

WHAT'S HOT!

www.colbeck.co.uk

Issue 140 January 2021

WHAT'S THE STORY?

NAKED GLORY



... Join in Veganuary with our exciting new Vegan range

- Burgers
- Sausages
- Southern Fried Goujons
- Tenderstrips

See pages 6 & 7



Like us on



IN THIS ISSUE

NEW!

Sarsons Range



See page 5

NEW!

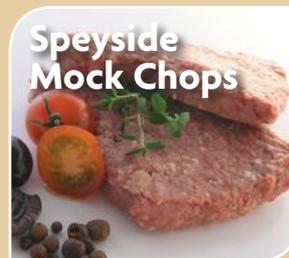
Naked Glory Vegan Range



See pages 6 & 7

NEW!

Speyside Mock Chops



See page 11

NEW!

McCains Mozzarella Sticks



See page 11

A very warm welcome to a New Year and a new monthly online edition of What's Hot!

I hope you have all enjoyed a well-deserved break over the Christmas period, after what can only be described as a rather turbulent 2020 for us all!

At Henry Colbeck we're all looking forward to working with you in 2021 and continuing to feed the Nation.

When our lives and businesses were disrupted back in March, with what was initially a 3 week national lockdown, nobody could've envisaged that, at the beginning of 2021 we'd still be in the midst of a global pandemic with significant restrictions placed on our day to day activities. Whilst we all hope we're over the worst, it seems likely that tight restrictions will be in place for a number of months to come.

Over the past 9 months almost every household and business has faced significant challenges, with some businesses wondering where their next sale was coming from and others struggling to keep up with demand. We've all had to adapt our businesses – and often on a daily (or hourly) basis!

Customer Service is Key!

In some ways 2020 was a transformational year, with many restaurants needing to adapt to takeaways and many takeaways embracing online ordering for click & collect and home delivery. We have also needed to embrace change – but at the core we have always had our key objective in mind – giving the very best customer service.

Supply Change Challenges ... & Solutions!

From a supply chain perspective we've seen ever-changing demands on products purchased, longer manufacturer lead times across a number of product ranges and above average product substitutions where there have been availability issues. We've worked hard to mitigate these challenges by filling our warehouses and using offsite storage to increase our stockholding wherever possible.

Brexit?

At the time of writing, we're still awaiting a definitive outcome on Brexit but, whether a trade deal is struck or not, we're all bracing ourselves for the new customs clearance requirements and the additional delays and costs they're expected to bring. If the outcome is a 'No Deal' and a default to World Trade Organisation terms, then undoubtedly many products will be impacted by tariffs.

Increased Stockholding

Wherever we can we've increased our stockholding, especially in fish, to help to protect our Customers against disruption in the supply chain. Nevertheless, it is unlikely that we'll be able to avoid it altogether, so I'd like to take this opportunity to re-assure you that we are constantly looking at how we can work with our Suppliers to minimise the impact on you.

Here's to 2021!

The early months of 2021 may be challenging and some events are sadly not going ahead, such as our annual exhibition and the National Fish & Chip Awards. But it's great news that National Fish & Chip Day will go ahead on Friday 4th June and as always we'll be fully supporting that.

I'm incredibly proud of the commitment and flexibility shown by my Colleagues at Henry Colbeck and throughout our industry during these difficult times and thank you all for the support and the trust that you continue to place in us.

With very best wishes from all at Henry Colbeck for a Happy, Healthy and Successful 2021.



Managing Director
Paul Holliday

WIN WITH HENRY COLBECK!

Prizes this January include:

- 20 cases of Sarsons bottles & sachets - *page 5.*
- 5 boxes of Rammi oCean Premium or oCean Reserve Cod or Haddock - *page 17.*
- 5 boxes of Jumbo Smokies - *page 22.*

Congratulations to our December's Winners of Sasha the Save + Select Husky Toy:

Garioch Fish Bar, Inverurie
Lanchester Fish Bar, Durham
Pride of Bridlington, Bridlington



"THE TIMES THEY ARE A CHANGING!"

A message from Andrew Crook, NFFF President

Back in March when the severity of the Covid crisis was becoming apparent I played Bob Dylan's "The times they are a changing!". Not only have we had the pandemic to navigate but we are also facing uncertainty over trade deals with Europe. The Government have been securing deals with some countries, and we have some deals agreed with some of the great fishing nations so we should have the same supply network post NYE 2020. The relationship between these countries and the fish and chip industry is very strong and we are an important market for their fish. However, we must remember the British Fleet, so now could be a great time to supplement your menu with some of our own fantastic seafood.

