

WHAT'S HOT!

www.colbeck.co.uk

Issue 154 May/June 2022

CELEBRATE
THE NATION'S
FAVOURITE
DISH!

FRYDAY
27 MAY
2022

NATIONAL

FISH & CHIP DAY

FRYDAY 27 MAY 2022

#NationalFishandChipDay

JOIN IN

FREE National Fish & Chip Day Poster

See Page 5

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GREEN OFFERS

**National
Veggie Week**



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SENSATIONAL

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Deals**



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DEALS!

**Soft Drinks
Specials**



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THANK YOU!

We were blown away by the record breaking attendance we had at our What's Cooking 2022 Edinburgh Show.

It was an amazing day where we focussed on demonstrating our commitment to being 'More Than Just A Supplier'.

We also launched our new Used Cooking Oil Payment – **up to 50p per litre!*** (see page 4).

A huge THANK YOU to everyone who attended!

* incl. VAT

MORE THAN JUST A SUPPLIER???

The Show was extremely positive, with so many Customers trying & buying, however, like in recent times we've also had some very difficult conversations where we have had to say 'No' to supplying businesses with some goods due to specific availability issues (mostly liquid oils, fats & fish) - ***an almost unthinkable situation to us and not a decision taken lightly!***

We have had a large number of businesses ask us to supply them with fish or oil, that they don't currently buy from us on a regular basis. Many have never bought these products from us at all. There are many reasons why, perhaps their alternative supplier is out of stock or quoting higher prices?

It is frustrating for Customers to be told that we are not in a position to supply them, especially when some are longstanding, regular buyers of other product categories - and it is equally frustrating for us to have to turn business away, however, this is the reality of the situation for all distributors /suppliers at present.

WHY HAVE WE SAID NO? (... FOR NOW)

We are loyal to our regular Customers!

We have turned away enquiries from several other wholesalers, food processors and even a national supermarket chain in order to protect our stocks for our regular buyers.

When we have no option but to say no we do so with the greatest of reluctance and would welcome the opportunity to discuss supply once the situation improves, **we will always endeavour to provide alternatives wherever possible.**

Please always ask us about product availability, as situations can alter at short notice and we are also developing a 'reserve list' of Customers and the Stock Codes they are interested in buying, but that we can't currently fulfil and when availability improves on those items, we will contact those who have expressed an interest. As and when the situation improves, we will welcome the opportunity to supply more customers and we hope that this is not too far off.

In order to deliver the best continuity of supply for existing buyers of our goods, we've had to be vigilant to monitor and discourage bulk buying and prioritise our regular buyers with the normal volumes of goods they buy from us continuously - a situation we found ourselves in with Palm Oil and Bio Boxes in early 2021. **We are sorry if this is frustrating for some, but it is necessary to protect the industry as a whole.**

FISH MATTERS UPDATE

The current Frozen At Sea (FAS) Fish situation is a hugely challenging one and we are working our hardest to secure supply for our industry. We have seen demand for fish continue to grow but unfortunately the supply of FAS Fish is outweighed by the demand.

In 2022 we have seen some really poor catches, which in turn has led to steep price increases. The demand for Whitefish has increased in most markets, including, Europe and the USA, meaning that our industry must continue to at least match the prices of other markets to secure the Fish for our trade. Coupled with low supply, increases to fuel, logistics and labour have escalated the price rises from catch to catch. This post pandemic inflation and higher cost of living is driving prices of all goods up, not just Fish.

In recent weeks very poor catching has resulted in our main fish supplier changing their fishing plans, so they will not dock in time to get more stock to us prior to Easter - it may well be w/c 25th April before we receive our next delivery, meaning our existing stocks will need to last even longer than expected.

We know there are possible sanctions imposed on Russian Whitefish that at the time of writing this haven't been implemented yet, but this would only compound the situation. The potential sanctions have caused prices to increase partially as all marketplaces are starting to buy non-Russian fish. Unfortunately other origins of supply will not be able to fulfil this increase in demand and it will add to the price increase. If the sanctions do come into full effect, prices would rise even further.



