

# Sustainable Palm

## - the only answer!

Towards the end of last year, the Henry Colbeck marketing team and directors Douglas and Georgina Colbeck attended a Sustainable Palm Event held at Chester Zoo.

We reported on it in a previous issue of What's Hot but it is such an important issue that we it would be worthwhile revisiting the main points about the day and highlighting what you can do to help inform your customers about sustainable palm and to reassure them that boycotting palm is not the answer.

The main message being communicated throughout the day was that conservation experts on the ground in Malaysia and Indonesia are positive in their approach to working with producing sustainable oil and that boycotting palm oil is not the answer. They are successfully addressing the issue of deforestation with reforestation and while switching to other types of vegetable oils seems like the practical solution it would, in fact, create larger environmental and social problems;

Replacing palm oil with oils such as sunflower, soybean or rapeseed would mean that larger amounts of land would need to be used, since palm trees produce 4-10 times more oil than other crops more

forests would need to be converted into agricultural land to meet the growing global demand.

In producing countries, millions of farmers and their families work in the palm oil sector. Palm oil plays an important role in the reduction of poverty in these areas. In Indonesia and Malaysia, a total of 4.5 million people earn their living from palm oil production. Stopping the production of palm altogether would create significant problems for these people who support their families by working in this industry.

Replacing palm oil with other types of oil is not always feasible due to palm oil's unique properties as a food ingredient. Using other oils would not give the products the same texture and taste that palm oil offers.

If you're keen to find out more about sustainable palm oil, all the seminars were filmed. If you'd like to watch them, simply drop us a line at [marketing@colbeck.co.uk](mailto:marketing@colbeck.co.uk) and we'll send you the link.



Your Henry Colbeck Sales Contact can give you information about our Sustainable Palm Products.

**FREE Point of Sale** – let your customers know that your palm is sustainable.  
You can order **FREE posters** on our website [www.colbeck.co.uk](http://www.colbeck.co.uk)



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# WHAT'S HOT!

[www.colbeck.co.uk](http://www.colbeck.co.uk)

Issue 132 March/April 2020

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# RAMMI oCeanPremium Cod

...we've got boat loads!

Call and book your catch today.

RAMMI oCeanPremium Skinless & Boneless Cod Fillets are produced on RAMMI's Super Trawler – The Solberg. It is fitted out with the most advanced filleting, freezing and packing equipment designed to produce fillets to the highest possible standards.

We have boat loads of oCeanPremium Cod available in the following sizes;

### All 2 x 10kg (20kg)

4 - 6oz

Code 921404

6 - 8oz

Code 921438

8 - 10oz

Code 921047

10 - 12oz

Code 921330

### Rite 4 LiteBITE!

Rammi oCeanPremium 4-6oz cod is the perfectly proportioned partner to our popular Lite-BITE portion control packaging.

NO cutting, NO messing, simply perfectly sized fillets every time. Approximately 140 fillets on average per box based on 5oz average fillet size.

### Special Offer:

Buy 2 cases of Rammi oCean Premium 4-6oz skinless boneless fillets £135.00 each (code 921404) and get **a case of LiteBITE portion control corrugated boxes** 100 units worth £8.99 (code 26607) **FREE**.

### Allocations available!

For continuity and peace of mind book your fish order with us. Call your Colbeck Sales contact to find out more or get in touch with our Fish Sales Specialist **Zammy Ahmed** today on **0191 482 4242** or at **Zammy.ahmed@colbeck.co.uk**



4-6oz oCeanPremium is the perfect size for LiteBITE!



# WHAT'S NEW?

## Pic A Chic Southern Fried Chicken Pieces



Image for illustrative purposes only

ONLY

**£9.30**

Introductory Offer  
Normal Price  
**£9.80 @ 20 case rate**

Ready cooked chicken pieces in a crispy Southern Fried coating, an easy way to add Southern Fried Chicken to your menu.

No preparation and no waste.

Fry from frozen in just 12 minutes.

Or thaw and fry in just 5-7 minutes, making preparation time even quicker!

**5 bags x 6 pieces (30 piece total)**

Code 900036

## Ocean Sound Wholetail Scampi



ONLY

**£37.00**

Introductory Offer  
Normal Price  
**£41.00 @ 20 case rate**

Tasty wholetails of scampi coated in a crisp, golden crumb. These scampi are larger in size which can make them look very appetising and means your customer gets more scampi within the coating, making this a high-quality and succulent product that your customers will come back for.

- Light, crispy & golden breadcrumb
- Tastes great, using quality ingredients
- Each bag contains enough for 3 main course portions (if the portion size is 8 scampi).
- With 10 bags in a case – this gives you 30 main courses!
- **FREE** poster available – just ask.

**10x450g**

Code 900030

## Red Bull Energy Drink

The number 1 energy drink in the world. Let Red Bull give your profits wings!

**24x250ml**

Code 021040

ONLY

**£17.15**

Introductory Offer  
Normal Price  
**£18.65 @ 20 case rate**



**PLUS BUY 3 PACKS & GET A RED BULL MINI FRIDGE FREE!**

Simply place your order and we'll pass your shop name, address and contact details to Red Bull and they'll be in touch to deliver your mini fridge to you.

Contract terms apply.



## Coffee Cups & Lids



**Coffee Cups (Cream) 8oz 500**

Code 26240 **£23.50**

**Sip Lids for 8oz Cups 1000**

Code 26244 **£14.50**

**Coffee Cups (Black) 12oz 500**

Code 26242 **£26.50**

**Sip Lids for 10/20oz 1000**

Code 26243 **£16.50**





# Chicken Winners

Chicken products have massive appeal – are you offering a wide range to your customers? Try these quality chicken products for size.



*It's all about the ingredients*

**42nd Street Chicken Fillet Bites**

Collect 1 Save & Select Point with EVERY Bag!

100% whole pure muscle chicken breast fillets, hand cut into bite-size portions and coated in a lightly seasoned crispy golden batter.

Grain fed and welfare audited.

**2kg**  
Code 900128

**ONLY £10.90**




Ask for your **FREE Poster!**

**Q Battered Chicken Nuggets**

Collect 1 Save & Select Point

Chicken breast meat, chopped & shaped and coated in a light crispy batter

**1kg, 22-24g approx. 40 nuggets per bag**  
Code 900127

FREE Poster available

**ONLY £5.20**



Plus Buy 6 and get 50p off each bag

**Q Battered Chicken Steaks**

Collect 1 Save & Select Point

Chicken breast meat, chopped & shaped and coated in a light crispy batter Fully cooked. Deep fry from frozen for 4-5 minutes at 180°C

**1kg,**  
Code 900078

FREE Poster available

**ONLY £5.20**



Plus Buy 6 and get 50p off each bag

## Homestyle Crunchy Shredded Chicken

Collect 1 Save & Select Point

Chicken breast fillet hand cut into strips, in a crispy homestyle coating, fully cooked and individually quick frozen. Deep fry from frozen for 1-2 minutes.

**1kg**  
Code 900142  
FREE Poster

**ONLY £7.90**



## Hot 'n' Kickin Chicken Strips

Hand-cut and hand-coated whole muscle Chicken fillet covered in a hot & spicy crunchy coating.

Re-Heat or Cook from Frozen

Deep Fry at 180°C for 4-5 minutes.

Oven Bake in a preheated oven at 220°C/425°F/ Gas Mark 7. Bake for 18-20 minutes, turning once half way through cooking.

**1kg ( Approx 30 pieces )**  
Code 890212



**ONLY £6.90**

## Homestyle Salt & Pepper Chicken

Collect 1 Save & Select Point

Chicken breast fillet hand cut into strips, in a crispy salt and pepper coating, fully cooked and individually quick frozen. Deep fry from frozen for 1-2 minutes or oven bake.

**1kg**  
Code 900143  
FREE Poster

**ONLY £7.90**



## Hot 'n' Kickin Chicken Fillets

Hand-cut and hand-coated whole muscle Chicken fillet covered in a hot & spicy crunchy coating.

Re-Heat or Cook from Frozen

Deep Fry at 180 °C for 5-7 minutes.

Oven Bake in a preheated oven at 220 °C / 425 °F / Gas Mark 7. Bake for 20-25 minutes, turning once half way through cooking

**960g pack ( 8 fillets x 120g )**  
Code 890210



**ONLY £6.90**

Only 86p per Fillet!

# Sell kebabs the easy way! BUY ONE GET ONE FREE

## Paradise Foods Mighty Donner Kebab Meat

Cooked, sliced and interleaved for the perfect portion. Make profits with no mess or waste.

Chicken, Lamb & Beef Mix (Chicken 51%, Lamb 15%, Beef 15% - made from whole muscle meats)

Each slice is consistent 300mm long, 25-35mm wide and 2.6mm thick – but rugged on the side for a realistic doner look. Exceptional taste and texture.

**Samples packs available.**

Easy to serve from frozen!

- In the pan: Place slices on a pre heated hot pan/griddle for 30 seconds turn and repeat.
- In a 600w microwave: Heat for 30 seconds.
- In the oven: Heat for approx. 8-10 mins at 180°C
- Under the grill: Grill for approx. 40 seconds then turn and grill for a further 20 seconds.

**80 slices x 25g**  
Code 819037

**ONLY £6.50**

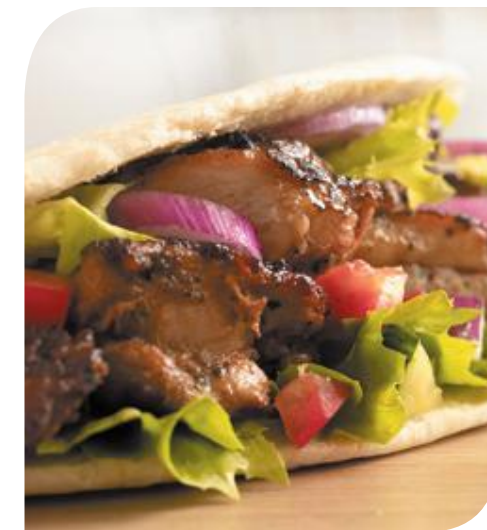


Image for illustrative purposes only





## It's all about the ingredients





### 42nd Street Beefburgers

Produced from prime forequarter and flank cuts of beef – the best for beef burgers!

**Collect 2 Save & Select Points on ALL!**

Choose from 80% and 100%  
Cook from frozen  
Deep fry for 4-6 minutes at 180°C  
Heat griddle to 200°C. Cook for 10- 12 minutes turning frequently.

<b>80%</b> <b>Size 48x2oz (56g)</b> Code 890097 <b>ONLY</b> <b>£7.90</b> each	<b>80%</b> <b>Size 48x4oz (113g)</b> Code 890096 <b>ONLY</b> <b>£16.50</b> each	<b>100%</b> <b>Size 48x4oz (113g)</b> Code 890095 <b>ONLY</b> <b>£16.90</b> each
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Ask your Henry Colbeck Sales Contact for your **FREE Poster!**



### Fribo All Rounder Burgers

**Collect 1 Save & Select Point**

24x113g  
Code 900022

**ONLY**  
**£10.50**  
each!



**Only 94p each!**

### Heinz SqueezeMe!

Heinz SqueezeMe! pods offer a mess-free, easy to use sauce portion.

Each pod contains almost 3x as much product as a standard sachet.

Research shows customers are willing to pay up to 35p for a Heinz SqueezeMe!

**A real profit generator!**

100x26ml

**Tomato**

Code 023140

**Mayonnaise**

Code 023144

**Tartare**

Code 023139

**HP Brown**

Code 023138



**ONLY**  
**£12.90**



### Kerrymaid Burger Slices

**Collect 1 Save & Select Point**

112 Slices

Code 810049

**ONLY**  
**£4.90**

### Vegan Flamin' Inferno Burger

A hot 'n' spicy bean burger spiced with chilli, peppers and paprika, all coated with crushed, crunchy nacho chips. Suitable for both vegetarians and vegans.

24x150g

Code 900401

**ONLY**  
**£22.50**

### Heinz Baked Beans

Gluten Free  
High in protein & fibre  
Suitable for Vegans & Vegetarians

6 x 2.62kg

Code 019029

**ONLY**  
**£15.90**





## ...don't compromise

**Collect 2 Save & Select Points on ALL!**



### Pukka Large Meat & Potato Pies

12  
Code 900213  
**ONLY**  
**£8.90**

### Pukka Large Steak & Kidney Pies

12  
Code 900210  
**ONLY**  
**£10.90**

### Pukka Large Chicken & Mushroom Pies

12  
Code 900211  
**ONLY**  
**£10.90**

### Pukka Large All Steak Pies

12  
Code 900209  
**ONLY**  
**£11.90**

### Pukka Large Beef & Onion Pies

12  
Code 900212  
**ONLY**  
**£10.90**



### Maggi Gravy Mix

2x1.8kg

Code 014149

**ONLY**  
**£13.50**

### Dinaclass Irish Curry

**Collect 2 Save & Select Points!**

5kg

Code 019049

**ONLY**  
**£15.90**



### Mayflower Curry

**Collect 2 Save & Select Points!**

4.54kg

Code 019083

**ONLY**  
**£11.90**



### Dinaclass Gravy Mix

**Collect 4 Save & Select Points!**

2x2.5kg

Code 014161

**ONLY**  
**£14.90**

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers

Looking to buy in bulk for an even better deal?

Ask us about our Multi Buy offers



# Shake Up Your Profits with Shmoo Milkshakes

Shmoo is the No. 1 milkshake package available to UK caterers. Blend with milk or ice to create delicious thick, ice cream textured milkshakes or iced Shmooaccinos consistently and with ease.

## Start Up - Special Offer

Buy the Shmoo Milkshake Mixer Kit for £180, get the Starter Kit for £100 **(Save £30)**.  
Shmoo Milkshake Mixer - 2 Year Guarantee.  
Code 021225.



### Shmoo Milkshake Starter Kit

Code 021226

The Starter Kit includes everything you'll need except the milk!  
3 packs of 1.8kg milkshake mix – chocolate, strawberry and banana  
3 bags of toppings & storage tubs  
4 cans of whipped cream  
50% recycled PET Shmoo branded disposable cups (large, small or mixed), lids & paper straws



## Milkshake Powders - Special Offer

Each pack of Shmoo Thick Milkshake Mix makes either 86x20oz shakes or 120x12oz shakes.

Every tub is supplied with:

**86 x 20oz cups, 86 x domed lids and 86 x straws.**

Available in 4 delicious flavours;



Collect 4 Save & Select Points on ALL below!

**1.8kg**

Code 021187 **Strawberry**

Code 021188 **Chocolate**

Code 021189 **Banana**

Code 021198 **PLUS – Limited Edition Mint Chocolate**

### Milkshake Powders

Buy 2 Shmoo Milkshake Powders 1.8kg and

**Save £5.80** (= £35 each)



## Want a Shmoo Demo?

Just visit [www.shmoodrinks.com/trade/](http://www.shmoodrinks.com/trade/) and send your business details using the contact form and one of the Shmoo team will be in touch to arrange a visit so you can realise all the benefits of selling Shmoo!

## Assorted Lollipops

120

Code 021261

**ONLY**  
**£6.10**



## Angelito Ice Cream Mix



Collect 12 Save & Select Points!

12x1ltr

Code 015193



**ONLY**  
**£12.90**

## Kids Meal Bags & Boxes



Collect 2 Save & Select Points!

Munch Bags are the latest addition to our packaging range specifically for Children's Meals. They feature colourful Animal Farm and All Star designs with chunky crayons as a giveaway.

**Recyclable and Biodegradable**

**Width 18cms (7") Height 20cms (7 ¾")**

**Packed in 100s**

Code 026714



## Haribo Starmix

100x16g

Code 021260

**ONLY**  
**£8.49**

## Middleton American Style Doughnut Mix 123



Collect 4 Save & Select Points!

12.5kg

Code 007710

**ONLY**  
**£18.90**



*Waffle Mix*  
12.5kg available  
on Special Order  
- Just Ask

**BUY 100 Kids Variety Munch Bags or 100 Gumball Kids Meal Boxes and Get 6x500ml Pepsi (21156) FREE!**



**Pepsi**

6x500ml

Code 021156



**Packed in 100s**  
Code 026992



# COOL DEALS ON COLD DRINKS

## Zodiac Drinks Bottles

 Collect 0.3 Save & Select Points on ALL!

- 12x330ml
- Bubble Gum Blue Code 021502
- Lemonade Code 021503
- Orangeade Code 021504
- Cola Code 021505
- Raspberry Code 021506
- Dandelion & Burdock Code 021507



ONLY  
**£1.59**



## Zodiac Drinks Bottles

- 6x2ltr
- Orangeade Code 021509
- Cola Code 021510
- Dandelion & Burdock Code 021511
- Cherryade Code 021512

ONLY  
**£2.19**

## Ribena Bottles

- 12x500ml
- Code 021480



ONLY  
**£7.69**

## Irn Bru Bottles



- 12x500ml
- Code 021116

ONLY  
**£8.90**



## Diet Irn Bru Cans

- 24x330ml
- Code 021094

ONLY  
**£8.90**



## Irn Bru Cans

- 24x330ml
- Code 021095

ONLY  
**£8.90**

## Diet Irn Bru Bottles

- 12x500ml
- Code 021126

ONLY  
**£8.90**



## Diet Coke Bottles

- 24x500ml
- Code 021131

ONLY  
**£11.40**

## Pepsi Max Bottles

- 6x500ml
- Code 021155

ONLY  
**£2.19**



## Diet Coke Bottles

- 12x1.5ltr
- Code 021121

ONLY  
**£11.90**



## Coca Cola Bottles

- 12x1.5ltr
- Code 021117

ONLY  
**£14.90**



## Coca Cola Bottles

- 24x500ml
- Code 021197

ONLY  
**£14.30**



## HOT OFFERS



## P.G.Tips Tea Bags

- 440 Tea Bags
- Code 021489

ONLY  
**£8.50**

## Nescafe Coffee

- 750g
- Code 021491

ONLY  
**£22.20**





## Paper Straws



**ONLY**  
**£3.70**  
For 250

**250**  
Code 025152

## Bio Napkins

Natural brown, 3 ply napkins  
Bio-degradable and compostable

**25cms, 10"**  
**2000**  
Code 027019

**ONLY**  
**£37.50**



## Bio Fri Forks

100% bio-degradable and compostable.  
Gives unrivalled heat resistance whilst retaining impressive environmental credentials.

**500**  
Code 027023

**ONLY**  
**£13.50**  
FOR 500



## NEW! Recyclable EPP Boxes

Produced from sustainable and recyclable polypropylene!

### Infinity Boxes TT10

**ONLY**  
**£22.00**

**308 x 241 x 78mm**  
**250**  
Code 026657



## Hook & Fish Satchel Bags

Collect 1 Save & Select Point on each!

**Small**  
**100**  
10" x 15" x 15.5"  
260mm x 385mm x 400mm  
Code 35887

**ONLY**  
**£7.50**



**Large**  
**125**  
12.5" x 19" x 17"  
320mm x 490mm x 440mm  
Code 35828

**ONLY**  
**£15.90**



## Hook & Fish Carriers With Handles

Collect 1 Save & Select Point!

**125**  
14" x 7" x 12"  
350mm x 170mm x 310mm  
Code 35868

**ONLY**  
**£16.90**




### Infinity Boxes HP2

**ONLY**  
**£18.00**

**185 x 133 x 75mm**  
**250**  
Code 026658

Collect 1.5 Save & Select Points!

# Scampi, Fishcakes & Halloumi Fries



## Whitby Wholetail Scampi

Collect 1 Save & Select Point!

**450g**  
Code 900029

**Buy 8 Get 2 Free**

## Whitby Hot & Spicy Prawns

Collect 1 Save & Select Point!

**450g**  
Code 915369

**ONLY**  
**£4.50**



## Whitby X.L. Scampi

Collect 1 Save & Select Point!

**450g**  
Code 900031

**Buy 8 Get 2 Free**

## Nautikchef Fishcakes

Collect 1 Save & Select Point!

A delicious blend of prime white fish and creamy mashed potato, delicately seasoned and coated in a crispy, golden breadcrumb.

**30x113g**  
Code 900055  
FREE Posters

**ONLY**  
**£6.90**



## Halloumi Fries

**ONLY**  
**£9.40**

**1kg**  
Code 890056

**Looking to buy in bulk for an even better deal?**  
Ask us about our Multi Buy offers

**Henry Colbeck**  
*More than just a supplier!*



# SAVE THE DATE! & INCREASE YOUR FOOTFALL!

Friday 5th June 2020 is set to be even bigger and better, when National Fish & Chip Day returns for the 5th year running! Use the day to not only promote the event, but to drive your sales and visitor numbers.

National Fish & Chip Day is a celebration of Fish & Chips! It's about getting all those involved in producing the nation's favourite takeaway, to shout about it on social media, in shops, restaurants, takeaways...anywhere that gets the message to the public about our great national dish!

You can get involved as much as you want – organize charity raffles, give-away a free side with every portion of fish & chips, decorate your shop with Fish & Chip Day Bunting and Posters or simply wear the official Fish & Chip Day Merchandise. Just spread the word that it is National Fish & Chip Day! Don't miss your chance to get involved and build support - start tweeting with the hashtag **#nationalfishandchipday** now!



**Get the merch!!**



There's a range of quality merchandise available again this year. T shirts are available in Red, White, Blue or Black (S, M, L, XL, 2XL and 3XL). Baseball caps are in red or black. All items are £8.40 plus postage. **£1 will be donated to The Fishermen's Mission for every item sold.**

For more information on the event and how to make the most of it for your business, plus to access the official shop visit [www.neoda.org.uk/fishandchipday](http://www.neoda.org.uk/fishandchipday)

**PLUS: Look out for your FREE National Fish & Chip Day point of sale in the next issue of What's Hot!**

## We Are Great Value EVERY WEEK!

If you're looking for **great value deals** every week of the year, then you've come to the right place. **Every week** we choose and promote selected offers, giving you the chance to buy or try and get a **great deal**.

Weekly Offers are in addition to our 8-week What's Hot deals and special purchases, giving you even more **choice and value**.

## Don't miss out!

Ask your Henry Colbeck Sales contact about **'Weekly Offers'** or call us today to find out what's new this week!

Call our Gateshead Depot on **0191 482 4242** or our Glasgow Depot on **01236 425 656**



**Henry Colbeck**  
More than just a supplier!



## Hot Topic Single Use Packaging & Food Waste



On 22nd January Henry Colbeck Directors, Douglas & Georgina Colbeck, attended the FPA Environment Seminar at the Stationers Hall in London and the highlights of the day are below.

First of all,

Who is the FPA? It's the representative voice of the industry, promoting the responsible manufacturing, sourcing, distribution, usage and disposal of food and foodservice packaging.

### Why are we members?

- To be better informed about the issues that affect foodservice packaging operators – *and that means issues that affect you and the Fish & Chip industry*
- To be better represented so our voice can be heard at the highest levels of Government – *and your voice too!*
- To be better networked and gain access to key people, companies and institutions who can help us all.



**Professor Margaret Bates** gave the opening address, urging all stakeholders to think less about plastic and instead focus more on the way we live our lives and the changes we can make and push the issue of food waste further up the agenda.





# Hot Topic

## Single Use Packaging & Food Waste.

**Professor Louise Manning** focused on the role packaging plays in protecting food and ensuring food safety – two points often overlooked. She highlighted that there are real concerns around food safety management when reducing or eliminating packaging and questioned whether the foodservice and retail sectors have the margins to invest in new technology in a way that achieves packaging ambitions but eliminates risk to food safety. Professor Manning emphasised the priority must be to keep consumers safe, noting that 'sneeze screens' are there for a reason, but highlighting that new customer touchscreen ordering technology doesn't come without its cross-contamination hazards!

**Rebecca Sudworth from the Food Standards Agency** stated that in the UK we expect our food to be safe – it's a given that we often take for granted and all strict EU rules around food safety will be transferred to the FSA after 31 January 2020. Food safety is something that needs consideration when it comes to reusables, it must be made clear to consumers how long the item is expected to last and if it is suitable for purpose – what kind of food or drink will it come into contact with? She reminded the room to be aware that new packaging can contain heavy metals and allergens and to think of the wider picture when developing packaging alternatives.

**Waitrose's Rachel Edmonds** gave an account of the Waitrose Unpacked concept and its roll-out to four stores. She emphasised that this isn't about demonising plastic but driving a different way of thinking. From its research, Waitrose knows that



consumers are expecting change and are grateful if you do something different and that their test stores reduced single use plastics by 98%.

**Paula Chin, a sustainable materials specialist from WWF** (ex Pret a Manger), echoed this by saying that so much has changed in the past 12 months and asked 'how did we arrive at this throw-away society – was it the drive for profit and growth that distracted us?' Paula quoted Peter Bakker from the World Business Council for Sustainable Development: 'business as usual is dead, we must make the circular economy a reality'. The morning panel discussion created lively debate and one outcome was the need for appropriate legislation for reusables. Paula raised the challenge of foodservice and third-party deliveries saying that these need careful thought and supply chain collaboration.

Another key thought from Professor Manning was that the Waitrose consumer does not reflect the general UK population. Some 13 million people in the UK live in food poverty and can't afford the same actions, so we need to make this a much wider conversation.

**Extinction Rebellion (XR) representative Neil Sheppeck** said they are willing to work with industry and collaborate on issues that are common to both agendas, such as, in the FPA's case, litter.

He asked, 'how can an activist group help the packaging industry?' and was keen to point out that XR doesn't



want to annoy the victims, but to target the perpetrators. An attendee suggested XR could make a difference by creating powerful imagery around the changes people can make about their food choices. The fact that there is not a coherent national recycling infrastructure, which makes it difficult for people to recycle, was raised as a potential key area. Neil was keen to remind people that XR continue to do good things and urged the meeting to look up their guerrilla gardening campaigns and get involved.

The afternoon session was opened by **Mark Pawsey, MP (Parliamentary Chair on Packaging)** giving an update on the forthcoming Environment Bill. Mark said the government is taking the environment very seriously and the 2020 Bill is likely to be tougher than the 2019 version. He mentioned the introduction of a strong regulator to ensure government aims are met. Mark asked for feedback once the Bill is published so that he can represent FPA members' views to the appropriate committee.



**The Secretary General of Pack2Go Eamonn Bates** brought the hall up sharply when he said that 'single use packaging as we know it is dead!' He is concerned that legislation has been driven by emotion not reason and underlined that the EU Single Use Plastic Directive is about 'single use' – so ALL packaging is under scrutiny. Eamonn urged FPA members to understand clearly that the

market consumption reduction figures are a real threat to business and will mean a substantial reversal in increasing consumption trends, affecting both packaging and foodservice/takeaway businesses. All items will need to be marked with 'contains plastic' warnings and by 2023 all restaurants must use reusables for in-store consumption.

**Defra's Chris Preston** updated attendees with the status on legislation and on plans for 2020. He said that on leaving the EU, the UK government intended to achieve the same ambition but might look at it in different ways. Updates from Defra: food waste will be high on the agenda in 2020, they are consulting on a deposit returns scheme on two models and will pick the model that gives the best environmental impact and value for money and Defra will work closely with devolved governments for alignment. Chris also suggested Defra will tighten up regulation on imports.



**For the Scottish government, Janet McVea** said that although they have made good progress in Scotland, they are committed to accelerate the pace of change. By 2025 the ambition is that all beverages will be sold in reusable cups and that research shows that a 20p charge will drive a 49% change in behaviour. Janet suggested the key to success is to make the 'right choice the easy choice' and raised the key point of 'Citizen Responsibility'. In Scotland any levy will be charged distinctly from the beverage. Scotland is also keen to start trials of community reusable schemes.