On the mainland we will hopefully be self sufficient when it comes to potatoes on the whole, although the ban on some of the usual sprout suppression treatments could cause some issues towards summer. There are some concerns about the supply of potatoes in Northern Ireland and the NFFF are currently trying to get clarification on the steps Government are taking to resolve these issues.

It has been a very tough year, most of us have had to wind down and then jumpstart our businesses again. We have all had to adapt to strange trading conditions and we have mostly had to modernise our operations and do it quickly. I think we can be very proud of the fish and chip industry and how we have responded to the pandemic and just as we have navigated these obstacles, we will overcome anything that 2021 throws at us and beyond. We can move at a quicker pace than large organisations and we can tailor our menu to hit a price point should we need to. 2020 was the 160th Anniversary of Fish and Chips, it was not the year we wanted but it has proven that we are resilient enough to be here for another 160 years! It isn't just the product that makes this industry great, it's the people in it, farmers, fishermen, suppliers and friers alike. Let us look to the future and shape the industry ready to meet the needs of the consumer of the future. We need to be professional; we need well trained staff, we need great products and the knowledge about them but most of all we need to be proud of the industry we have and make our employees proud to work in fish and chips!

I hope you all had a great festive period and lets go into 2021 with some confidence.

NFFF Regional Director for Scotland - Position Vacant

Following the latest NFFF AGM the position of NFFF Regional Director for Scotland is currently vacant.

The NFFF welcomes interest for this position from members in Scotland.

If you are interested in joining the Board as Regional Director for Scotland or would like to discuss this opportunity further please contact NFFF President Andrew Crook or send a register of interest email to karen@nfff.co.uk

BECOME A MEMBER WITH NFFF PAY MONTHLY!



Whether you are an existing member or looking to join as a member it has never been easier. You can now join the NFFF by paying in 12 handy instalments.



PAY YEARLY
ONE OFF PAYMENT OF
£216.28*



PAY MONTHLY
11 PAYMENTS OF
£18.88*

INITIAL PAYMENT OF £51.86*
*ALL PRICES INCLUDE VAT

JOIN TODAY AT NFFF.CO.UK

CONTACT US

0113 230 7044

MAIL@NFFF.CO.UK

WWW.NFFF.CO.UK



INTRODUCING THE

FISH & CHIP QUALITY ACCREDITATION SCHEME

Supported by Sarson's Vinegar

The NFFF Quality Accreditation Scheme will replace the existing NFFF Quality Award which has acted as the fish and chip industry benchmark for best practice since 2011.

The accreditation will continue to identify fish and chip outlets that serve the highest quality fish and chips following a virtual assessment/audit of the premises, equipment, working practices, hygiene standards and management controls, together with the quality fish and chips.

To qualify, each shop has to go through an online audit which will then be inspected by an NFFF Approved Assessor who assesses the shop's presentation, hygiene and cleanliness, staff training, equipment, frying and sales skills and most importantly the quality of the cooked product. Following the online audit, a zoom inspection will take place within the shop by the NFFF assessor.

The accreditation will also see Sarson's Vinegar become the title sponsor. Craft brewed using the same method for more than 200 years and with over 15 million bottles sold each year, Sarson's Malt Vinegar is the UK's number one malt vinegar brand.

- Are you proud of your fish and chips?
- Do you think that your shop is well run?
- Are you serious about promoting your business?
- Are you ready to put your business to the test?

If your answers to these questions are YES then you should talk to us about joining the NFFF Fish and Chip Quality Accreditation scheme. For more call 0113 230 7044, email qa@nfff.co.uk or visit www.qualityfishandchips.co.uk

PRICE OF ASSESSMENT

- £125+VAT - NFFF Members
- £200+VAT - Non NFFF Members

**Discount on multiple shops*

HOW TO APPLY

Simply visit:
www.qualityfishandchips.co.uk

... and start your online application and assessment today!



SARSON'S

ESTD

1794

SINCE

PROUD TO SERVE QUALITY FISH & CHIP SHOPS OF GREAT BRITAIN

In partnership with



FEATURE 140

THE CHOICE OF 9 OUT OF 10 FISH & CHIP SHOP CUSTOMERS*



NEW Bag in box

20L
Code 023858

ONLY
£10.90



Only
74p
per bottle!

Suggested RRP
approx.
£1.65

NEW Bottles

12 x 300ml
Code 023856

ONLY
£8.90



NEW Sachets

7g x 200
Code 023857

ONLY
£6.90

Small in size, big
on flavour!
Perfect for safe
service.

AVAILABLE
w/c 4th January

WIN! 20 prizes

Sarsons Bottles 12 x 300ml
& Sachets 200 x 7g.

Buy a 20L Bag in Box
in January and we'll
enter you into our
Prize Draw.

STOCK UP NOW!

SUPPORTING YOU WITH...

FREE POS Kit

FREE Stay Safe with Sarson's
Social Distancing Signage Kit

NEW Facebook Page @SarsonsforChippies



www.switchtosarsons.co.uk

*Independent consumer insight Toluna June 2019, sample 504 consumers. Free sample & POST&C's apply. Full details at www.switchtosarsons.co.uk

Why is Veganuary important?

It's official – Veganuary is an important month in the calendar (a Vegan January) where we are all encouraged to try out a Vegan, meat free lifestyle.

Veganism, or reducing meat intake, is on the increase and as business owners we know we must adapt to changing consumer needs to continue to be relevant, competitive and successful.

Eating a Vegan diet has grown in popularity and is currently at an all time high.

WHY?

Veganism has traditionally been seen by many as a lifestyle choice based around preventing the exploitation of animals and that is still the case, however, times and eating habits have changed....Cut to 2021 and 38% of those who took part in Veganuary 2020 and adopted a 'plant-based eating' diet, did so for health reasons.

But eating Vegan foods doesn't make a customer a Vegan! There's been a groundswell of 'Flexitarians', those reducing their intake of animal proteins in favour of increasing their

intake of plant-based meals. 55% of UK consumers now claim they are actively reducing or considering reducing their meat intake!



More Customer Choice = Higher Sales.

There's an expectation that every food outlet offers a Vegan choice – even if a customer is looking for a Fish & Chips delivery for instance, a member of their household may want a Vegan meal, so the order is placed elsewhere for convenience. Don't miss out on those sales.

Get involved in Veganuary!

With an estimated 1 in 3 people trying Vegan options in January, making sure you have something to tempt them on your menu is a key priority, so for FREE tools to help you target customers visit:

<https://veganuary.com/wp-content/uploads/2020/10/UK-Veganuary-Business-Support-Toolkit-2021.pdf>

All available during week commencing 4th January

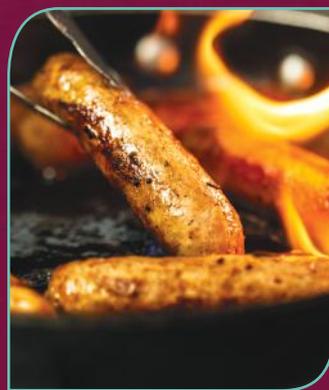


NEW Naked Glory Southern Fried Goujons

Serve like chicken goujons – wraps, dips & sides.

760g
Approx. 20 per pack.
Code 890086

ONLY
£6.90



NEW Naked Glory Sausages

Great for sausage & chip meals, sandwiches & breakfasts.
Can be battered and fried!

48 x 40g
Code 890082

ONLY
£14.60



NEW Naked Glory Roast Tenderstrips

Serve like chicken strips – kebabs, wraps & stir fries.

2kg
Approx. 70-80 per pack.
Code 890084

ONLY
£18.65



NEW Naked Glory Burgers

Does everything a meat burger does – pile it high and make it a gourmet dish!

18 x 113g
(x 2 packs = 36 x 113g)
Code 890083

ONLY
£35.45

Remember if your customer is a true Vegan and not a Flexitarian or Meat-Reducer, all items in their meal such as buns, toppings and sauces must also be Vegan.

NAKED GLORY

SHAMELESSLY MEAT FREE & PROUD OF IT!



Available during week commencing 4th January

TRADE UP TO THIS SERIOUSLY *legendary meat free alternative* ON YOUR MENU.

NAKED GLORY QUARTER POUNDERS

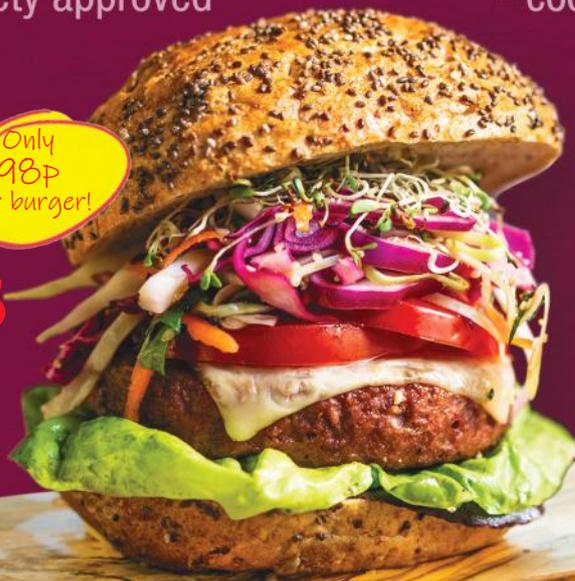
- Fantastically juicy and great tasting!
- Less fat than competitors*
- Suitable for Vegans
– Vegan Society approved
- Wonderfully versatile
– cook from frozen

Naked Glory Vegan Burgers

36 x 113g
Code 890083

Only
98p
per burger!

ONLY
£35.45



*NAKED GLORY BURGER VS IMPOSSIBLE BURGER, MOVING MOUNTAINS ON 100G COMPARISON

Free of Meat.

Full of Taste! Looks like meat, Cooks like meat & Tastes like meat!

Seasoned Meat-Free Burgers made with Rehydrated Textured Soya and Wheat Protein. High in protein & a great source of fibre.

Deep fry, Oven Cook or Grill from frozen - less shrinkage on cooking than meat!

Caramelises on cooking whilst retaining some 'pink'. Fewer calories and 38% less fat than a standard burger.

Holds well when hot - perfect for home deliveries!

These chunky quarter pounders are everything a great burger should be - perfectly seasoned succulence, with a meaty firmness that loves a bun and salad - perfect for a stacked burger!

All Naked Glory Products Are Vegan Society Approved!

@NakedGloryUK

Naked Glory

@NakedGloryUK

Vigano

Vegan Cheese

NEW Vigano Vegan Cheese!



Vigano Vegan Cheese

Perfect for pizzas and loaded cheesy recipes!

Vigano Vegan Cheese has taken time, patience & passion to develop, offering a vegan alternative to cheese, a product that has excellent flavour & functionality.

This super stretchy, vegan cheese oozes from pizzas and toasties and can be used in cooking sauces in your favourite cheesy recipes.

Made with coconut oil, Vigano has been specially formulated & introduced to meet the changing face of the catering industry.

We recognise that vegan cheese is more costly than dairy cheese, but this is due to the ingredients used and the manufacturing process. It really is a unique product that's worth it and will enable you to produce authentic cheesy vegan meals – especially pizzas!

This super stretchy, vegan cheese is indulgent and a dairy free alternative, ideal for a unique melty pizza experience!

1kg

Code 810026

ONLY
£8.95

Available by 11th January

How to cook:

For best results, spread cheese evenly and cook at 260°C for just over 5 minutes using a gas/electric conveyor oven.

Frozen: Keep frozen at -18°. To Defrost: Keep in a chilled environment of +2 - +5° for 24 hours per 2kg. Once defrosted use within 30 days, once opened use within 3 days.

NO GLUTEN? NO COMPROMISE!

GOLDENSHEAF HAVE CREATED A NEW BATTER THAT EVERYONE CAN ENJOY, AND IS SUITABLE FOR PEOPLE FOLLOWING A COELIAC DIET

The Real Food Café, Tyndrum, has been a loyal Goldensheaf customer since opening their doors in 2005. "We have built the business up over the years and now serve over 250,000 customers a year under normal circumstances." Sarah Heward, Café Owner at Real Food Café.

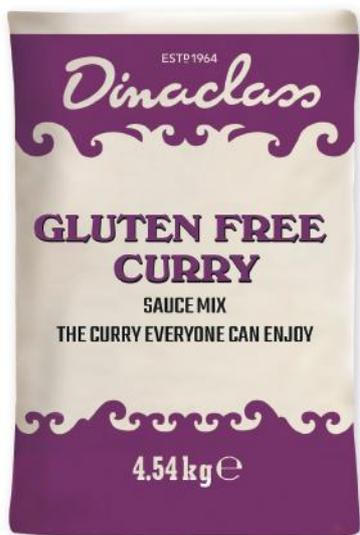
Sarah and the team launched their Gluten Free menu in 2006 using a Gluten Free Batter that was available to them at the time. In 2019, Kerry launched Goldensheaf Gluten Free Batter and Sarah said "It was a no brainer for us to try it and we've used it ever since." They found the Batter mix easy to work with, saw consistent results in the battered fish and were happy the great taste meant no compromises for their customers. "The year we brought in Goldensheaf Gluten Free Better, we turned over +£30,000 on Gluten Free Fish & Chips alone."

After surveying Gluten Free customers, Sarah and the team found that many of them would travel some hundred miles to enjoy their Gluten Free Fish & Chips. These loyal Gluten Free customers are the most enthusiastic about spreading the word about outlets they enjoy and trust. Sarah told us "The number of excellent reviews and referrals we get are astounding. Customers love and trust our Gluten Free product and in particular comment about the delicious batter."

The Real Food Café are an official Accredited Caterer member of Coeliac UK which helps them drive sales and give customers confidence in their safety of our products. Keep up the great work Sarah and the team!



Why not enjoy the success of offering Goldensheaf Gluten Free Batter on your menu? Contact Kerry on 0800 138 1938 to find out how we can support your business.



Dinaclass Gluten Free Curry



Collect 2 Save & Select Points!

4.54kg
Code 019048

ONLY
£15.40

Goldensheaf Gluten Free Batter



Collect 2 Save & Select Points!



2 x 2.5kg
Code 012871

ONLY
£13.80

Henry Colbeck

Ask about our other Gluten Free products today!



**FREE
NON BREWED
CONDIMENT!**

Buy 2 x
Drywite All Seasons 2.5kg
(code 013261) for
£20.10 each and get a
12 pack of
Non Brewed Condiment
315ml (code 23852) FREE



Collect 2 Save & Select Points!

Drywite All Seasons

Premier Potato Treatment

- ✓ Premium quality, dry and white chips all year
- ✓ Formulated to work even on increased sugar potatoes
- ✓ Suppresses the formulation of acrylamide on chips
- ✓ Technically superior for a superior frier



FREE SAMPLE AVAILABLE

Try it for yourself! Just call Drywite on **01384 569556**
or email **sales@drywite.co.uk**

NEW NEW NEW!

Speyside Specialities

Try a Taste of Scotland

NEW Mock Chops

Speyside Specialities produce the most flavoursome, traditional Scottish Food Products and a few not so traditional... check out their legendary Mock Chops, made from the best Scottish produce and ingredients available. All their cereal and meat ingredients are sourced locally and from the areas surrounding Buckie.



Speyside Mock Chops

Glasgow Depot only

30 per pack.

Beef and pork 'chop' shaped burger.

Simply batter and fry.

Frozen interleaved for easier selection.

30 x 113g (4oz)

Code 890169

ONLY

£18.40



NEW McCains Breaded Mozzarella Sticks

With all mozzarella sticks it's important to follow the cooking instructions closely to avoid overcooking and bursting.

Approx 34 sticks per pack.

1kg

Code 810060

ONLY

£6.00

Important Customer Info:

We have been selling mozzarella sticks for some time, but due to availability issues we are also listing this fantastic quality additional mozzarella stick product. We don't want you to run out of stock so we are doing everything we can to make sure we don't!

Henry Colbeck

proud to support local family businesses!

FLAVOUR TO SAVOUR!

Offer a delicious pie to your customers that they can't buy from a supermarket – they're so good they'll think you made them yourself! - Qualipies are a chip shop favourite. Deep filled round pies made with a shortcrust pastry base and a puff pastry lid, packed with the finest ingredients. Full of flavour to savour! Fully baked. For best results heat pies from thawed in a conventional oven or a pie heater, rather than a microwave oven.

All 12 x 225g



Collect 1 Save & Select Point! on ALL Qualipies

Baked Meat & Potato Pies

(silver foil)
Code 900226

ONLY

£8.90

Baked Chicken & Mushroom Pies

(black foil)
Code 900223

ONLY

£9.90

Baked Steak & Onion Pies

(gold foil)
Code 900224

ONLY

£10.90

Baked Mince & Onion Pies

(blue foil)
Code 900222

ONLY

£8.90

Baked Steak & Kidney Pies

(red foil)
Code 900225

ONLY

£9.90

Baked Steak Pies

(copper foil)
Code 900221

ONLY

£11.50

Qualipies



PUKKA-PIES

...don't compromise



Short of time? Microwave from frozen!



Collect 1 Save & Select Point! on both Pukka Pies

All 6 x 190g

Pukka Microwave Steak Pies

Code 900232

ONLY

£7.50

Pukka Microwave Chicken Pies

Code 900233

Pukka's shortcrust pastry has been specifically developed for the microwave, it has a light crumbly eating quality and ensures a truly delicious pie is created every time. Succulent pieces of steak in a rich gravy or chicken in a rich creamy sauce.

Fully baked.

Microwave from frozen in 3½ minutes. 900W microwave.



Major B's Tomato Ketchup

A thick tomato ketchup in handy-sized glass bottles – perfect for home deliveries and takeaways.

Exclusive to the Fish & Chip shop trade & The Q Partnership!

12x218g

Code 023352

ONLY

£6.90



5L Gold Star Brown 'Chip' Sauce

5L

Code 024056

ONLY

£4.10

Henry Colbeck
More than just a supplier!

Pickle Your Profits!

Don't miss out and make sure you sell pickles, because Pickles = Profits!

Whether you sell items singly like eggs and onions, buy jars for resale, or add to salads and use to make sauces - **PICKLES ARE A WINNER!**

Pickled Eggs Clear Vinegar

 Collect 0.5 Save & Select Points!

Hard-boiled and shelled eggs in clear spicy vinegar.

2.25kg
Code 022073

ONLY
£6.90



Beezers Chip Shop Onions

Glasgow Depot only

2.25kg
Code 013365

ONLY
£4.50



Drivers Chip Shop Style Onion 'GREEN'

Gateshead Depot only

2.25kg
Code 022667

ONLY
£4.00



Parsons Pickled Mussels

 Collect 1 Save & Select Point!

12x155g
Code 022368

ONLY
£9.90

Drivers Pickled Beetroot

2.25kg
Code 024060

ONLY
£3.95



Parsons Pickled Cockles

 Collect 1 Save & Select Point!

A low fat treat!

12x155g
Code 021774

ONLY
£15.90



Pickled Gherkins

Whole choice grade pickled gherkins packed in a golden vinegar. Sell them in singles or add us them to make your own Tartare Sauce!

2.25kg
Code 022074

ONLY
£5.00



Crespo Capers Capotes

Glasgow Depot only

An essential ingredient in making your own Tartare Sauce!

3x1kg
Code 022075

ONLY
£14.50

Keep It Clean!

BUY ANY 3 - get 5L Disinfectant Pine (Code 049984)
FREE



Collect 0.25 Save & Select Points on ALL Keep It Clean products!



Keep It Clean Pine Disinfectant

A fresh pine scented disinfectant which kills smells and malodours. Ideal for cleaning drains, sinks, floors, waste bins and walls.

5L
Code 049984

ONLY
£2.05



Keep It Clean Washing Up Liquid

Perfect for cleaning Crockery, Cutlery, Glassware and General Kitchenware.

5L
Code 051372

ONLY
£3.15



Keep It Clean Thick Bleach

This is generally used for killing germs in drains, toilets & sinks. Can also be diluted for general disinfecting and cleaning.

5L
Code 051373

ONLY
£3.55

Keep It Clean High Active

This concentrated washing up liquid is perfect for cleaning Crockery, Cutlery, Glassware and General Kitchenware

5L
Code 051380

ONLY
£3.99



Keep It Clean Degreaser

This is generally used for the cleaning and removal of greasy deposits from Floors, Tiled Areas, Cookers, Frying Ranges and Food Preparation Areas.

5L
Code 051379

ONLY
£4.19



Keep It Clean Pine Floor Gel

A fresh pine scented floor gel which is ideal for cleaning floors, hard surfaces, walls, vinyl seating and coverings.

5L
Code 051378

ONLY
£5.39

Keep It Clean Antibacterial Washing Up Liquid

This concentrated washing up liquid is perfect for cleaning Crockery, Cutlery, Glassware and General Kitchenware

5L
Code 049983

ONLY
£5.75



Keep It Clean Orange Cleaner

A fresh smelling multi-purpose cleaner ideal for cleaning all areas of a Fish & Chip shop – floors, hard surfaces, walls, doors, kitchen surfaces and wash basins.

5L
Code 051377

ONLY
£6.79



Keep it Clean is a complete range of cleaning materials designed to offer the fish fryer a quality, high performance product giving excellent value for money.

How Safe is Your Salad

from E. coli, Listeria and Salmonella?

If you use bagged salad you could be at risk of pathogenic bacteria which can lead to food poisoning.

Fresh Produce Wash:

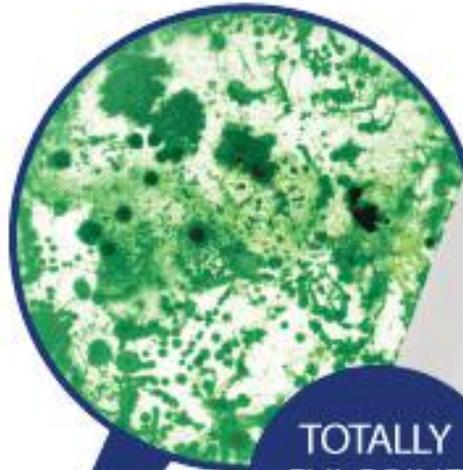
- ✓ Kills over 99% of Bacteria
- ✓ Odourless & Taste Free
- ✓ No Need to Rinse
- ✓ Safe to Eat
- ✓ Classified as Non Hazardous under EU Regulation

Make your salad safe today.

Drywite
Fresh Produce
Wash 2.5L
Code 013465
ONLY
£9.00



Collect 1 Save & Select Point!



TOTALLY
CHLORINE
FREE



FREE SAMPLE AVAILABLE

Try it for yourself!
Just call Drywite on **01384 569556**
or email sales@drywite.co.uk



PACKAGING ESSENTIALS

FREE Kids Drinks!



BUY
Horrible Histories
Kids meal boxes



Collect 4 Save & Select Points!

Code 026693



AND GET

Big Time Assorted Cup Drinks



Collect 0.3 Save & Select Points!

24 x 200ml
Code 021508



White Kraft Bag

Perfect fit for our '2 compartment' boxes.

100
320x220x400mm
Code 035894

ONLY

£11.40

FREE



FREE with every kids' meal box

Code 026686

**NEW KIDS MEAL BOX
COMING IN JANUARY 2021**

Collect &
build all
7
characters



Store pens,
pencils, pocket
money and all kinds
of bits and bobs in
your Oddbox!



**Colour in
and
WIN**

A family day pass to a UK
theme park of your choice!
Terms and conditions apply.



Colour in and win reverse!



Each kit contains:

ONE ANIMATION
www.oneanimation.com
TM & © One Animation FIE LTD. All rights reserved.

100 Assorted Oddbox Characters 100 Branded Meal Boxes 1 Promotional Poster

Henry Colbeck
More than just a supplier!



Gleðileg jól!

That's Icelandic for 'Happy New Year!' And it comes to you all from Björn Valdimarsson, Marketing Manager at Rammi, our Icelandic Frozen at Sea Fish Partner.

Many of you will have met Bjorn over the years at our exhibitions where he is keen to spread the word about the high quality of Rammi Icelandic Fish.

When asked about Brexit, Bjorn was optimistic and was pleased to confirm that there has been a recent agreement between UK and Iceland. There should be no change in importing fish from Iceland to the UK on the 1st of January. From 1st of April Rammi must supply a health certificate with each delivery and then there may be some further changes from 1st of July, which may include border control station check. However, Bjorn said as far as Rammi are aware, the talks between Icelandic and UK authorities have been very positive. We all hope this long continues.



Björn Valdimarsson

Why Choose Rammi oCean Premium or oCean Reserve Cod & Haddock?

Rammi make their catches in the clean cold waters of the North Atlantic where fishing is carefully regulated by a quota system.

Rammi oCeanPremium is the traditional fillet and oCeanReserve is the new water cut fillet, caught and processed aboard Rammi's vessel The Solberg.

Revolutionary production technology enables the crew to prepare and cut fillets to exacting tighter grades, which makes it easier for you to sell fish with constant quality and portion control.



Available in 4-6oz, 6-8oz, 8-10oz, 10-12oz and 12-16oz.

BE A WINNER

With Rammi Frozen At Sea Fillets!
5 Cases of Rammi oCean Premium Cod or Haddock to be won in January.

It's easy to enter...

Simply buy a case of Rammi oCean Premium Cod or Haddock and you could be a winner.

One winner will be chosen every week (on Friday at 5pm) for 4 weeks.

Additionally if you buy a case every week (or 4 cases in January) we will enter you into the final draw and you could win our 5th case prize.

SERVE *'The Real Thing'* IN 2021!



Diet Coke Bottles

24x500ml
Code 021131

ONLY
£11.50



Coke Bottles

24x500ml
Code 021197

ONLY
£14.50



Diet Coke Bottles

12x1.5ltr
Code 021121

ONLY
£13.90



Coke Bottles

6x1.5ltr
Code 021120

ONLY
£10.90



More Special Offers!

Harrogate Still Water

Gateshead Depot Only

24 x 500ml

Code 021110

ONLY
£4.00



Strathmore Still Water Screw Cap

Glasgow Depot only

24x500ml

Code 021276

ONLY
£6.00



Diet Vimto Cans

Save+Select | Collect 1 Save & Select Point!