OUR COMMITMENT TO YOU

Despite the far from straightforward nature of supply currently into our sector, our commitment to our Customers is unwavering. We continue to work tirelessly to improve our availability. We have invested an additional £2.75M in stockholding in 2022 already along with the associated storage costs. We believe that this investment will allow us to be better placed on availability and help to protect our Customers from the immediacy and full extent of market price increases on some products. If you would like to hear more from me or any members of the Board please drop us a line at marketing@colbeck.co.uk



Regards,

Douglas Colbeck



A message from Andrew Crook, NFFF President

Following the tough 2 years we have endured due to the pandemic, putting strain on our businesses and our lives, the last thing we needed was another major crisis. We are just starting to feel the effects of the conflict in Ukraine now. Most of the inflation we are experiencing is due to the world coming out of the pandemic and its aftermath, but we will start to feel more and more impact from events in Eastern Europe.

We cannot hide from the fact that this combination of events presents a real threat to our industry and we must take it extremely seriously. With our tight margins and the volume of goods which we need, which are directly impacted by the conflict, we are certainly vulnerable. The NFFF have had several meetings with Government on this issue and those lines of communication are still open should things continue to develop.

To further compound the danger, the Chancellor did not offer much comfort in the Spring Statement. The whole of hospitality was crying out for the VAT rate to remain at 12.5%. I met with Simon Jupp MP prior to the statement (Simon is Chair of the All-Party Parliamentary Committee for Hospitality and Tourism) and wanted to meet with hospitality leaders to gather information. The result of that was that the APPG also recommended the Government left VAT at 12.5%. Simon invited us to speak to the APPG and we will hopefully get chance to do that later in the year. Surely common sense will prevail at some point and our Government will listen to industry and also look at the effects that a lower rate of VAT has had on many countries in Europe. What is for sure is that we will keep raising this issue.

So we have some huge challenges ahead, but we have shown time and time again how resilient we are as an industry. We have a great network of support, between fish friers but also with the supply side, and we are loved as an industry by the Nation. It means we can punch above our weight in the media, and we can get the attention of Government. We may have to make changes to our business, certainly in the short term.

I think in the medium to long term, as the crisis has shown how reliant we are on just a few Nations for our ingredients, we need to diversify and offer some different fish species. I know it has been tried before but the world has certainly changed and I am sure the NFFF can get Government support to promote this. I have long been an advocate of this, if you don't currently use domestically caught fish, add some specials to supplement your menu. This is going to be so important now as this is not a short-term challenge with supply, and it also helps to support the British fishing fleet. I think we also need to look at portion sizes and offer a reduced size at a lower price point as it can help keep fish and chips as an option for those on a tight budget.

The NFFF will be working hard with suppliers and Government to support the industry. If you are not currently a member, please consider joining as the more members we have the stronger we are. If the past 2 years have not shown why it is so important that the NFFF exists, then I do not know what will. With the current crisis the NFFF Board should be completely focusing on their own businesses, but we have a role to perform for the industry and we will not drop the ball. When we see shops joining it gives us renewed vigor, we don't get paid but it's rewarding knowing we are making a difference.

Good luck and keep the faith



MEMBER UPGRADE:

We have launched a new webform to ensure members who need support get a speedier response.

We also have a new member hotline number for emergencies - **0113 4033406**.

Please get in touch - even if it is just for someone to talk to *because we are all in this together!*

JOIN TODAY AT NFFF.CO.UK

USED COOKING OIL PRICE BOOST!

WE NOW PAY UP TO 50P PER LITRE FOR YOUR USED COOKING OIL!



Want to get the best price from us for your Used Cooking Oil?
Check out our Price Boost Offer

**TOP TIER
 PAYMENT REWARD _____**

50p per litre (inc VAT)

41.6p per litre (ex VAT)

HOW?

Simply buy your frying oil/fat and flour from us.

* Qualify by buying 20 oil/fat & 5 flour per calendar month.

