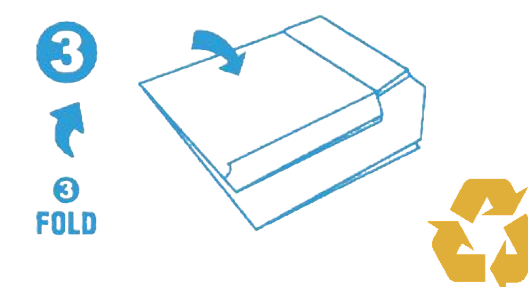
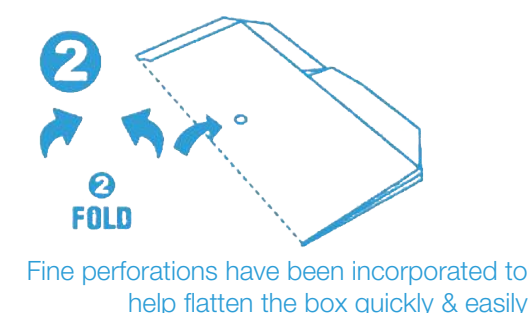
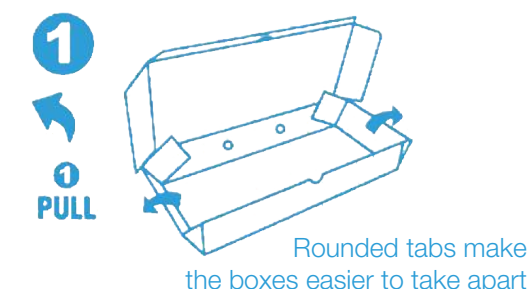
**Hook & Fish Medium Fish & Chip Box**

250mm x 155mm x 60mm  
10" x 6" x 2.5"

**Hook & Fish Large Fish & Chip Box**

324mm x 155mm x 60mm  
12.75" x 6" x 2.5"

- IT is the single compartment Hook & Fish corrugated box
- IT is as easy as 1, 2, 3 to fold
- IT makes better use of bin space
- IT is biodegradable and recyclable



Henry Colbeck  
*More than just a supplier!*



## Fribo Cheese in Burger

**Save+Select** Collect 2 Save & Select Points!

24x113g  
Code 900002

ONLY  
**£10.90**



## Fribo All Rounder Burgers

**Save+Select** Collect 1 Save & Select Point!

24x113g  
Code 900022

ONLY  
**£9.90**



## Mrs Unis Chicken Pakora Strips

Skinless and boneless real chicken breast strips coated in a lightly spiced red batter. Complete with spicy red chilli dipping sauce.

60 per pack  
Code 900061

ONLY  
**£29.50**



Only 49p each!



Only 21p each!

## Mrs Unis Vegetable Pakoras

Round, vegetable pakoras made from onion and cabbage in a lightly spiced batter. Complete with spicy red chilli dipping sauce.

90 per pack  
Code 900060

ONLY  
**£18.90**

## Fribo Chopsteaks

**Save+Select** Collect 2 Save & Select Points!

20x5oz  
Code 900098

ONLY  
**£11.90**



## Fribo BBQ Range Ribs

**Save+Select** Collect 2.5 Save & Select Points!

30x113g  
Code 900091

ONLY  
**£13.90**



## Mrs Unis Haggis Pakora

Round, golden brown shapes of haggis with a spicy meaty flavour. Complete with spicy red chilli dipping sauce.

2x2kg  
125 per pack  
Code 890075

ONLY  
**£27.50**



Only 22p each!

## Fanta Bottles

Available in 3 flavours  
12x500ml

ONLY  
**£6.40**



Orange  
Code 021062



Lemon  
Code 021063



Fruit Twist  
Code 021064

Only 53p per bottle!

## Fanta Cans

Available in 3 flavours  
24x330ml

ONLY  
**£6.90**



Lemon  
Code 021105



Orange  
Code 021106



Fruit Twist  
Code 021180

Only 29p per can!

**FriWite**

**Free Seminar:**  
**13 Oct 2019**  
**Chester Zoo**  
**10am-3pm**



**SUSTAINABLE PALM OIL:**  
**YOUR CHANCE TO GET THE FACTS**

FriWite is bring you a FREE one-day seminar offering you chance to find out more about the work of RSPO (Round Table on Sustainable Palm Oil)

### It's your opportunity to:

- Discover why moving away from palm oil is not the solution
- Learn more about using 100% certified sustainable palm oil
- Gain advice on how to tackle difficult questions about palm oil
- Take part in Q&A sessions and networking during the day
- Meet the RSPO and find out more about their detailed work
- Listen to the conservation experts from Chester Zoo and hear of their successes

### How to secure your place;

Places are limited and you need to register your attendance. Simply visit [www.friwite.com/register](http://www.friwite.com/register), fill in your details and you will be contacted by a member of the FriWite team.

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers




# Brown Fish & Chip Boxes

Available in 3 sizes



Only 8p each!