24 x 330ml

Code 021194

ONLY
£7.00



Zodiac Bottles Range

6 x 2ltr

Orangeade Code 021509

Cola Code 021510

Dandelion & Burdock Code 021511

Cherryade Code 021512

ALL ONLY
£2.50

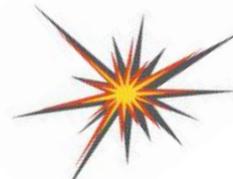


Diet Irn Bru Bottles

6 x 2ltr

Code 021127

ONLY
£6.90



Economy White Barrel Roll

Save+Select | Collect 2 Save & Select Points!

2ply x 6

Code 050091

ONLY
£8.90

Whitby Extra Large Scampi

Save+Select | Collect 1 Save & Select Point!

450g

Code 900031

ONLY
£6.90



Economy Blue Barrel Roll

Save+Select | Collect 2 Save & Select Points!

2ply x 6

Code 050092

ONLY
£7.90



Whitby Wholetail Scampi

Save+Select | Collect 1 Save & Select Point!

450g

Code 900029

ONLY
£6.90



PREMIER

PIGS
— IN —
BLANKETS

**PIGS IN BLANKETS
AREN'T JUST FOR
XMAS ARE THEY????**

We're continuing to sell them in 2021 to see if there's a continued demand for them. If you buy them we will sell them!

*Tasty skinless sausages, hand wrapped
in smoked streaky bacon*

Pigs in Blankets

A delicious treat on every menu!
Delivered uncooked, simply oven cook or
batter and fry .

Approx. 40 per 1kg bag.
Code 891001

ONLY
£7.50



Henry Colbeck
More than just a supplier!

NEW Cumberland Sausage, Gravy, Curry & Peas



Only
17p
per sausage!

ONLY

£13.50

Blakeman's Cumberland 8's Sausages



Collect 2 Save & Select Points!

A great quality, flavoursome 50% pork sausage with a smooth, firm texture. Traditional Cumberland taste with delicious peppery notes.

80 x 2oz (4.54kg)

Code 900003



Batchelors Gravy Mix

Will make 39 litres of gravy.
To make 1 litre - measure out 60g of gravy mix. Mix with 1 litre of cold water. Bring to the boil, stirring continuously and simmer for 60 seconds, stirring continuously.

Suitable for vegetarians.

2.5kg

Code 014158

ONLY

£10.20



Batchelors Curry Sauce

Will make 12.75 litres of curry sauce.
To make 1 litre - Measure out 200g of curry sauce mix. Mix with 1 litre of cold water. Bring to the boil, stirring continuously and simmer for 15 minutes, stirring occasionally.

Suitable for vegetarians.

2.5kg

Code 019047

ONLY

£12.50



Q Brand Mushy Peas

Delicious chip shop style mushy marrowfat processed peas in a homemade style.

A great alternative to dried peas - our most natural pea coloured and flavoured tinned mushy pea.

Even if you make your own mushy peas, these tinned peas are an essential standby.

6x3kg

Code 019057

ONLY

£14.95

Henry Colbeck
More than just a supplier!

It's a JUMBO

EXCLUSIVE

Mattesson's Smokies are a must have item on many of our customers menus – whether it's as a Smokie Supper or sliced and served on pizzas. Jumbo Smokies are exclusive to Henry Colbeck – **so you can now offer your customers the choice to 'go jumbo' with their smokie meal.**

Some microwave them in their wrappers (perforating the wrapper first), then display them in the hot box. Others choose to batter and deep fry them. Some cut them and serve a half – and a few sell them whole!

Smokies are handy smoked pork sausages that you can keep in your storeroom

- no need to chill or freeze
- no need to remove clips or peel them,

they're ready to go straight from the pack.

Smokies are a family favourite – now available in a family size – great for deliveries!



Mattesson's Jumbo Smokies



Collect 1 Save & Select Point!

Available at all depots!

8 x 325g
Code 019316

ONLY
£15.90

WIN A CASE OF JUMBO'S

If you buy Jumbo Smokies from us in January you could win 1 of 5 prizes of a **FREE BOX OF JUMBO SMOKIES!**

Henry Colbeck Limited

Seventh Avenue, Team Valley Trading Estate, Gateshead, Tyne and Wear NE11 0HG Tel: 0191 482 4242 E-mail: sales@colbeck.co.uk
South Caldeen Road, Calder Street Business Park, Coatbridge, Lanarkshire ML5 4EG Tel: 01236 425 656 E-mail: coatbridgesales@colbeck.co.uk



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