**MIDDLE TIER
 PAYMENT REWARD _____**

45p per litre (inc VAT)

37.5p per litre (ex VAT)

HOW?

Simply buy your frying oil/fat from us.

* Qualify by buying 20 oil/fat per calendar month.

**EVERYDAY
 PRICE REWARD _____**

40p per litre (inc VAT)

33.3p per litre (ex VAT)

HOW?

Simply let us collect your used cooking oil and we'll pay you a great everyday rate!



WANT TO EARN MORE FROM YOUR USED COOKING OIL?

All you need to do is make sure you're buying your frying oils/fats and flour from us and we'll do the rest.

NO NEED TO SIGN UP

It's automatic and all done for you.

START EARNING MORE TODAY

We'll start paying you more right away!

*Qualification is based on previous calendar month's purchases.

**NATIONAL
FISH & CHIP DAY**
FRYDAY 27 MAY 2022

Get Ready 4 National Fish & Chip Day: Fryday 27th May!

The biggest day in the Fish & Chip calendar is back on Friday 27th May – and as always Henry Colbeck is investing in and supporting the event in any way we can!

Why? Because...

- It supports you – our VIC's (Very Important Customers!).
- It encourages more sales of Fish & Chips by more Consumers.
- It gets huge media coverage for Brand Fish & Chips.
- It brings in the next generation of Fish & Chip lovers.
- It reinforces Fish & Chips as the UK's No. 1.
- It helps our business too, so we can support the event next year...and the next!

WOW!

50 million people saw, heard or read about Fish & Chips for 2021's National & Chip Day! Social media was awash with fish and chip stories with the hashtag #nationalfishandchipday and it was number 1 on Twitter from 8 a.m. and stayed there all day long!

Together let's smash it in 2022!!!

Get The Merch...

Want to motivate your team and get them looking their best on Insta/Facebook/Twitter?
Visit neoda.selz.com while stocks last!



Downloadable National Fish & Chip Day Kit:

Get access to some great downloadable material

@ www.neoda.org.uk/national-fish-and-chip-day

A campaign ideas toolkit.

- POS: A1, A2, A3 & A4 downloadable posters
- A press release you can customise for your business.
- All the logos you need!

Ever asked yourself these questions?

- Why was National Fish & Chip Day set up?
- Who runs National Fish & Chip Day?
- Why does NEODA run National Fish & Chip Day?
- What do NEODA get out of it?
- Why should I get involved and what's in it for me?
- Do I have to run a competition or give things away?
- How can I decorate my shop?
- Why is it on a Friday?
- Why is National Fish & Chip Day in May when potatoes are often not at their best quality?
- Why is it a day not a week?
- How is NF&CD funded and what is this money spent on?

Find out @ www.neoda.org.uk/national-fish-and-chip-day - or our Sales Teams have the answers!



EXCLUSIVE - FREE POSTER AVAILABLE.

We've printed FREE A3 posters so you don't have to.

Ask your Sales Manager or Telesales contact today.

Henry Colbeck

Proud Supporters of National Fish & Chip Day!

NATIONAL VEGETARIAN WEEK

May brings us National Vegetarian Week and it's a great time to get involved to demonstrate that you serve Vegetarian & Vegan menu options.

Why not take the Veggie Challenge and get involved on Social Media – and get your customers involved too?



ONLY
£12.50

NEW Big Al's Deliciously Veggie Jumbo Burger

A seasoned mix of vegetables with a mild curry spice in a crispy breadcrumb. They look and taste the part and turn beautifully crisp and golden once deep-fried or oven-baked.

30 x 95g
Code 890090

PUKKA-PIES

PUKKA'S A PERFECT VEGGIE PARTNER



Pukka Cheese & Onion Veggie Slices

Cheese and onion filling in a light puff pastry case.

12 x 156g
Code 900204

ONLY
£11.50



Pukka Cheese, Leek & Potato Pies

Sliced leeks and diced potatoes in a creamy mature cheddar sauce encased in a light, puff pastry case. The Grocer New Product Awards 2019 Winner. 144 layers of crispy puff pastry.

12 x 213g
Code 900219

ONLY
£14.90



Pukka Vegan Steak & Onion Pies

Tender minced soy protein with onions, in a rich onion gravy encased in a light puff pastry case.

12 x 210g
Code 900205

ONLY
£15.90



Did you know?

92% of plant-based meals consumed in the UK were eaten by non-vegies last year, so no matter the dietary requirements, your Customers will be pleased you serve Veggie food.

Definition:

Vegetarians don't eat fish, meat or chicken (but do eat eggs, honey and dairy products)



EVERYTHING YOU LOVE ABOUT MEADOW VALE BUT... **VEGAN**



MADE FROM PEA PROTEIN →
CRUNCHY COATING →

NEW Meadowvale Vegan Strips

1kg
Code 890214

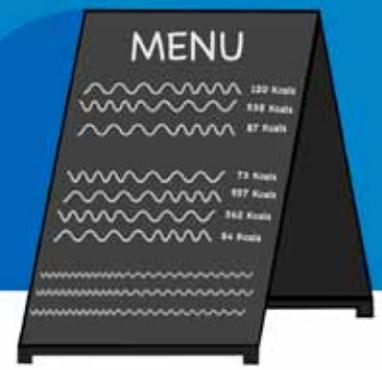
ONLY £11.00



← SCAN ME

DON'T JUST TAKE OUR WORD FOR IT **REQUEST SAMPLE**

CALORIE LABELLING



IN THE NEWS - CALORIE LABELLING LEGISLATION

On the 6th April 2022, calorie labelling legislation came into effect for businesses such as takeaways, restaurants and cafes in England employing more than 250 staff. Whilst this won't affect the vast majority of our Customers, it's interesting to look at the legislation and consider how it may affect Consumer behaviour in the wider hospitality industry. Will this impact your business in the longer term?

What can you do to make changes to benefit from the legislation, even though you don't need to adhere to it right now?

WHAT CALORIE LABELLING RESEARCH SUGGESTS:

Research conducted into calorie labelling legislation indicated that the change is likely to influence more than half of Consumers' choices regarding what they eat (57%) and where they choose to eat **-43% of respondents stating they would be more likely to select a restaurant that displays calorie information on the menu.** Calorie information will need to be displayed on menus, online menus, third party apps, food delivery platforms and food labels at the point a Customer is making their food and drink choices. As well as listing the calories for each food item, menus and labels will also need to include daily recommended calorie needs.

The research was carried out by technology company **Vita Mojo** in partnership with **Kam Media**, conducted with a nationally representative group of over 1,000 participants. Vita Mojo as a result of their findings, has urged restaurant owners and smaller businesses to look not only at the legislation, but to focus on the Consumer.

WHAT THE EXPERTS BELIEVE:

Stefan Catoiu, co-founder of Vita Mojo says, "Our research shows Consumers want to know more about what they eat, both in terms of how it impacts and supports their health goals as well as where the food comes from.

This requirement is only going to increase, with younger generations taking even more interest in what they eat and how it is sourced."

"There are many restaurants already doing this like LEON, Nando's and YO! It is these restaurants that will be more successful in retaining existing Customers and attracting future generations, taking

their Customer experience to the next level, and empowering them to make the right meal choice to meet their needs."

Katy Moses, founder & MD of KAM Media, said: "We know Consumers are increasingly asking questions about the food and drink they consume. From food miles and sustainability through to calorie count and allergen labelling, Brits want easy access to the information which is important to them. The research highlighted that for restaurants in urban areas, home to high populations of Generation Z (those born between 1997 – 2012), it's particularly important to make this information available. Giving these Customers easy access to a clear breakdown of calories, dietary tags and allergens makes good business sense."

WILL THIS AID IN TACKLING OBESITY?

There has been some public scepticism around whether the new legislation will support the Government's aim of tackling obesity, with many stating the assertion that many do not request calorie information at the point of sale.

