



WHAT'S *HOT?*

Issue 165
Sept/Oct 2023



WIN!

**£500 with Q Frying Fats
'Casino Royale'**
PAGE 5



FREE!

**Katsu Curry
Sauce Sachet**
PAGE 9



SAVE!

Pizza Box Price Drop
PAGE 13



TRIPLE POINTS! BOOST

WHEN YOU BUY FROM ALL 6 CATEGORIES

Oils & Fats, Flours, Frozen, Drinks,
Packaging & Fish

IN SEPTEMBER & OCTOBER

See Pages 2 & 5

Save the Date!



GET IN TOUCH - Call 0191 482 4242 or 01236 425 656

Welcome! to our September/ October What's Hot!

There's always something new happening in Fish & Chips and at Henry Colbeck. In this issue we're pleased to offer you:

- **A TRIPLE POINTS BOOST** to help you get more rewards this Xmas!
- An exciting **'in-pack' promotion to win £500** worth of Save + Select points on Q Frying Fats in our **CASINO ROYALE promotion!** Will you find a 'lucky chip'?
- **Have you tried the delicious Katsu curry sample we sent in your envelope?** Katsu's been the hottest sauce trend with younger consumers for a while, so why not hit your social channels and **see what your customers think?**
- And we're giving back and have cut the everyday prices of our pizza boxes in our massive **PIZZA BOX PRICE DROP!**

As always I hope you find this edition interesting, informative and profitable.

Warmest regards,

Douglas

Douglas Colbeck - Sales Director



Thank You for being a Henry Colbeck Customer!

It's fantastic to be able to not only say **Thank You** for choosing us as your Supplier – but it's even better to be able to give you something back!

This year we're not only offering a **TRIPLE POINTS BOOST** in our Save + Select Reward Scheme, we're also offering **10 POINTS EXTRA** on each case of Fish (excluding 10lb IQF).

From Our Family – to Yours. **Thank you!**

Give Your Christmas Save + Select Rewards a BOOST!



Earn **TRIPLE POINTS** on Oils & Fats, Flour, Frozen, Drinks, Packaging & Fish in September and October.

It's so easy to boost your Save + Select points total – all you have to do is buy products from every one of the following categories in September & October and we'll automatically triple the points on every product with Save + Select points within these six groups.

We hope you enjoy **earning TRIPLE POINTS**, so you can select **MORE REWARDS** at Xmas!

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Oils & Fats | <input checked="" type="checkbox"/> Frozen | <input checked="" type="checkbox"/> Packaging |
| <input checked="" type="checkbox"/> Flour | <input checked="" type="checkbox"/> Drinks | <input checked="" type="checkbox"/> Fish |

EARN DOUBLE POINTS - Don't worry if you don't buy fish, if you buy in the other 5 categories you will earn **DOUBLE POINTS!**

Additional points will be added at the start of November.

UCO Collection Service

We offer an environment legislation compliant **Used Cooking Oil collection service, and WE PAY GREAT RATES!**

We supply **FREE** clean storage bins, generally collecting either fortnightly or monthly. To help us, please fill up one bin at a time before moving to fill another, as to deliver an efficient service we can only collect bins that are half full or more.



Further info about our collection service can be found at **www.colbeck.co.uk**

FREE Poster



GREAT NEW PAY RATE £££ FOR YOUR USED COOKING OIL!

NEW PREMIUM TIER

60p per litre (inc VAT) or 50p per litre (ex VAT)

HOW? This is available to customers who buy Fat/Flour & Fish from us (20 oil/fat, 5 flour & 4 fish per calendar month).

MIDDLE TIER +

48p per litre (inc VAT)

40p per litre (ex VAT)

HOW? By buying 20 oil/fat & 5 flour per calendar month.

MIDDLE TIER

42p per litre (inc VAT)

35p per litre (ex VAT)

HOW? By buying 20 oil/fat per calendar month.

EVERYDAY TIER

36p per litre (inc VAT)

30p per litre (ex VAT)

HOW TO QUALIFY? Simply let us collect your used cooking oil

NEW TO HENRY COLBECK USED COOKING OIL?

Are you looking for a registered used oils & fats operator that pays for your waste oil?

THEN LOOK NO FURTHER!

Call Scotland 01236 425656 or England 0191 4824242 and start earning more today.

If you have any news, initiatives, events or things you'd simply like to share with us to include in 'What's Hot', get in touch with us by email **marketing@colbeck.co.uk** or call on **0191 482 4242**

ITALY – Where Fish & Chips and Pizza & Pasta Meet



Arriving on Friday 4th August, my husband Douglas and I enjoyed four fantastic days in Italy celebrating all things Fish & Chips and Pizza & Pasta with the Scottish Italian community in Villa Latina & Picinisco. For those that don't know, many Scottish Italians return to the home towns of their families in Summer every year and we were delighted to catch up with many people that we know from the industry in the area - **what a packed weekend it was!**



Highlights included:

A visit to the Zaffiri pastificio (pasta factory) in Sora where we were joined by our Sales Managers Derek Rankine & Mark Halliwell for a tour of the factory by **Francesco Zaffiri** to learn more about the history and manufacture of this high-quality authentic and traditional pasta. We were treated to Zaffiri pasta cooked to perfection 'al dente' – **it was delicious!** We met a customer who said Zaffiri is a fantastic pasta and that her mother has the highest standards, and she wouldn't cook with anything else – a fantastic reference indeed!

As we annually sponsor the 'Fish & Chips Festival' in **Villa Latina**, we enjoyed returning there (with Douglas's Mum & Dad, Bill & Isobel, who'd driven from Newcastle to attend!). This year it was **VERY MEMORABLE!** By 10pm a sudden and violent storm hit the village and turned everything inside out. Hundreds of people took shelter in the school throughout the downpour, with the lights going out several times! Many people had already enjoyed the evening before it dramatically ended - but organiser **Serafina Crolla** made sure this important local charity event went on to raise even more and ran another festival on the Sunday evening.



On Monday Henry Colbeck hosted two Pizza Masterclass events at the flour manufacturer **Molino Iaquone**, where **Export Manager Dario Di Norscia** treated groups to a tour of the factory, the science lab and a thorough and generous pizza making and testing session delivered by **PAPA winner Pizza Chef of the Year, Roberto Mannocchi**. We found out the importance of the relationships between the milled flour, how it ferments and its elasticity in the production of the lightest most 'digestible' pizzas – the type that delight with their taste but don't weigh the stomach down. Everyone agreed that the day had been extremely enjoyable and informative.



If you've got any questions about the Molino Iaquone range of pizza flours or Zaffiri pasta (which we stock in both depots) then please ask our sales team or drop a line to marketing@colbeck.co.uk.

Georgina

Why not come along to What's Cooking? 2024 where we will be showcasing products from both our Pizza and Pasta ranges!



3rd March • Edinburgh
Royal Highland Centre

A NEW AWARD FOR NEWCOMERS TO THE FISH & CHIP TRADE



WIN OVER £10,000 WORTH OF PRIZES

THE WINNER WILL RECEIVE A MONEY-CAN'T-BUY SET OF PRIZES:

£1,000 worth of Middleton Foods stock

Design your own, "own label" batter

(Middleton Foods factory tour and guided support to create your own bespoke batter mix)

12 months Middleton Foods sales team/**Batter Boys** support

Two places at the **KFE School of Frying Excellence**

Two places on the **NFFF Fish Frying course**

1-1 ForkedUp training with Calum Richardson, for 3 months

Two tickets to the Fish & Chip Shop of the Year Awards 2024 and drinks reception, with hotel accommodation and travel expenses (worth more than £750)

Exclusive support on **National Fish and Chip Day 2024**

PR/Marketing support

Framed certificate

***PLUS** - if you're a regular Henry Colbeck customer you'll win 10 cases of Q Frying Fats!*

FIVE RUNNERS-UP WILL EACH RECEIVE **£100** WORTH OF MIDDLETON FOODS STOCK.

FOR FULL DETAILS ON HOW TO ENTER VISIT

www.middletonfoods.com/the-peter-hill-award

CLOSING DATE FOR ENTRIES 30th SEPTEMBER 2023



Abridged terms and conditions:

To enter go to www.middletonfoods.com/the-peter-hill-award and fill in the questionnaire and upload your written entry plus any supporting materials and photographs. Closing date is 30th September 2023. This award is open to anyone who has opened a fish and chip business since January 2021 or taken over an existing business in the same period. The winning entry will be judged by three independent judges: Fred Capel, Nigel Hodgson and Calum Richardson, all industry experts. The judges decision will be final. There is no cash alternative.

For full terms & conditions see www.middletonfoods.com/the-peter-hill-award

Is There a Winning 'Chip' in Your Q Frying Oils & Fats?



Find a winning 'chip' in your Q Frying Oils or Fats and **win £100** in our latest **Save + Select Rewards Club** giveaway!

PLAYING IS EASY – Simply buy any Q Frying Fat or Oil during September & October and if you're lucky you might find a **WINNING Q 'CASINO FRY-ALL' VIP CHIP** worth **£100** of Save + Select points in the pack! Meaning the more you buy, the more chances you have to win - whilst also earning Save + Select reward points on all qualifying purchases.

There will be 5 lucky winners x £100 each. And if you find a winning 'chip' it will give you all the instructions you need to claim your prize!

PLUS: With the Save + Select Rewards Club in 2023 we're giving our customers the chance not only to accrue Save + Select points, but as part of the Rewards Club we will be offering one more exclusive competition to win before the end of the year!

Everyone's got a lucky Q Frying Agent
- **WHICH ONE'S YOURS?**



Did you know?

All Q Vegetable Oil Agents are RSPO Certified - meaning that they're the good guys! They come from 100% segregated, sustainable and certified palm and they're licensed to fry by the Roundtable on Sustainable Palm Oil too!



TAKE A FRESH LOOK AT FROZEN FISH

As you may know, our focus is on being **'More than just a supplier!'**. This means we are always looking at ways to boost our customers businesses and provide opportunities and suggestions to make them more profitable. So:

- If your business only sources 'wet fish' we'd like to recommend that you consider looking again at FAS (frozen at sea) fish... Or
- If your business only sells FAS Cod, we'd like to recommend that you look at FAS Haddock...

Why?

1. PRICE – SOME LINES ARE MUCH CHEAPER RIGHT NOW!

Haddock prices, for instance, have been slowly falling and we've also been buying well - **so we can offer prices that are more competitive than ever!**

Why not speak to your Colbeck sales contact and compare your wet haddock prices – we think you'll be in for a pleasant surprise.

At Henry Colbeck we've got some of the best HADDOCK deals around right now – meaning there's never been a better time to try FAS Haddock!

2. SUPPLY – WE'VE GOT PLENTY MORE FISH IN OUR FREEZER!

WE'VE GOT GREAT AVAILABILITY RIGHT NOW ON EVERY SIZE OF HADDOCK AND LARGE COD TOO.

Whilst no-one can guarantee any fish availability, we're more confident of our stockholding than ever before (especially on haddock) as we've bought BIG on what became available from our FAS partner vessels.

3. MINIMAL WASTAGE

Only defrost what you need on the day, saving you ££££'s in food waste.

4. AVAILABILITY

Whilst fish availability is never guaranteed whether it's fresh or frozen, FAS fish isn't subject to the seasonal availability fluctuations due to adverse weather conditions or Xmas holidays, meaning FAS is a great back up!



5. IT'S FRESHER THAN FRESH...

It's filleted and frozen so quickly – **sometimes within 2 hours of being caught**. This captures all the flavour at the point of freezing and stops any damage in transport.

6. IT'S WILD-CAUGHT TOO!

FAS fillets are consistently of a high quality over variable 'fresh' wild and farmed stocks! Plus, you're guaranteed no preservatives or additives. You can rest assured that our FAS fish has been caught in the well managed waters around Iceland, the North Atlantic and the Barents Sea.

ALL OUR FAS FISH IS MARINE STEWARDSHIP COUNCIL (MSC) CERTIFIED TOO!

WHAT'S THE BIG DEAL IN SEPTEMBER & OCTOBER!

If you buy FAS fish from Henry Colbeck...

1. We've got **PREMIUM FISH** on promotion - check in with your sales contacts for the deals.
 - You can also book your fish in advance and lock your stock and deals in.
2. Get our exclusive **TRIPLE POINTS BOOST** when you buy fish.
3. Also receive the **'Premium Tier'** used cooking oil collection rate.
4. **PLUS** get **10 FREE Save + Select Points** on every box of fish you buy.

BUY YOUR FAS FISH FROM HENRY COLBECK

– IT'S NEVER BEEN SO REWARDING!



NORWEGIAN FISH & TRIPS!



Having won 'Supplier of the Year' at the National Fish & Chip Awards this year, we were doubly delighted to receive a prize winners' seat on the Seafood from Norway's study trip to Ålesund in Norway. As Henry Colbeck's 'Frozen at Sea Fish Buyer' Callum Bellshaw had the pleasure of joining the other winners - **Whiteheads Fish & Chips, The Real Food Cafe, The Fish Works, Lighthouse Fisheries of Flamborough, Fish 'n' Chick'n, Fish City Belfast and Harlees, plus National Federation of Fish Friers, Chippy Chat & Fry Magazine.**



Tuesday 13th June 2023 (Day 1):

After unfortunate flight cancellations, our arrival was delayed, but we remained in high spirits, got to know each other and traded experiences of how everyone won their award. Once in Ålesund, we travelled to the Alnes Lighthouse situated on the island of Godøy. Built in 1876 the structure still stands today with a small gallery for local artwork to be displayed - it's often been visited by the Queen of Norway. The lighthouse is situated on a remote part of the island with a wonderful café built into its cove. The group dined with members of the Norwegian Seafood Council, Frozen at Sea vessel owners and captains and various stakeholders in the Fish market in Norway. Spectacular views and food were shared, along with discussions about the consumption of Fish & Chips in the UK and the need for continuity of supply at a fair price.



Wednesday 14th June 2023 (Day 2):

A sunny day at sea aboard the Atlantic vessel, home to the Polarbris brand. We met the crew, administrative fishing bodies and other Norwegian stakeholders, were warmly welcomed and divided into groups for a tour of the vessel. We saw the whole operation, starting at the longline catching process, the filleting operation and then the freezing and storage procedure. It was fascinating to see the work that goes on behind the scenes to create the quality Frozen at Sea Cod & Haddock. There were presentations from Fiskebat, Surofi and the Norwegian Seafood Council - looking

at the trend in Cod and Haddock being imported from Norway into the UK - which has been on a steady rise. This is despite apparently the number of vessels and fishermen being on a slow decline, as technology has improved and boats have consolidated their quotas.



Thursday 15th June 2023 (Day 3):

The final day consisted of a trip to Brødrene Sperre AS, where the group had a guided tour and presentation by **Kjetil Sperre** (Commercial Director). Brødrene Sperre is a family owned enterprise, established by the Sperre brothers in the 1930's in Ellingsøy, Norway. Their main business consists of dried salted codfish and pelagic fish, as well as the trading of most kinds of frozen wild caught fish from the cold clear waters around the Norwegian coast.

I'd like to say 'A huge thanks to Seafood from Norway for organising an unforgettable visit and the vessel owners, especially Atlantic Seafood, for hosting a memorable trip around the Fjords. We saw why Norway is a leader in responsible fisheries management - everything Norwegian seafood stakeholders do has sustainability at its heart. Whoever arranged the incredible sunshine deserves a special mention too! My experience of the trip is that the winners I met were 100% invested in their businesses and the wider marketplace and by understanding their consumer bases, keeping up to date with trends and being adaptable to price increases and perspectives, they (and our industry) will continue to succeed.

Forming strong partnerships across the world, such as with Seafood from Norway, will also help us all support the UK Fish & Chip Industry'.

Callum



TO FIND OUT WHICH NORWEGIAN FISH IS OUR 'CATCH OF THE DAY' SPEAK TO YOUR SALES MANAGER OR TELESales CONTACTS.



2nd - 8th OCTOBER



GOLDFISH CURRY CONCENTRATE

Intensely fragranced with curry herbs and spices, and a delicate onion background. Savoury, with a small hint of sweet aftertaste as well as a light spicy heat, this concentrated paste is a very easy way to make an authentic Chinese curry sauce.

4.5kg
Code 019068

ONLY

£17.20



BACHELORS CURRY SAUCE

A concentrated mix of exotic spices and seasonings makes for a rich and fragrant fruity curry. Easy to make in batches or in bulk, simply add the powdered curry mix to water and bring to the boil. Sold in a value pack that makes 12.75 litres of curry sauce.

2.5kg
Code 019047

ONLY

£15.90

FOR THE LOVE OF CURRY!

Curry sauce is well known as a valuable extra sale - and here are some thoughts about maximising those sales too.

- **Offer choice!** Sell a mild **AND** a spicy curry – **for maximum appeal.**
- **Offer 2 sizes** – more choice again = happy customers.
- Some make their own '**special Sauce**' by combining different brands!
- Why not create an offer for your customers for **National Curry Week** and perhaps even try a new flavour?

Curry sauce for meals is usually sold in pots of 4oz or 7oz – and we've got a great range of pots on offer – white, brown and clear.

We stock almost 30 curry brands / sizes – including Hot, Chinese, Irish, Vegetarian, Gluten Free & With/Without Fruit – concentrate, paste and powder.



DINACLASS CURRY NO FRUIT (BAG)

A pale yellow, ready-blended powder. Add water and cook for a few minutes to a mid-yellow coloured curry sauce. Not too hot, but with plenty of flavour.

This curry mix contains no sultanas.

10kg
Code 019019

ONLY

£37.50



MAYFLOWER CURRY MIX

A truly authentic, full-bodied Chinese curry sauce, as found in good Chinese restaurants and takeaways.

Mass appeal – designed to provide satisfaction to all ages. Comes in powder form and is very quick to prepare in a pan or microwave.

4.54kg
Code 019083

ONLY

£15.50

YEUNGS CHINESE CURRY

This delicious concentrated Chinese curry sauce mix is Yeungs' best seller!

Mild and aromatic with a hint of sweetness, its slightly thicker texture and vibrant golden colour combine to give it the familiar look, smell and taste of a traditional takeaway curry sauce.

4.5kg
Code 019051

ONLY

£15.20



KATSU-MANIA

GAIN EXTRA CUSTOMERS BY BRINGING A GLOBAL TREND INTO THE FISH & CHIP WORLD!

With 'Katsu' being so on-trend in all culinary sectors, we're delighted to give you the chance to try it **(if you haven't already!)**.

Katsu is in demand and features on the menu of many UK high street restaurant chains and takeaways, with each putting their own stamp on it! Now you can do the same – by creating menu options with our **NEW Japanese Katsu Style Curry Sauce Concentrate!**

Made by Keejays you can guarantee that this is a truly authentic Katsu Style Curry. It's distinctively sweet, which comes from natural spices such as cinnamon, star anise and nutmeg. The spices are clean and build slowly to a mild heat for a smooth, velvet sauce.

In Japan, Katsu is traditionally a fried chicken fillet or pork 'cutlet' in a panko crumb served with a Japanese curry sauce – the katsu isn't actually the name of the sauce!

However, with it's huge appeal in Britain, we've embraced 'Katsu curry' as a flavour that's now used to sell everything from noodles to soup, even if it doesn't contain the vital 'katsu' meat cutlet.



Did you find the **FREE** sachet of Goldfish Japanese Katsu Style Curry Sauce in your envelope?

We'd love you to try it and hope you like it!



NEW GOLDFISH KATSU CONCENTRATE

12 x 405g

Code 019069

ONLY

£25.00

NEW CUSTOMER ALERT!

The immense popularity of all things Japanese, especially with Gen Z, opens up a huge opportunity for caterers, including Fish & Chip shops, to embrace and profit from these additional sales – **and a younger customer base!**

MENU SUGGESTIONS

- 1. Katsu Curry & Chips** – the quickest, most cost-effective Katsu hit!
- Or simply fry a 42ND STREET or Big Al's Breaded Chicken Fillet, cut it into slices, fan it out and cover with Katsu Curry – perhaps serve it with chips or rice.
- For restaurants you could make your own Katsu fillets using our freshly frozen chicken breasts and coat them in panko crumb. You can even use the sauce to make a traditional Japanese curry by adding slices of meat and vegetables too.
- Or research the Katsu trend and offer your customers your own take on this popular dish! We've even seen Katsu Chicken Pizza in a High Street Supermarket!

EASY PREPARATION

It's Easy To Prepare Goldfish Japanese Katsu style curry sauce - **just add water!**

Simply add 1 part curry concentrate to 3 - 4 parts hot water, depending on thickness required.

Dissolve thoroughly, bring to the boil and simmer for 2 mins stirring continuously.

The sauce is now ready – **it's that easy!**

DEALS ON MENU SUGGESTIONS

Long Grain Rice	20kg	Code 009650	£22.00
Osprio Panko Breadcrumbs	10kg	Code 014190	£27.50
Big Al's Deli Breaded Chicken Fillet	35 x 150g	Code 890117	£33.50
Tyson Raw Chicken Breasts	140g portions (15kg bag)	Code 900079	£69.90

WRAPPERS DELIGHT

Have you seen the trend for 'wraps' growing – especially at lunchtimes? The high-street fast food chains are driving the trend with extensive advertising – and a range of choices. The quick 'grab and go' wrap is a lower cost alternative to traditional hot takeaway meals and could bring in new lunchtime and Gen Z customers.

1 Start with the wrapper... 12" tortillas are the perfect edible packaging to spin a tasty filling into! Warmed, grilled or cold – these flatbreads are suitable for vegans and they're a blank canvas just waiting for some culinary genius!

2 Make it fresh & crunchy! Throwing on a handful of pre-prepared, crunchy chopped salad is a great way to add freshness. Try combining iceberg lettuce, herbs, finely sliced red onions and peppers, – these certainly got top marks from our tasting gurus!



**12" TURKA
TORTILLA WRAPS**  

100 x 80g
Code 819025

ONLY

£13.90

3 What's your flava? Now for the fun part! We tried fried chicken, vegan strips, jumbo shrimps and halloumi sticks and then drizzled the hot fillings with a tasty sauce such as BBQ, Tartar, Sweet Chilli and Chipotle Mayo. Every unique combo got the thumbs up from our sampling team of chicken-lovers, seafood squaddies, and vegan and veggie stars!

4 Everybody loves a pickle! Offering pickles as an upsell can help boost profits – stocking things like sliced gherkins and jalapenos to serve as a wrap filling or on the side, means your customers have more ways to create their perfect personalised taste combo, and you get a little more bang for your buck at the till!

5 Wrap it while it's hot! The perfect wrap deserves the perfect wrapping! Roll 'n' wrap the finished masterpiece in greaseproof to make it easy to eat on the go. Offer with a choice of chips in a cone, or boxed up together and make a meal deal out of it.

You've just created a perfect wrap experience!



**NEWSPRINT
GREASEPROOF**

1000
Code 037335

ONLY

£11.00



**RETROPRINT
CHIP CONE**

1000
Code 026609

ONLY

£24.50



**MK2 Retroprint
Fish & Chip Boxes**

150
Code 026610

ONLY

£24.90

THE SOUTHERN BBQ ONE



TYSON SOUTHERN FRIED
CHICKEN MINI FILLETS

1kg
Code 900092

ONLY
£7.20

RINDLESS BACK BACON

2.27kg
Code 915362

ONLY
£11.20



0.5



JUST BARBECUE SAUCE

1L
Code 023981

ONLY
£2.50

THE VEGAN ONE



MEADOWVALE
VEGAN STRIPS

ONLY
£11.00

1kg
Code 890214

LION
CHIPOTLE MAYO

1L
Code 023667

ONLY
£3.80

1



THE CHILLI CHEESE ONE

HALLOUMI FRIES

1kg
Code 890057

ONLY
£10.80



CRUCIALS SWEET
CHILLI SAUCE

1L
Code 023982

ONLY
£2.50



THE CRISPY SHRIMP ONE

RICH SAUCES
TARTAR SAUCE

2 x 2.25L
Code 023675

ONLY
£16.90



WHITBY JUMBO
BUBBLE BOBBLE
RED SHRIMP

450g
Code 915368

ONLY
£6.40



EXTRAS

SLICED
JALAPENO
PEPPERS

2.75kg
Code 019077

ONLY
£4.50

GOLD STAR
GHERKINS

2.3kg
Code 023356

ONLY
£8.00



*Why not
offer a side?*



PACKAGING HUB

Offers & English Packaging Ban Advice

From Sunday October 1st 2023 the Single Use Packaging Ban comes into force in England and the ban will include: single-use plastic plates, trays, bowls, cutlery, balloon sticks, and certain types of polystyrene cups and food containers. As a wholesaler of most of these goods, we're as prepared as we can be for the ban, as we have already been delivering in Scotland since their own SUP Ban in June 2022 and have also carried out a great deal of groundwork on sourcing new manufacturers, suppliers and replacement products - whilst also investing further into our stockholding levels.

When Scotland's ban came into force we were able to move stock to our English depot, but we don't have the option to move or sell the 'soon to be banned' goods anywhere when the ban comes into force. That's why we advised in our last magazine that we unfortunately won't be able to accept returns of goods for credit after Friday 11th August 2023.

EPP UPDATE: Goodbye Polystyrene – Hello Recyclable Infinity Expanded Polypropylene (EPP)!

We're already stocking several Infinity packaging products – with more to come later in September, including Chippy Trays, C2 and C3 Chip Trays, HP4/2 and HP4 Boxes – watch this space! Also whilst we have sold through all soon to be banned Dart polystyrene cups and lids, we have alternative lines available.



Product	Pack Size	Code	Price	
HOOK & FISH BLEACHED KRAFT FISH & CHIP BAG	500	035888	£11.20	1
HOOK & FISH NO2 LINED 2-PLY BAG	250	034898	£16.30	2
HOOK & FISH NO1 LINED 2-PLY BAG	500	034897	£18.90	2
HOOK & FISH NO5 LINED 2-PLY BAG	1000	034895	£19.60	2
HOOK & FISH NO3 LINED 2-PLY BAG	250	034899	£20.50	2
HOOK & FISH NO4 LINED 2-PLY BAG	1000	034896	£25.50	2

More info is available in our latest Hook & Fish Brochure on www.colbeck.co.uk



HOOK & FISH WOODEN CHIP FORKS IN DISPENSER

1 Box (approx. 1000 Forks)
Code 027005

ONLY
£4.50



DEGRADEABLE CARRIERS (FISH & CHIP ERROL BRAND)

2000
Code 035875

ONLY
£19.90



NEW WHITE 7OZ POT & CLEAR LID

250
Code 025267

ONLY
£14.70



NEW WHITE 4OZ POT & CLEAR LID

250
Code 025264

ONLY
£13.20



SATCO CLEAR M2 2OZ CUP & LID

Suitable for microwave use.

800
Code 025148

ONLY
£19.50



SATCO CLEAR M4 4OZ CUP & LID

Suitable for microwave use.

800
Code 025149

ONLY
£21.50

PIZZA BOX PRICE DROP! Save £££'s!

PRICE DECREASES ARE GREAT NEWS – AND WE'RE DROPPING THE PRICES ON OUR PIZZA BOX RANGE.

- **Savings from £1.30 to £10.50 per case** - depending on the case rate you buy within.
- **Including 4 ranges** - Red, Green & White, Full Colour and also Brown & Calzone

Savings depend on the size of the pizza boxes and the Case Rate.

Whether you're looking for packaging for pizza, calzone – or munchie boxes, we've got something to suit.

Manufactured from high quality single wall corrugated board with double reinforced sides and an integral hinged lid to provide superior strength and secure for take away pizzas. Our pizza boxes are easy to make up, with single piece construction and a cut away hole at the front, making it easy for your customer to open.

FULL COLOUR RANGE:

Bring pizza to life and add a new dimension to your packaging with a quality coloured pizza box. The message on the box is 'deliciously hot and tasty pizza' and it shows a traditional tasty pizza image on the front.

RED, WHITE & GREEN RANGE:

Fly the flag for the home of pizza, with our quality red, green and white pizza boxes. The message on the box is 'Enjoy Your Pizza' and it shows a contemporary pizza image.

PLAIN BROWN RANGE:

Our brown range suggests a rustic, handmade food feel and gives you the opportunity to brand up your own boxes with stickers or stamps too.

PRICE MATCH ALERT: When comparing pizza box prices always check 'like for like', as some suppliers have shrunk their pizza box 100's to 90 or 80 to keep the lower price point. **Don't get caught out!**

PRICES SHOWN ARE BASED ON 60 CASE RATE



Brown Plain Pizza Boxes

100 x 7"	Code 026976	£7.90
100 x 10"	Code 026652	£11.40
100 x 12"	Code 026661	£14.40
100 x 14"	Code 026662	£21.40
50 x 14"	Code 026651	£9.00
50 x 16"	Code 026664	£12.70
100 x 16"	Code 026720	£25.40



2-COLOUR PIZZA BOXES

100 x 7"	Code 026787	£8.90
100 x 9"	Code 026784	£10.90
100 x 10"	Code 026785	£11.90
100 x 12"	Code 026786	£14.90
100 x 16"	Code 026788	£26.50



FULL COLOUR PIZZA BOXES

100 x 7"	Code 026734	£9.90
100 x 9"	Code 026735	£11.90
100 x 10"	Code 026736	£12.90
100 x 12"	Code 026737	£15.90
50 x 14"	Code 026790	£13.00
50 x 16"	Code 026738	£14.00



CALZONE Boxes

100 - colour (shown)	- box image may vary	Code 026814 £19.00
100 - plain white		Code 026815 £18.00

NEW DRINKS DEALS



NEW
CURRIES
RED KOLA

8 x 1.5L
Code 021549

ONLY
£6.80



NEW
CURRIES
RED KOLA

12 x 500ml
Code 021550

ONLY
£6.50



NEW
CURRIES
RED KOLA

24 x 330ml
Code 021551

ONLY
£6.50

NEW
COCA-COLA
ZERO SUGAR

12 x 500ml
Code 021183

ONLY
£8.40



DIET COKE

6 x 1.75L
Code 021085

ONLY
£9.50



COCA-COLA

6 x 1.75L
Code 021083

ONLY
£11.80



IRN-BRU



6 x 2L
Code 021134

ONLY
£10.70



DIET
IRN-BRU



6 x 2L
Code 021127

ONLY
£10.70



NEW
IRN-BRU
XTRA

6 x 2L
Code 021090

ONLY
£10.70

BACK TO SCHOOL



ALL BARRS SIMPLY DRINKS



SIMPLY APPLE
& BLACKCURRANT

12 x 330ml
Code 021251

ONLY
£4.50

No added sugar



SIMPLY
STRAWBERRY

12 x 330ml
Code 021253

ONLY
£4.50



SIMPLY
ORANGE

12 x 330ml
Code 021252

ONLY
£4.50

SIMPLY APPLE

12 x 330ml
Code 021254

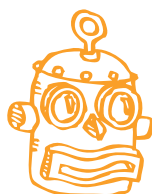
ONLY
£4.50



ASSORTED FRUIT
LOLLIPOPS

100
Code 021261

ONLY
£7.50



APPLE
JUICE
BURST

12 x 500 ml
Code 021151

ONLY
£9.30



ORANGE
JUICE
BURST

12 x 500 ml
Code 021150

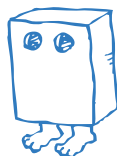
ONLY
£10.10



HARIBO STARMIX

100 x 16g
Code 021260

ONLY
£9.90

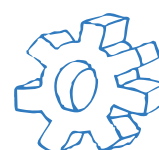


NEW GANG BEAST
KIDS MEAL BOXES

100 - Assorted Designs
Code 026717

ONLY
£53.80

One of your
5 a day



No Tricks Just Treats

With Autumn just round the corner, get ready to treat your customers this Halloween and Bonfire Night. There's something for everyone with our burger, fillet and veggie & vegan finger foods. Why not hit social media and create your own scary food dishes - **you'll have your customers screaming for more!**



1

42ND STREET CHICKEN BREAST FILLETS

20 x 120g
Code 900089

ONLY

£19.00



2

42ND STREET 80% BEEFBURGERS

48 x 56g
Code 890097

ONLY

£12.50



1

BATTERED CAULIFLOWER FLORETS

1kg
Code 890059

ONLY

£4.90



2

42ND STREET CHICKEN FILLET BITES

2kg
Code 900128

ONLY

£14.50



1

KERRYMAID BURGER SLICES

112  
Code 810049

ONLY

£7.80



1

BREADED MOZZARELLA STICKS

1kg
Code 810053

ONLY

£6.90

HEINZ FIRECRACKER SAUCE

875ml
Code 023145

ONLY

£3.50





McWHINNEY'S BIG FOOT PORK SAUSAGE

30 x 6oz

Code 900164

ONLY

£24.00



RINDLESS BACK BACON

2.27kg

Code 915362

ONLY

£11.20



2

PIGS IN BLANKETS

1kg

Code 891001

ONLY

£7.90



NEW HALLOWEEN KIDS MEAL BOXES

250 - Assorted Designs

Code 026711

ONLY

£26.90

BE QUICK WHILE STOCKS LAST!



CLEAR PORTION POT LID (1oz)

2500

Code 027029

ONLY

£17.10



CLEAR PORTION POT (1oz)

5000

Code 027028

ONLY

£32.00



Why not have some Halloween fun on your social channels?...



Follow us on Facebook for deals, menu ideas and more!



Suitable for Vegans



Suitable for Vegetarians



Gluten Free



Halal

CRUMBS...

who'd have guessed we sell
so many types of bread!

DELI DELICIOUS BRIOCHE BUN

Gourmet golden-glazed egg wash
brioche buns. Pre-sliced and wrapped
in two's for freshness.

40 x 100g
Code 905842

ONLY
£15.00



HENRY'S CHIP BUTTY BAPS

A soft round white bread bun,
ideal for making chip butties
or rolls.

40 x 5.5"
Code 900300

ONLY
£10.00



KARA SEEDED BURGER BUNS

Large, white burger buns
with a golden-brown crust
and topped with a generous
dusting of delicious sesame
seeds.

48 x 5"
Code 905813

ONLY
£10.50



KARA FLOURED BUNS

Soft floured white buns,
ready sliced for quick and
easy use. Ideal for
burgers and sandwiches.

48 x 5"
Code 905810

ONLY
£10.20

KARA "THAW & SERVE" BAKED SANDWICH BAGUETTES

Fully baked French style sandwich
baguettes – just defrost and use.

40 x 11" (approx.)
Code 905801

ONLY
£12.80



TASTY BAKE LARGE PITTA BREAD

Cypriot-style pitta bread made from an
old family recipe using only the finest
Cypriot and Greek flour.

6 x 24 (144)
Code 819889

ONLY
£17.90



PITTA WRAP 9"

Brush or spray with oil, heat on a pan,
grill or warm in the oven to bring out
all of the flavour.

100 - 10 packs of 10
Code 819014

ONLY
£37.50



And finally, *some food for thought!*

HOW TO...

Make Your Own 'Cheese-in-Burger'!

Sadly the manufacturer has decided to stop production of the Fribo Quarterpounder Cheese in Burger. But to keep your customers happy, why not make your own - and maybe make it with a twist!

Some chefs use a 'dome' over the burgers to melt the cheese quicker!



Simply sandwich a slice of cheese or a burger slice between 2 hot, cooked 113g burgers and watch it melt!



Top with crispy bacon, sauce and salad for crunch and flavour!

Serve in a tasty warm brioche bun for a premium cheese-in burger experience!

INGREDIENTS & DEALS

42ND STREET BEEFBURGER 80%

Code 890097 - **See Deal on P16**

KERRYMAID BURGER SLICES

Code 810049- **See Deal on P16**

DELI DELICIOUS BRIOCHE BUNS

Code 905842- **See Deal on P18**

RINDLESS BACK BACON

Code 915362- **See Deal on P17**



KING FROST FISHCAKES

24 x 113g (RED)

Code 900052

ONLY

£8.40

36 x 85g

Code 900049

ONLY

£9.50



DID YOU KNOW?

We deliver a wide range of Walter Black products (including Gold Star, AMB and Hallamshire) and **all come with Save + Select reward points!**



NEW
GOLD STAR
SLICED BEETROOT

2.3kg

Code 023359

ONLY

£5.00

ALL THE OFFERS IN THIS ISSUE AT A GLANCE

CURRY, GRAVY & SAUCE

Page	Product	Pack	Code	Price	S+S
8	Goldfish Curry Concentrate	4.5kg	019068	£17.20	2
8	Mayflower Curry Mix	4.54kg	019083	£15.50	2
8	Yeungs Chinese Curry	4.5kg	019051	£15.20	
8	Dinaclass Curry No Fruit (Bag)	10kg	019019	£37.50	4
8	Batchelors Curry Sauce	2.5kg	019047	£15.90	
9	NEW Goldfish Katsu Curry	12x405g	019069	£25.00	2

FROZEN FOOD

9	Big Al's Deli Breaded Chicken Fillet	35x150g	890117	£33.50	
9	Tyson Raw Chicken Breasts	140g each (15kg bag)	900079	£69.90	
10&18	12" Turka Tortilla Wraps	100x80g	819025	£13.90	
11	Tyson Southern Fried Chicken Mini Fillets	1kg	900092	£7.20	
11&17	Rindless Back Bacon	2.27kg	915362	£11.20	
11	Meadowvale Vegan Strips	1kg	890214	£11.00	
11	Halloumi Fries	1kg	890057	£10.80	1
11	Whitby Jumbo Bubble Bobble Red Shrimp	450g	915368	£6.40	1
16	42ND Street Chicken Fillet Bites	2kg	900128	£14.50	2
16	42ND Street Chicken Breast Fillets	20x120g	900089	£19.00	1
16	Battered Cauliflower Florets	1kg	890059	£4.90	1
16	Breaded Mozzarella Sticks	1kg	810053	£6.90	1
16&19	42ND Street 80% Beefburgers	48x56g	890097	£12.50	2
16&19	Kerrymaid Burger Slices	112	810049	£7.80	1
17	Pigs in Blankets	1kg	891001	£7.90	2
17	McWhinney's Big Foot	30x6oz	900164	£24.00	
18	Henry's Chip Butty Baps	40x5.5"	900300	£10.00	
18	Kara Floured Buns	48 x 5"	905810	£10.20	0.5
18&19	Deli Delicious Brioche Bun	40x100g	905842	£15.00	
18	Kara Seeded Burger Buns	48x5"	905813	£10.50	0.5
18	Tasty Bake Large Pitta Bread	6x4 (144)	819889	£17.90	
18	Pitta Wrap 9"	100	819014	£37.50	
18	Kara "Thaw & Serve" Baked Sandwich Baguettes	40x11"	905801	£12.80	0.5
19	King Frost Fishcakes	36x85g	900049	£9.50	1
19	King Frost Fishcakes	24x113g	900052	£8.40	1

CHINESE PRODUCTS

9	Long Grain Rice	20kg	009650	£22.00	
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FOOD PREPARATION

9	Osorio Panko Breadcrumbs	10kg	014190	£27.50	
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PACKAGING

10	Newsprint Greaseproof	1000	037335	£11.00	
10	Retroprint Chip Cone	1000	026609	£24.50	
10	MK2 Retroprint Fish & Chip Boxes	150	026610	£24.90	
12	Degradeable Carriers (Fish & Chip Errol Brand)	2000	035875	£19.90	3

PACKAGING (cont.)

Page	Product	Pack	Code	Price	S+S
12	Satco Clear M2 2oz Cup & Lid	800	025148	£19.50	
12	Satco Clear M4 4oz Cup & Lid	800	025149	£21.50	
12	NEW White 4oz Pot & Clear Lid	250	025264	£13.20	
12	NEW White 7oz Pot & Clear Lid	250	025267	£14.70	
12	Hook & Fish Bleached Kraft Fish & Chip Bag	500	035888	£11.20	1
12	Hook & Fish No 1 Lined 2-Ply Bag	500	034897	£18.90	2
12	Hook & Fish No 2 Lined 2-Ply Bag	250	034898	£16.30	2
12	Hook & Fish No 3 Lined 2-Ply Bag	250	034899	£20.50	2
12	Hook & Fish No 4 Lined 2-Ply Bag	1000	034896	£25.50	2
12	Hook & Fish No 5 Lined 2-Ply Bag	1000	034895	£19.60	2
12	Hook & Fish Wooden Chip Forks	1 Box	027005	£4.50	1
13	Pizzas, Calzones & Munchie Boxes - products and offers!				
15	NEW Gang Beast Kids Meal Boxes	100	026717	£53.80	4
17	Clear Portion Pot Lid (1oz)	2500	027029	£17.10	
17	Clear Portion Pot (1oz)	5000	027028	£32.00	
17	NEW Halloween Kids Meal Boxes	250	026711	£26.90	

CANNED & DRIED GOODS

11	Sliced Jalapeno Peppers	2.75kg	019077	£4.50	
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CONDIMENTS

11	Just Barbecue Sauce	1L	023981	£2.50	0.5
11	Lion Chipotle Mayo	1L	023667	£3.80	1
11	Crucials Sweet Chilli Sauce	1L	023982	£2.50	
11	Rich Sauces Tartar Sauce	2x2.25L	023675	£16.90	
16	Heinz Firecracker Sauce	875ml	023145	£3.50	

PICKLES & SEASONINGS

11	Gold Star Gherkins	2.3kg	023356	£8.00	1
19	NEW Gold Star Sliced Beetroot	2.3kg	023359	£5.00	1

DRINKS

14	Coca-Cola	6x1.75L	021083	£11.80	
14	Diet Coke	6x1.75L	021085	£9.50	
14	Irn-Bru	6x2L	021134	£10.70	
14	Diet Irn-Bru	6x2L	021127	£10.70	
14	NEW Coca-Cola Zero Sugar	12x500ml	021183	£8.40	
14	NEW Irn-Bru Xtra	6x2L	021090	£10.70	
14	NEW Curries Red Kola	8x1.5L	021549	£6.80	
14	NEW Curries Red Kola	12x500ml	021550	£6.50	
14	NEW Curries Red Kola	24x330ml	021551	£6.50	
15	Barrs Simply Apple & Blackcurrant	12x330ml	021251	£4.50	
15	Barrs Simply Orange	12x330ml	021252	£4.50	
15	Barrs Simply Strawberry	12x330ml	021253	£4.50	
15	Barrs Simply Apple	12x330ml	021254	£4.50	
15	Orange Juice Burst	12x500ml	021150	£10.10	
15	Apple Juice Burst	12x500ml	021151	£9.30	

CONFECTIONERY

15	Haribo Starmix	100x16g	021260	£9.90	
15	Assorted Fruit Lollipops	100	021261	£7.50	

Henry Colbeck Limited

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2-0638-16-100-00

We proudly support



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FOODSERVICE PACKAGING ASSOCIATION



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