In the closing session, Independent Consultant **Steve Lee** emphasised that the need for change has been made clear and that FPA members must act with haste and be part of that change. 'Don't pretend it's not coming; it's going to change the way we do business!'

### WE ASKED: Are the practicalities of packaging reuse in the takeaway / fast food market practical – or even possible?

Paula raised the possibility and issues surrounding the use of reusable food containers and asked who will lead the way, because whoever does are likely to be affected by a 1st mover disadvantage and reusing packaging in this arena will be complex. She mentioned the boldness of the Boston Tea Party Chain who are the first café to ban single use cups. Eamon said he believed that reuse is the future, that it's not about products, but about systems of delivery.

**In conclusion:** The seminar was excellent and highly thought provoking. We know that the planet's demand is loud and clear and that we ignore it at our peril, however, it takes everyone from government through manufacturing, supply and down to the consumer to work together to create achievable and sustainable solutions that are fit for purpose. There is no one easy solution, but at Henry Colbeck we are always looking at ways to innovate and create solutions for you. If you have any ideas that you'd like to share about how we can help you in your drive to deliver optimum packaging solutions please drop us a line - [georgina.colbeck@colbeck.co.uk](mailto:georgina.colbeck@colbeck.co.uk). Watch this space for packaging & legislation updates!





# What's Happening! The National Fish & Chip Awards 2020

**Proud, passionate, enthusiastic, ambitious, driven!**

These are just some of the words that describe the amazing people who work in the Fish & Chip Industry and it came across loud and clear at the 2020 National Fish & Chip Awards.

As one of the sponsors of the event since the very first award ceremony over 30 years ago, we were immensely proud to be part of this incredible day hosted by chef Mark Sargeant and attended by over 600 guests.



Director Georgina Colbeck with Richard Ord from Colman's of South Shields with his Outstanding Achievement Award.

*'I am quite humbled and honoured to receive the Outstanding Award, my Team are fantastic and I was delighted to accept the award on behalf of us all!'*

**Richard Ord**  
Colman's of South Shields

We were delighted that so many of our customers were listed both as finalists and outright winners.

## The Hall of Fame Winners

### Fish & Chip Restaurant of the Year

**Trenchers** Whitley Bay Tyne & Wear

### NFFF Fish & Chip Quality Award Champion

**The Real Food Café** Tyndrum Perthshire

### Staff Training & Development

**Wetherby Whaler** Wakefield Yorkshire

### Marketing Innovation Award

**Shap Chippy** Shap Cumbria

### Best Foodservice Operator

**Mary Lambert Bakery** Hartlepool Durham

### Outstanding Achievement Award

**Richard Ord** Colman's South Shields



## What's Cooking?

**Even Storm Ciara couldn't dampen the spirits of our customers, exhibitors and Henry Colbeck Personnel!**

What's Cooking?2020 saw an amazing turnout despite the weather, with customers travelling from as far away as The Shetland Islands!

**A huge thank you to everyone who attended and exhibited and made What's Cooking? 2020 yet another successful and fun exhibition!**

Thank you also to some new faces;  
Banksford Uniforms, Caffè 7 (Spa Vending),  
Osborne Refrigeration, Retail Impact Solutions,  
Workwear Express and Vegware.

If you would like more information about their products and services, email us at [marketing@colbeck.co.uk](mailto:marketing@colbeck.co.uk) and we'll put you in touch with them

**Here's just a few images of the day.**

**If you have any more, please share them on Facebook or Twitter and tag us in using #whatscooking? and we'll put a full gallery on our website.**

[www.colbeck.co.uk](http://www.colbeck.co.uk)



**We'll be back in Newcastle in 2021 – watch this space for details!**

**Henry Colbeck**  
*More than just a supplier!*

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Our 2020 product brochure is hot off the press - *have you got yours yet?*

Our Drivers and Sales Managers have started to distribute copies, so watch out for yours.

If your copy hasn't landed yet, just ask when you place your order or drop us a line at [marketing@colbeck.co.uk](mailto:marketing@colbeck.co.uk)



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