However, it is clearly welcomed by many Consumers with 68% of those surveyed feeling the new legislation is a positive move; 21% of those questioned believing it will have a positive impact on the nation's obesity levels.

The majority of Consumers were found to track calories. Gen Z is more focused on tracking calories than Millennials (those born between 1981 – 1996), with those living in urban areas also taking calories into account. When it comes to sexes, only 30% of men and 25% of women say they don't track calories in any way. This suggests that moving forward, younger generations of both men and women are becoming more and

more calorie conscious. As Stefan Catiou suggests, Customer preference is moving toward those that can provide calorie information.

WILL THIS AFFECT THE WAY YOU DO BUSINESS?

Consumers shop a wide range of national food establishments, as well as locally and some of them are likely to be affected by the calorie labelling legislation and food trends, expecting to see more information about the food they eat.

In a survey by the Office for Health Improvement and Disparities on calorie reduction, 79% of respondents said they think that menus should include the number of calories in food and drinks.

Will you offer your Customers any calorie counted meals or offer lower calorie options for your customers for instance?

Have you heard of the Lite Bite concept – ASK YOUR SALES CONTACT FOR MORE DETAILS AND A FREE SAMPLE BOX AND POSTER.



FIND OUT MORE:

If you would like to find out more visit www.gov.uk/government/news/new-calorie-labelling-rules-come-into-force-to-improve-nations-health



Portion Control Scoops...

- Control Calories & Protect Profits.
- NOW WITH 15% OFF



Scoops are:

Designed to ease chips past the edges and avoid costly damage to the chip.

Available in 3 sizes:

small 6oz (170g) – code 041978 - ~~£44.00~~

SAVE £6.60 - Now only £37.40.

medium 8oz (226g) – code 041979 - ~~£45.00~~

SAVE £6.75 - Now only £38.25

large 10oz (284g) – code 041980 - ~~£46.00~~

SAVE £6.90 - Now only £39.10

...and maximise your profits too!

Drywite Portion Control Scoops can help Friers to confidently state the average size portion of chips served and it's a win/win situation – it will improve your profit margin too!

PERFECT FOR FISH CAKES! 15% off (Fish Cake) Burger Press.

Don't let a scrap of fish go to waste and make perfect sized fishcakes every time!



11cm diameter.

Strong & durable cast aluminium.

Non-stock coating.

Classic ridge pattern.

Easy to clean & dry.

Code 041573

Only ~~£10.85~~ save £1.63p - Now only £9.22

Would you like any sides with your order?



CheesOs Cheese & Onion Rings

Monter Jack and Cheddar Cheese with chopped red onion in a light panko crumb.

1kg
Code 810051 **ONLY**
£5.90



Macaroni & Cheese Bites

Bite-sized macaroni and cheese in a breadcrumb coating with rice flake highlights.

1kg
Code 890054 **ONLY**
£6.20

Breaded Mozzarella Sticks

1kg
Code 810053

ONLY
£6.70



Jalapeno Peppers

The finest authentic tangy green jalapeno halves stuffed to the max with smooth cream cheese and coated in a tortilla breadcrumb.

1kg
Code 810054 **ONLY**
£7.20



SHORT CODE SPECIAL – COATBRIDGE ONLY



Tyson Southern Fried Chicken Breast Strip

1kg
Date Code 31.5.2022.
Each strip weighs
22g approx.
Code 900093

ONLY
£3.90
TO CLEAR

While stocks last!



Halloumi Fries

Halloumi has been one of the biggest food trends in the last year and there's no reason why Fish & Chip Shops shouldn't be adding it to their menus as a side dish or as a starter in Fish & Chip Restaurants. Quick and easy to cook.

1kg
Code 890057

ONLY
£10.20

Tyson Chicken Nuggets

3x1kg
Code 900042

ONLY
£9.90



ONLY
£3.30
Per bag!

SEAFOOD SPECIALS



Chunky Cod Goujon's

100% cod fillet cut into chunky strips and coated in a crispy breadcrumb.

450g
Code 900153

ONLY

£3.50



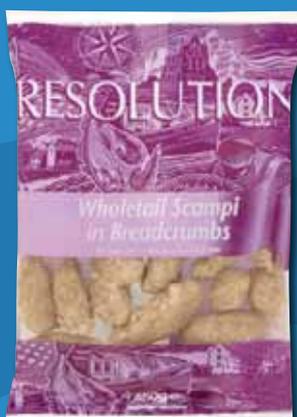
Ocean Sound Scampi

Ocean Sound Scampi are larger in size than some options. Your Customer gets more scampi within the golden crispy coating.

10 x 450g
Code 900030

ONLY

£37.00



Resolution Scampi

Breaded wholetail scampi in a crispy breadcrumb coating.

450g - 30 pieces per bag.
Code 890995

ONLY

£4.50



Endeavour Scampi

Multi-tail specification gives you a regular piece size.

450g - 30 pieces per bag.
Code 900025

ONLY

£4.50

Hot & Spicy Prawns

Premium prawns marinated in herbs and spice and coated in crispy breadcrumbs.

450g
Code 915369

ONLY

£4.50



James Cook Scampi

Scampi with minced white fish shaped & rolled in crispy breadcrumbs

450g
Code 900040

ONLY

£4.50



Meet Ben Shaw!



NEW Ben Shaw's Summer Berries

12 x 500ml
Code 021572

ONLY
£4.80



Cloudy Lemonade

24 x 330ml
Code 021142



Dandelion & Burdock

24 x 330ml
Code 021138



Cream Soda

24 x 330ml
Code 021139



Shandy

24 x 330ml
Code 021140

ALL ONLY
£6.90

There's always something **NEW** at Henry Colbeck!

CAN CAN!



ONLY
£7.40

7-UP

24 x 330ml
Code 021098



ONLY
£7.90

Pepsi Max

24 x 330ml
Code 021069



ONLY
£7.90

Tango Orange

24 x 330ml
Code 021077

Diet Pepsi

24 x 330ml
Code 021118

ONLY
£7.90



Pepsi

24 x 330ml
Code 021084

ONLY
£9.50



ONLY
£10.90

Monster Energy

The Monster Energy blend combined with caffeine gives the energy buzz you want in a smooth easy drinking flavour.

Carbonated energy drink with taurine, L-carnitine, caffeine, ginseng and B vitamins.

Gluten & allergen free.

12 x 500ml
Code 021042



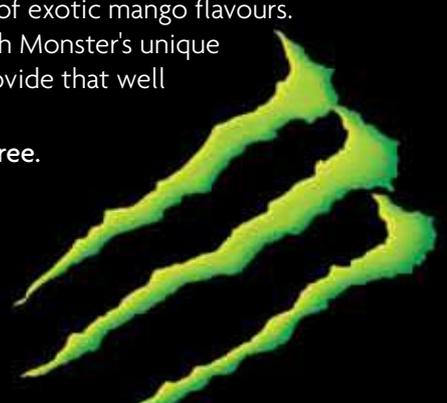
Monster Juiced Mango Loco

Mango Loco is full of exotic mango flavours. It's also created with Monster's unique energy blend to provide that well known buzz.

Gluten & allergen free.

12 x 500ml
Code 021043

Henry Colbeck
More than just a supplier!



GOTTA LOTTA BOTTLE?



Pepsi Max

6 x 500ml
Code 021155

ONLY

£2.50



Pepsi

6 x 500ml
Code 021156

ONLY

£3.50

Diet Coke

24 x 500ml
Code 021131



ONLY

£12.50

Coca Cola

24 x 500ml
Code 021197



ONLY

£15.20



MAC-B Bottles

ALL 12 x 500ml

Cranberry & Raspberry Code 021168

Strawberry & Kiwi Code 021170

Apple & Blackcurrant Code 021171

Peach Code 021172

Lemon & Lime Code 021174

ONLY

£4.80

More Special SPRING Offers...

Shmoo Milkshakes

BUY

1.8kg Strawberry Milk Shake

Code 021187

PLUS

1.8kg Chocolate Milk Shake

Code 021188

And get 1.8kg Banana Milk Shake

Code 021189

FREE



SLUSH SPECIALS

Bio Scoop Straws

250

Code 025204

ONLY
£4.80



ONLY
£12.90

Blue Raspberry Slush

5ltr

Code 021590



Strawberry Slush

5ltr

Code 021591

750ml Deepio Spray

750ml

Code 050087

ONLY
£2.90



Domestos

5ltr

Code 049191

ONLY
£4.90

Deepio Washing up Liquid

5ltr

Code 050579

ONLY
£8.90



Deepio Powder

6kg

Code 050085

ONLY
£14.90

Q Brand White Cut Offs

10kg 20 x 24 Code 037524

10kg 20 x 30 Code 037600

10kg 10 x 15 Code 037610

10kg 15 x 13 Code 037615

10kg 17 x 20 Code 037616

10kg 18 x 24 Code 037618

10kg 15 x 20 Code 037620

10kg 16 x 24 Code 037624

10kg 20 x 20 Code 037631

10kg 20 x 22 Code 037632



ONLY
£9.30

PIE & CHIPS

Are you maximising your lunchtime trade and offering a pie & chips deal? **We've got a pie for everyone!**



Only 83p per pie!



Henry's Mince & Onion Pies

12 x 217g
Code 900191

ONLY
£9.90

Henry's Steak Pies

12 x 217g
Code 900192

ONLY
£10.90

Only 91p per pie!



FREE
Poster available.

Qualipies



ALL 12 x 225g

- Mince & Onion Pies Code 900222
- Chicken & Mushroom Code 900223
- Steak & Onion Pies Code 900224
- Steak & Kidney Code 900225
- Meat & Potato Code 900226

ONLY
£9.90

Only 83p per pie!

Steak Pies Code 900221

ONLY
£11.90

Only 99p per pie!

Only 88p per pie!



Colbeck Scotch Pies

12x240g
Code 900165

ONLY
£10.50

Only £1.04 per pie!

Image for illustrative purposes only



Colbeck Large Baked Steak Pies

12
Code 900202

ONLY
£12.50

Image for illustrative purposes only

Henry Colbeck
More than just a supplier!

STORECUPBOARD STAPLES!



Goldfish Curry

4.54kg
Code 019068

ONLY

£14.90



Chippies Choice Gluten Free Curry Mix

2.5kg
Code 014140

ONLY

£9.90



Goldensheaf Gluten Free Batter Mix

2 x 2.5kg
Code 012871

ONLY

£16.50



Goldensheaf Smart Batter Mix

16kg
Code 010716

ONLY

£20.50



Beezer's Chip Onions

2.25kg
Code 013365

ONLY

£4.70



Drivers Chip Onions

2.25kg
Code 022666

ONLY

£4.70



Just/Lions Thick And Creamy Mayonnaise

10L
Code 024080

ONLY

£15.70



Drivers Pickled Eggs

2.25kg
Code 022073

ONLY

£7.50

CLEARANCE DEAL



Lion Tomato Ketchup

2 x 2.7 ltr
Code 023663

ONLY

£6.50

While stocks last!

Henry Colbeck
More than just a supplier!

ABSORBS A MINIMUM OF 10% LESS OIL

— MAKE A — HEALTHIER DIFFERENCE

INTRODUCING A BETTER PERFORMING
BATTER FOR YOUR CUSTOMERS



Goldensheaf Smart Batter Flour

16kg
Code 010716

ONLY
£20.50



Foodservice

Henry Colbeck Limited

Seventh Avenue, Team Valley Trading Estate, Gateshead, Tyne and Wear NE11 0HG Tel: 0191 482 4242 E-mail: sales@colbeck.co.uk
South Caldeen Road, Calder Street Business Park, Coatbridge, Lanarkshire ML5 4EG Tel: 01236 425 656 E-mail: coatbridgesales@colbeck.co.uk



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