**ONLY £7.90**

**Small**  
 Collect 1 Save & Select Point!  
 250mm x 155mm x 55mm  
 9.5" x 6" x 2"  
**Packed in 100s**  
 Code 026860

**Medium**  
 Collect 1 Save & Select Point!  
 280mm x 155mm x 55mm  
 11" x 6" x 2"  
**Packed in 100s**  
 Code 026861



Only 9p each!

**ONLY £8.80**



Only 9.5p each!

**ONLY £9.50**

**Large**  
 Collect 1 Save & Select Point!  
 315mm x 155mm x 55mm  
 12" x 6" x 2"  
**Packed in 100s**  
 Code 026862

## Ariel Washing Powder

**5.525kg**  
 Code 050080

**ONLY £14.90**



## Daz Washing Powder

**5.525kg**  
 Code 050079

**ONLY £12.90**

# IT DOESN'T COST THE EARTH TO GO BIO!



Only 14p each!

**Large Bio Box 250**  
 324mm x 155mm x 60mm  
 12.75" x 6" x 2.5"  
 Code 026603


**ONLY £35.50**

**Medium Bio Box 250**  
 250mm x 155mm x 60mm  
 10" x 6" x 2.5"  
 Code 026602



Only 11p each!

**ONLY £27.50**



Only 8p each!

**Small Bio Box 250**  
 190mm x 150mm x 70mm  
 7.5" x 6" x 2.5"  
 Code 026601

**ONLY £20.50**

**Bio Burger Box 500**  
 135mm x 135mm x 78mm  
 5.3" x 5.3" x 3.1"  
 Code 026677



Only 7p each!

**ONLY £32.90**



**Paper Straws 250**  
 Code 025152

**ONLY £3.70 for 250**



Only 6p each!

**Large bio-trays 500**  
 222mm x 135mm x 32mm  
 8.5" x 5" x 1.25"  
 Code 026509

**ONLY £28.70**

**Medium bio-trays 500**  
 178mm x 133mm x 32mm  
 7" x 5" x 1.25"  
 Code 026508



Only 4.5p each!

**ONLY £23.50**



Only 4p each!

**Small bio-trays 500**  
 173mm x 118mm x 27mm  
 6.5" x 4.5" x 1"  
 Code 026507

**ONLY £21.50**

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers



Keejays Chinese Rolls

 Collect 1 Save & Select Point!

Tasty, Chinese pancake rolls filled with beansprouts, peas and soya.

24x150g  
Code 900085

ONLY  
**£11.90**



Henry's Fish Baps

40 x 8.5"  
Code 900203

ONLY  
**£10.90**



Pukka Vegetable  
Tikka Masala Pies

Baked round pies filled with rich chickpeas, spinach and mixed peppers cooked in an aromatic tikka masala sauce in a light puff pastry case. Suitable for vegetarians.

Packed in 12s  
Code 900136

ONLY  
**£12.80**



Blakeman's – The Beast

A foot long 70% pork sausage  
30x173g  
Code 900014

ONLY  
**£14.50**



**NEW**

Goldfish Sweet 'n' Sour  
Concentrated Sauce Mix

4.5kg  
Code 019088

Introductory Offer

ONLY  
**£13.90**



Kerrymaid  
Burger Slices

 Collect 1 Save & Select Point!

Code 810049




ONLY  
**£4.90**  
for 112 slices



*It's all about  
the ingredients*

42nd St Chicken Fillet Bites are perfect for Children's Meals. They are, quite simply, whole chicken breast fillets hand cut into bite-size portions and coated in a lightly seasoned crispy golden batter.

 Collect 1 Save & Select Point with every bag!

2kg  
Code 900128

ONLY  
**£11.90**  
for 2kgs

Great Giveaways for  
your Children's Meal Meals



Assorted Fruit Lollipops  
Code 021261

ONLY  
**£5.90**  
for 120



Haribo Star Mix  
Code 021260

ONLY  
**£7.99**  
for 100 packs (16g)



Looking to buy in bulk for an even better deal?  
Ask us about our Multi Buy offers

Looking to buy in bulk for an even better deal?  
Ask us about our Multi Buy offers



# Mattessons

ESTD 1947

## STOCK THE ORIGINAL SMOKED SAUSAGE SUPPER



Mmm... MATTESSONS SINCE 1947

## Save £££s on Goldensheaf and Henry Jones Batter Flours



Collect 3 Save & Select Points per bag!

All packed in 16kg bags

Goldensheaf  
Scotch Blend  
Code 011350



ONLY  
**£16.99**



Goldensheaf  
Scotch Gold  
Code 011351



ONLY  
**£16.99**



Goldensheaf  
Standard  
Code 011310

ONLY  
**£17.79**



Goldensheaf  
Gold  
Code 011352

ONLY  
**£17.99**



Goldensheaf  
Light  
Code 011358

ONLY  
**£17.79**



Henry Jones  
Normal  
Code 011355



ONLY  
**£17.49**

Henry Jones  
Gold  
Code 011356

ONLY  
**£17.49**



A1 Light  
Code 011364



ONLY  
**£18.49**

A1 Standard  
Code 011360

ONLY  
**£18.49**



Q Rice Cones  
12.5kg  
Code 011576

ONLY  
**£8.90**

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers