



WHAT'S *HOT?*

Issue 167

Jan/Feb 2024



Sunday 3rd March

10am - 4pm

Royal Highland Centre

Edinburgh EH28 8NB



#lovechips

NATIONAL CHIP WEEK

20th - 26th Feb 2024

PAGES 4 & 5

YOU'RE INVITED!

Join us in Edinburgh where we'll be bringing Fish & Chips and all things related to food service to life!

We've got new exhibitors, samples and displays, equipment and electronic suppliers, more theatre, a very warm welcome from the Colbeck team and most importantly you can

SAVE and WIN £££'s on the day!

See pages 7-14



SAVE + SELECT 2024

Win an OilChef Unit!

PAGE 6

Exclusive!



WOW!

**42ND STREET
CLASSIC SAUSAGES**

Win a month's worth for FREE!

PAGE 10



GET IN TOUCH - Call Gateshead 0191 482 4242 or Glasgow 01236 425 656

*Welcome and
a Very Happy
New Year to
you all!*

With our exhibition fast approaching on March 3rd, I hope the date's in your diary and that I and the Colbeck team can look forward to seeing you at the show.



We've got a wealth of great exhibitors attending and as I write our Marketing team is continuing to book even more to create a show to remember!

The week before that it's the **National Fish & Chip Awards** – good luck to all! As sponsors we have always offered a free seat at our table for someone in the industry who hasn't entered the awards before but would like to see what it's all about with a view to entering. So, if you're interested then please email in to marketing@colbeck.co.uk saying why you'd like to attend – a winner will be drawn at random on January 31st.

The week before our show it's also **National Chip Week (20 – 26 Feb)** and we're pleased to help you support your chip sales with a bespoke logo for you to use on your social media. We're in the process of creating additional POS and activity and will keep you posted by email, text and via our Facebook page.

I hope you'll enjoy what we've got planned in 2024 for our **Save + Select Rewards Club**, working with key partners in the industry to bring you ideas and help you win or save more (see page 6 for our first partner OilChef).

Douglas Colbeck

Save More in '24!

We know getting the best value from your suppliers has never been more important, so here are the many ways you can save more at Henry Colbeck.

Why not tick through the following list to make sure you don't miss out on every penny of value for your business?

- ☐ **BUY AT THE BEST 'CASE RATE'**
 - buy 60 items or more at a time and get the greatest saving on every single item (there's also a 40 and a 20 case rate too).
- ☐ **SHOP OUR BI-MONTHLY 'WHAT'S HOT' MAGAZINE OFFERS**
 - and use our added value ideas too.
- ☐ **SELL US YOUR USED COOKING OIL**
- ☐ **VISIT OUR ANNUAL EXHIBITION**
 - to take advantage of great deals on the day from Colbecks and many other industry suppliers.
- ☐ **SIGN UP FOR TEXTS & EMAILS, AND FOLLOW US ON FACEBOOK & LINKED IN**
 - never miss an offer again - including online only offers.
- ☐ **ASK ABOUT OUR PALLET DEALS & MULTIBUYS**
 - buy big and save more (including fish!).
- ☐ **PAY BY CARD**
 - you could earn more card provider points.
- ☐ **ENTER OUR COMPETITIONS**
 - we're giving away £1,000's of pounds of prizes in 2024!
- ☐ **BUY PRODUCTS THAT ATTRACT SAVE + SELECT POINTS FROM US**
 - there are over 600 to choose from.
- ☐ **BUY PRODUCTS FROM OUR SAVE + SELECT PARTNERS**
 - earn £100's of extra S+S points (see page 6).
- ☐ **CHOOSE HENRY COLBECK SAVE + SELECT CREDITS**
 - earn 10% extra £££'s in Nov / Dec.
- ☐ **PROMPT ACCOUNT PAYMENT = S+S POINTS**
 - missed payment dates unfortunately don't.
- ☐ **USE OUR 'PORTION CONTROL PACKAGING'**
 - make the most of your margin.
- ☐ **OUR DELIVERIES ARE FREE**
 - no need to spend on fuel visiting the Cash & Carry.

Finally.....**COLBECK COLLEAGUES ARE ALWAYS HERE TO HELP YOU** – with industry-wide knowledge. If you've got a challenge, we'll strive to find you a solution!

If you have any news, initiatives, events or things you'd simply like to share with us to include in 'What's Hot', get in touch with us by email marketing@colbeck.co.uk or call on **0191 482 4242**

NATIONAL FISH & CHIP DAY 2024

The biggest day in the fish & chip calendar – National Fish & Chip Day - returns for its ninth year on **THURSDAY 6 June** – and once again Henry Colbeck (as part of the Q Partnership) is proud to be a joint headline sponsor, in tandem with Middleton Foods. The date is already highlighted in your **Henry Colbeck 'Sands of Time' calendar!**

2024 is an even more special year because **The National Federation of Fish Friers, Chippy Chat** and **NEODA** have teamed up with **Bruno Peek CVO OBE OPR**, Pageantmaster of the D-Day 80th Anniversary, to mark the important role the fish and chip industry, our farmers and fisherman played in feeding the nation throughout the war.

Fish and chip shops are being asked to register so you can be kept up to date with how you can get involved in this special day, which will definitely create a huge amount of publicity for our industry. It's such a special link that NEODA is bringing forward National Fish and Chip Day by a day to coincide with the massive nationwide D-Day event.

You will be contacted closer to the event if you register at <https://fishfriersreview.co.uk/d-day-80/> and your business will be added to an online map showing businesses taking part.



D-Day will involve the following five charities -

The Royal Naval Association, ABF The Soldiers Charity, RAF Benevolent Fund, The Merchant Navy Association and the Normandy Memorial Trust, along with local communities, schools and organisations. Tens of thousands of people will be taking part on 6th June 2024, which will include: • **D-Day 80 Proclamation** • **Poem for Schools** • **Incorporating National Fish & Chip Day** • **International Tribute** • **The Lighting of Beacons** • **The Lighting of Ships Lanterns in Pubs** • **Pipers** • **Town Criers**. Details, along with a message from the UK Prime Minister encouraging local communities to take part, can be found at www.d-day80beacons.co.uk.

Don't miss your chance to get involved and build support – using the hashtag **#nationalfishandchipday** on your social media now!



National Fish & Chips Awards

As proud winners of the inaugural National Supplier of the Year Award in 2023, we're delighted to offer **2 free tickets** and the opportunity for a lucky winner to join us at the finals of the 2024 awards in London on February 27th. Do you want to experience the excitement of the awards before you think about applying for 2025? Simply send an **email to marketing@colbeck.co.uk** telling us why you would like to win 2 tickets. A winner will be drawn on January 31st.



FISH & CHIP TAKEAWAY OF THE YEAR

In the Top 10:

Yarm Road Fish and Chips, Darlington
Lighthouse Fisheries of Flamborough, Bridlington
Mister C's, Selby
The Fish Bank, Sherburn-in-Elmet
The Fish Works, Largs

BEST NEWCOMER

In the Top 5:

Ings Fish Bar, Redcar
Mackerel Sky, Stamford Bridge
Red Cloak Fish Bar, Stonehaven

EMPLOYEE OF THE YEAR AWARD

In the Top 4:

Donna Whitfield, Bells Fish & Chips, Durham
Joanne Newman, Towngate Fisheries, Bradford

DRYWITE YOUNG FISH FRIER

In the Top 6:

Imogen Atkinson, Real Food Cafe in Crianlarich, Scotland
Glen Marshall Morrison, Garioch Fish Bar in Inverurie, Scotland
Jamie Russo, Redcloak Fish Bar in Stonehaven, Scotland

ENVIRONMENT AND SUSTAINABILITY AWARD

In the Top 3:

Whiteheads Fish and Chips, Hornsea

BEST MULTIPLE OPERATOR

In the Top 3:

Bells Fish and Chips in the North-East



Good luck to the finalists in our area!

READ ALL ABOUT IT...

The NFFF are excited to announce that the Fish Friers Review mobile app is now available for download on both iOS and Android devices. The Fish Friers Review is the official magazine of the National Federation of Fish Friers, and it is packed with news, features and tips...





WHILST WE FIRMLY BELIEVE THAT CHIPS SHOULD BE CELEBRATED DAILY... CAN YOU REMEMBER THE LAST TIME OUR INDUSTRY CELEBRATED NATIONAL CHIP WEEK TOGETHER?

National Chip Week was originally organised by the Potato Council as a 7-day celebration of a British staple that is worth billions of pounds annually to the UK food industry, aiming to increase demand in what is traditionally a quieter trading period. The week is still recognised on online memorable date sites!

Over time, however, the Potato Council became AHBD Potatoes and more recently a new institution called GB Potatoes. Unfortunately, with these changes, National Chip Week has become less of a focus and doesn't currently have a champion.

However, Henry Colbeck and The Q Family Partnership are planning to change that in 2024!

We've created a smart new logo and a competition for every shop, so your customers can join in, and you can promote the event on social media **#nationalchipweek**. Plus, if you really want to get behind the event, you can also get your hands on some National Chip Week merch too – **keep checking our Facebook page from 1 Jan to find out how!**

We hope everyone in the industry gets behind what will be the 33rd National Chip Week and that chip sales soar! It's a fantastic way to highlight the versatility of potatoes and demonstrate that chips can be eaten as part of a balanced diet and served

with a range of toppings and sides to make a hot and affordable meal, that is also easy to eat on the go.

All sectors of the industry involved with chips – from fresh to frozen manufacturers, to foodservice outlets – **can benefit from the impact of National Chip Week.**



Download the logo today from colbeck.co.uk, ask our team for a **free poster** or order one online, and get planning your activity and your menu ideas!

If you've got any ideas that you'd like us to share, please let us know at marketing@colbeck.co.uk



Back Pack



T-Shirts



Baseball Cap

All images are for illustrative purposes only

At the time of going to press, we are working with companies to create a range of activities and merchandise to help promote National Chip Week. We'll also be giving away merch and running promotional activity in January and February. If you're interested in finding out more, please email marketing@colbeck.co.uk!



PACKAGING FOR CHIPS ON THE GO!

MK CARD TRAYS



SMALL

500

Code 026511

ONLY

£25.10

MEDIUM

500

Code 026522

ONLY

£29.50



LARGE

250

Code 026510

ONLY

£17.40



WOODEN CHIP FORKS

1000

Code 027005

ONLY

£4.50



NAPKINS IN DISPENSER

250

Code 027008

ONLY

£2.00



NEW BIO CHIP CONE

500

Code 025192

ONLY

£27.50



PORTION CONTROL SCOOPS



SMALL (6oz)

Single

Code 041978

ONLY

£36.00

MEDIUM (8oz)

Single

Code 041979

ONLY

£37.00

LARGE (10oz)

Single

Code 041980

ONLY

£38.00



MENU SUGGESTION

Cheesy Chips



MIDDLETONS CHEESE SAUCE

2.5kg

Code 014175



ONLY

£10.90

NEW SPINNEYFIELDS VALUE MIX GRATED COLOURED CHEESE

6 x 2kg

Code 810072

ONLY

£45.00

EXCLUSIVE SAVE + SELECT REWARDS CLUB BENEFIT

WIN an OilChef Unit + Save £££'s on your oil!

Plus Exclusive Member Benefit

Purchase an OilChef unit + **receive £100**
of Save + Select Points.

OUR REWARDS CLUB JUST GOT EVEN BETTER FOR 2024!

OilChef is an eco-friendly technology that fits inside deep fryers to increase cooking oil life and reduce energy consumption, adding more value to your food quality and to your bottom line. **Typical monthly savings are from 25% to 55%** - depending on fryer type and operation.

Eco Friendly Chef Corp. the company behind OilChef, became an Associate Member of the National Federation of Fish Friers in 2022 and is keen to support the Fish & Chip industry to save money on their oil and energy. Co-founder and creator of the OilChef brand, Sean Farry CEO, said "I'm delighted to work with the Q Partnership to offer a **FREE OilChef prize (and £100 of Save + Select points for every OilChef unit bought to all Q Partnership customers)**. We are proud to see many award-winning Fish & Chip shops already using our OilChef and I hope this value-added proposition is a great support to the industry.

The trade secret formulation of OilChef slows down the rate at which cooking oils/fats/drippings breakdown and expire. The technology comprises of a rare earth ceramic pellet, covered by a fusion of other rare and precious metals, of which silver is a key ingredient. This creates a catalytic reaction that delays the breakdown process of oil. This preserves the quality of your oil/fat for longer use, producing great quality food products from ageing oil, as if the oil was only a few days old!

3-second installation | 3-year warranty | 14-day
money back guarantee | T & C apply

Scan QR Code to learn more

Good Luck!



Sean Farry, CEO, OilChef



Oil Chef®



Terms & Conditions

PRIZE DRAW: Entry to the prize draw is automatic – for every oil and fat product that carries S+S points purchased during January & February 2024 we will add one entry to the draw. No purchase necessary route available – email shop name and address to marketing@colbeck.co.uk.

A winner will be chosen at random on 1st March 2024.

PURCHASE: £100 of Save + Select points will be added to the account of any Henry Colbeck customer who purchases an OilChef unit within 10 days of OilChef confirming the unit has been paid for and the trial period completed. If a new account is opened especially to take part in the £100 bonus, the £100 will be made available in Henry Colbeck credits to be used against a subsequent Colbeck delivery.

Why Visit Our Trade Show in 2024?

Aside from receiving a very warm welcome from the Colbeck family and the team, and from our many loyal suppliers and industry partners, there are so many reasons why we really think you should come along to 'What's Cooking?'... **and here are just some of them!**

Entry is FREE – and you, your family and your team are all invited! It's a great day out with something for everyone! You don't even need to spend a single penny on the day!

You could SAVE £££'s by taking advantage of exclusive offers that are only available to those who visit the show on the day – meaning it's worthwhile shopping the deals.

WIN BIG – we're GIVING AWAY £3,000! Why? Just to say thank you for coming to our show. We'll load £500 of Henry Colbeck credit or Save + Select Points onto your account if you're announced as a winner on the day – where we'll be randomly selecting six winners each hour starting from 10.30am!

Place an order and get a **FREE box of 42ND STREET Classic Jumbo Sausages**. This will automatically be given to every account that places an order on the day. It's our way of thanking you for travelling to our show and a box of 40 FREE jumbos can be turned into instant profit!

LEARN from the experts – we've got some of the industry's best "Fryentists" and Pasta and Pizza Masters on hand sharing their secrets and giving Master Class demos throughout the day!

Try some delicious new and existing products that might tickle your tastebuds and inspire you to widen your menu.

Get advice and find solutions to support your sales and marketing activities – we've got EPOS solution providers, digital experts, uniform, labelling and packaging ideas that might just spark your interest and get you thinking about ways to bring in more customers and appeal to a wider audience!

Take a break and rest your feet at the **'COSTA NOTHING CAFE'** – we've got FREE coffee & tea and soft drinks and sweet treats for everyone! You can sit and socialise or fill in your order form and catch up with your Sales Manager.

Kids Entertainment is all FREE – we've got an entertainer, a face painter, competitions and prizes galore!

Easy to reach by road, tram, bus and rail – it's even just a short walk from Edinburgh Airport – **PLUS** there's **FREE parking!** It's wheelchair and pram accessible too.

Connect with key experts, products and companies who can help you with your business – it's an amazing opportunity for networking!

CAN YOU HELP US?

Is there anything you'd like to see at our show? Drop Colbeck Marketing (Georgina, Louise and Jodie) an email @ marketing@colbeck.co.uk and we'll see what we can do – after all the show is for you!



Meet the Directors



Douglas & Georgina Colbeck

We hope you come to the show, because there really is so much to see and do for everyone. We know the venue is a journey for many people and that's why we're giving even greater value this year, with £3,000 of prizes for a start to say **THANK YOU!**

Paul Holliday
MANAGING DIRECTOR

What's Cooking is **THE** meeting place for customers, colleagues and suppliers to network and learn, forge relationships and drive the innovation and passion that keeps Fish & Chips at Number 1!



Hugh O'Brien
OPERATIONS DIRECTOR

Our show is the highlight of the year for bringing what we do to life for our fantastic customers, our Colbeck colleagues from every department put their hearts and souls into making the day memorable and rewarding for every visitor.



Matthew Worsnop
COMMERCIAL DIRECTOR

I'm proud of our show because it's sole aim is to help our customers grow their businesses and make them more profitable, with a wide range of quality solutions that save time and money.

Meet the Team

By putting faces to names, we hope that 'Meet the Team' helps you to identify those Colbeck colleagues you might not have met yet, especially those who work full time at the depots. Please say 'hello' at the show as they'll all be pleased to meet you and hope they'll be able to help you further.



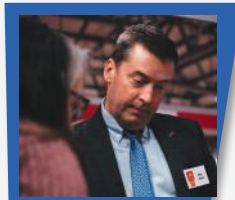
Our Scottish Sales Managers



Frankie Campbell



Mark Halliwell



Ross Howie



Danny McLaughlin

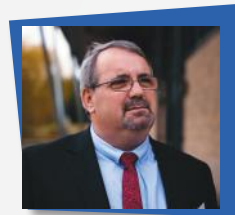


Derek Rankin

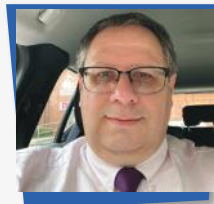
Our English Sales Managers



Simon Broadbridge



Phil Clark



Robert Dallyn



Paul Naden

Our Telesales Manager



Helen Wheatcroft

Our Customer Accounts Manager



Diane Wilkinson

Our Oil Recycling Manager



Jeff Wilkinson

Whilst our Sales Managers are usually the most recognised, our Customer Service team will all be at the show too.

Space is limited here so we can't fit everyone on, however, **Helen Wheatcroft** and her whole team can be found on www.colbeck.co.uk to put their faces to names.

Our Customer Accounts Manager, **Diane Wilkinson**, will be on hand to help out with any account queries you might have. **Jeff Wilkinson** is our Used Cooking Oil Expert and is a font of knowledge when it comes to our Processing Plant, so please do ask him about what happens to your Used Cooking Oil.

From the Buying team you'll find **Jill Brumwell** working with suppliers in the Packaging Hub and **Callum Bellshaw** (our Fish Specialist) supporting Rammi Frozen at Sea Icelandic Haddock and Cod around The Fry Inn demonstration area.

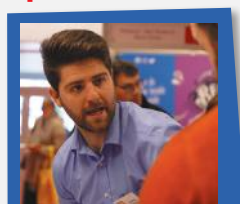
If you're hoping to catch up with a particular Colbeck colleague, just ask at Reception on the day and we'll put the call out for you!

Buyer



Jill Brumwell

Buyer & Fish Specialist



Callum Bellshaw

What's New at What's Cooking? 2024

We're always looking for new ways to support your business, and so we'd like to introduce here two of our exciting new exhibitors for 2024, who'll be showcasing their products and offering exclusive deals on the day, at the show.

STAMPIT

PREMIUM STAMP CO

Brand your own plain packaging – with Stampit! Offering traditional and self-inking rubber stamps, Stampit leads the way in delivering a branded solution for affordable printed packaging with their low investment, high impact and inexpensive solutions. Packaging is a powerful means of communication between your brand and your customer. It's more than the box or the bag, it's the whole experience - from receiving the package, to the look, the feel, the quality and the unwrapping!

Stampit's solutions are:

- **Cost effective** – versus bespoke own label packaging. High impact – low cost.
- **Environmentally friendly** – traditional wooden rubber or self-inking stampers.
- **Built to last** – and replacement ink pads are available.
- **Keep your existing plain packaging supplier** – but enjoy the luxury of serving beautifully wrapped meals branded with your own 'stamp'!
- **Keep your storeroom tidy and minimise your ££ investment** – no need to commit to a minimum order quantity of bespoke packaging.
- **Update your message as often as you want** – use different stamps for different messages or different products.
- **Versatile** - stamp it all - bags, boxes, cup sleeves, tags even biodegradable plain stickers.

Why print? When you can Stampit! www.stampit.co.uk

**datecode
genie®**

THE COMPLETE CATERING FRONT AND BACK
OF HOUSE THERMAL LABELLING SOLUTION.

At the recent National Edible Oil Distributors Annual meeting, **Gray Adams** from DateCodeGenie demonstrated the capability of this flexible labelling solution, which was part of a wider Allergen Awareness presentation delivered by Baroness Alicia Kennedy from the Natasha Allergy Research Foundation. Subsequently meeting Nadim Ednan-Laperouse, the father of Natasha, who has worked tirelessly to eradicate allergy deaths, we realised that we can't do enough to help catering businesses to work safely with allergens.

So please visit Gray Adams and find out more at the exhibition.

DateCodeGenie comes complete with:

- User-friendly startup training - create your own in-house professional-looking labels in minutes.
- Showcase your brand and your logo, and provide full ingredient lists, with ALLERGENS details in BOLD.
- Production and expiry dates are automatically included via dynamic fields – no more laborious handwritten labelling!
- Reduce the cost of using bespoke preprinted labels and only print them as you need them – no wasted labels if ingredients change, or info needs updating.
- Robustly designed and durable with an industry leading 2-year warranty as standard, DateCodeGenie also comes with 24hr / 365-day support!



Discover labelling solutions for every kitchen with DateCodeGenie. www.ncco.eu/date-code-genie/



THE GREAT TASTE of 42ND STREET CLASSIC SAUSAGES

What our customers think!

"We've been selling 42ND STREET Classic Sausages for over 16 years, and our customers know and LOVE them! We genuinely can't find another sausage on the market that can compete with the brand, based on both quality and price."

Siobhan, Enzo's, Glasgow

"We've been selling 42nd STREET Classic Sausages for over 10 years now, they are in our view the best chip shop sausage on the market. We receive compliments daily on the texture & flavour of the product which keeps our customers coming back."

Alessandro Varese, Blue Lagoon Fish and Chips, Glasgow



3rd March • Edinburgh

★

EXHIBITION FREEBIE!

There's a **FREE** case of 42ND STREET Classic Sausages for every account placing any order at the show – Come along so you don't miss out!



WIN

A months worth of 42ND STREET Classic Sausages

Every 42ND STREET Classic sausage 4oz purchase (code 900012) made in January & February = **one entry to a random draw.**

The prize will be based on your January / February average monthly 42ND STREET Classic sausage purchases.

Good Luck!

★

Made with PORK SHOULDER

a prime cut of pork

★



Also available

42ND STREET Gluten Free Classic Sausages

All the benefits of the regular 42ND STREET Classic Sausages but with every batch tested to ensure no trace of gluten, helping you cater for more customers!

Made with Prime Cuts of Pork Shoulder creating the great taste your customers love
50% Pork ★ Succulent Firm Bite ★ Free POS ★ Cook from frozen ★ Fry or Grill

Boxed in sizes to suit your business: 4s (40x4oz Sausages) | 6s (60x3oz Sausages) | 8s (80x2oz Sausages)

Exclusively available from Henry Colbeck and the Q Partnership.

WHO'S FRYIN' AT WHAT'S COOKING? – We Are!

COME AND VISIT THE FRY INN AT WHAT'S COOKING?

– A zone dedicated to the best of fish & chip frying, training and trying!

Industry experts, award winners and mystery “**Fryentists**” will be making up our Frying Squad and Cutting Crew on the day - so don't miss out on this unique opportunity.

- Come and try Rammi Icelandic Frozen At Sea Skinless Boneless Haddock & Cod and meet Rammi's Marketing Director **Björn Valdimarsson**, who will be delighted to answer all of your questions.
- Find out how to cut fish to increase portion quantities and maximise your margin on every fillet.
- Try fish with 'fresh' chips from pre-prepared potatoes, along with your choice of sides, sauces and condiments.
- Let batter experts share their knowledge on best batter performance.
- Learn how you can quickly label your prepared sides and sauces to ensure sell and use by dates, and **ALLERGY advice**, are clear for staff and customers alike.

**GRAB A TABLE, AND A BITE TO EAT,
AND HAVE CHAT WITH A MEMBER
OF OUR SALES TEAM!**

COME AND
SEE US AT
**WHAT'S
COOKING?**
24

Spotlight On Scottish Specialities

At the time of going to press in early December we're still working with our many Scottish suppliers to give you the best opportunity to sample as many regional delicacies as we can from our range. You can expect to find:

PUDDINGS – red, white, black and haggis.

SMOKIES!

CHICKEN, VEG AND HAGGIS PAKORAS.

DEEP FRIED PIZZA.

MOCK CHOPS & KING RIBS.

MACARONI, SCOTCH & FRY PIES.

MCMILLAN'S, MACTAVISH, HALL'S, CALDER MILLERFIELD.

WALTER BLACK – Condiments & Sauces.

WHAT DO YOU WANT TO TRY? Tell us and we'll give it a fry!

Email marketing@colbeck.co.uk and let us know what you'd like to sample at the show.





What's Cooking at *"Cuccina Italia at The Italian Quarter"?*

Our What's Cooking? Shows have become well known over the years for their theatricality and fun – and in 2024 we're building on the success of our 2023 Sunday Kitchen, to deliver **Cuccina Italia @ The Italian Quarter**. We asked our Marketing Manager Louise Bebbington to explain.



So, tell us about Cuccina Italia @ The Italian Quarter...

When the Colbeck family and members of the sales team visited the Molino Iaquone factory and pizza development kitchen in the Summer of 2023, they were so impressed by what they learned that they proposed Iaquone brought elements of the development kitchen back to the UK for our show – **and so the concept of recreating that experience was born!**



What can visitors expect to learn?

Iaquone's Export Marketing Manager **Dario Di Norscia** and his award-winning team will explain what makes a fantastic pizza flour and how natural processes can make pizzas 'extra digestible and light', plus creating and baking a range of delicious pizzas live on the day. Come and find out more and try a range of pizza products, network with other professional pizza operators, suppliers & manufacturers.

We're also pleased to also have the support of **Francesco Forletta Zaffiri**, the Export Manager of the famous **Zaffiri** pasta brand, who will also be bringing expertise and sampling to the event.





SPINNEYFIELDS™

What else is happening in the Italian Quarter?

We want What's Cooking? to be a destination show with something for everyone, not only a show dedicated to the Henry Colbeck range of goods – so we're excited to bring glamour too with fashion from Edinburgh based store **Aeronautica Militare** (lifestyle clothing inspired by the Italian Airforce) and **Clan Italia** (home of the Scottish Italian and British Heart Foundation tartan).

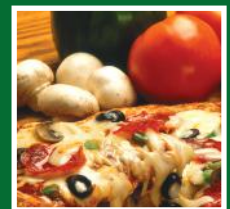
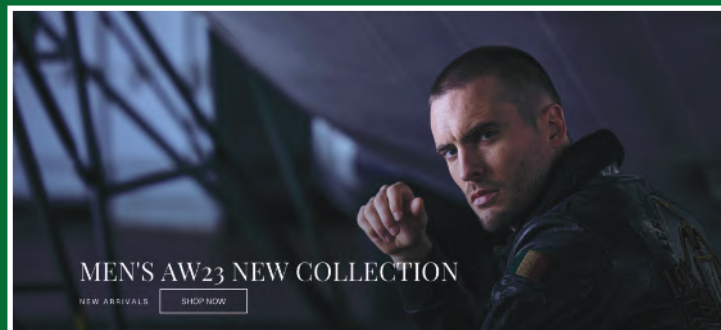
Our Italian exhibitors also include wines, ice cream, pizza and ice cream equipment to name but a few!

Try **Mutti** and **Desco** tomatoes, **Spinneyfields** cheese and check out our pizza box range – plus if you use plain packaging, you can meet **Stampit**, who can create bespoke branded stamps for your pizza boxes! You can even grab a cheeky cappuccino!



STAMPIT
PREMIUM STAMP CO

Why not Stampit?



The team is still busy talking to even more potential exhibitors to make the Italian Quarter the place to be seen on Sunday March 3rd, so if you've got any ideas of what you'd like to see there, then email me at marketing@colbeck.co.uk. I'm looking forward to meeting you all on the day - **See you at the exhibition!**

Louise
Marketing Manager



PLASTIC REFILLABLE VINEGAR BOTTLE

Size 375ml/13 fl oz
Code 045531

ONLY

£2.50



PLASTIC SALT/PIZZA/SPICE SHAKER POT

Size 390g/14oz
Code 045532

ONLY

£2.50



CAST ALUMINIUM CHIP SCOOP

Size 114mm x 76mm/4.5" x 3.5"
Code 041977

ONLY

£5.90

DUETTO FOOD TONGS

Blade size 3" x 3.5"
75mm x 90mm
Code 041175

ONLY

£15.40



WEDGED WIRE SHOVEL

Size 203mm x 203mm
8" Square
Code 042164

ONLY

£21.40

STAINLESS STEEL SMALL FRY BASKET

Size 150mm (6") dia
x 150mm (6") deep
Code 045544

ONLY

£19.90



TINNED SKIMMER 50 MESH

Size 200mm (8") Square
Code 040885

ONLY

£35.60



PLASTIC COATED STEEL BASKET WITH SS BASE RING

Size 305mm (12") dia
x 297mm (11.7") high
Code 040680

ONLY

£54.00



STAINLESS STEEL CHIP DRAINING BASKET

Size 305mm (12") dia
x 305mm (12") high
Code NS225

ONLY

£90.00



TINNED SKIMMER 80 MESH

Size 200mm (8") Square
Code 045541

ONLY

£60.80

Burns Night

25th January 2024



HAGGIS BON BONS

1kg (33 per pack)
Code 890154

ONLY

£7.90



Image for illustrative purposes only

McMILLAN SPICY HAGGIS BALLS

6 x 400g
Code 890128

ONLY

£13.00

McMILLAN HAGGIS

24 x 5oz
Code 890132

ONLY

£13.50

McMILLAN JUMBO HAGGIS

30 x 220g
Code 890136

ONLY

£18.50



Made in Edinburgh!

COLBECK SPICY HAGGIS BUNGS

12 x 525g
Code 900174

ONLY

£16.00



MacTAVISH HAGGIS

18 x 227g
Code 890101

ONLY

£14.00



HAGGIS PAKORA

120 Pieces
Code 890074

ONLY

£36.00

PAKORA CHILLI SAUCE

5L
Code 023969

ONLY

£11.50



WHITE POT & CLEAR LID



4oz 250
Code 025264

ONLY

£12.90

7oz 250
Code 025267

ONLY

£14.90

Veg out in Veganuary

Vegan products will be nationally promoted again in January so check out our Vegan deals - and we've added a few Vegetarian offers too!



BIG AL'S VEGGIE BURGERS

30 x 95g
Code 890090

ONLY
£14.60

OMNI VEGAN FISH FILLETS

3 x 1.4kg
Code 900059

OR
1 x 1.4kg
Code 900063

ONLY
£18.00

PACK OF 3
Buy 1
Get 1
FREE



WHY NOT ADD A VEGGIE BURGER TO YOUR MENU?
using the products below and the Big Al's Veggie Burger.

KERRYMAID BURGER SLICES

112
Code 810049

ONLY
£7.90



PUKKA CHEESE & ONION VEGGIE SLICE

12
Code 900204

ONLY
£12.80

KARA SEEDED BURGER BUNS

48 x 5"
Code 905813

ONLY
£11.00



PUKKA VEGAN CHICKEN & MUSHROOM PIES

12
Code 900220

ONLY
£18.00



MEADOWVALE VEGAN STRIPS

1kg
Code 890214

ONLY
£10.90



PUKKA VEGAN STEAK & ONION PIES

12
Code 900205

ONLY
£18.00



MENU SUGGESTION - Chip Butty



*Chip butties
- a veggie classic!*

HENRY'S CHIP BUTTY BAPS

40 x 5.5"
Code 900300

ONLY
£11.00



KERRYMAID BUTTERY MARGARINE

6 X 2kg
Code 013177

ONLY
£26.00

2kg
Code 013178

ONLY
£5.00



Winter Warmers!



LARRYS CORNED BEEF & ONION SAVOURIES

24 x 110g
Code 900186

ONLY

£8.00

PUKKA



NEW PUKKA LARGE CHICKEN BALTI PIES

12
Code 900215

ONLY

£18.50

Here's one for curry lovers!



BEEF LASAGNE READY MEAL

4 x 400g
Code 900275

ONLY

£9.50



LARRYS CHEESE & ONION SAVOURIES

24 x 110g
Code 900185

ONLY

£8.00

Hot, cheesy deliciousness and ready in a flash!



MACARONI CHEESE READY MEAL

4 x 400g
Code 900276

ONLY

£9.50



WRIGHTS BAKED STEAK & KIDNEY PUDDING

32 x 189g
Code 900087

ONLY

£31.00



JACKSON'S BEEF PUDDINGS

24 x 230g
Code 900135

ONLY

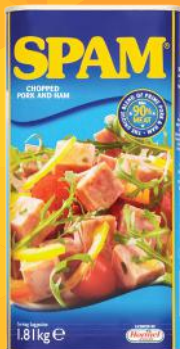
£37.00

TONNES OF TINS!

SPAM SPICED HAM

1.81kg
Code 019064

ONLY
£12.80



BATCHELORS MUSHY PEAS

24 x 300g
Code 015409

ONLY
£13.00



TUNA CHUNKS

12 x 185g
Code 800058

ONLY
£13.50



42ND STREET PIZZA SAUCE

3 x 2.95kg
Code 019030

ONLY
£15.20



Q DRIED MARROWFAT PEAS

12.5kg
Code 019060

ONLY
£18.00



Q MUSHY PEAS

6 x 3kg
Code 019057

ONLY
£21.00

CHOPPED TOMATOES

6 x 2.5kg
Code 019023

ONLY
£22.00



ANSORA BAKED BEANS

6 x 2.61kg
Code 015400

ONLY
£20.00



BRANSTON BAKED BEANS

6 x 2.65kg
Code 015402

ONLY
£23.00



PORK LUNCHEON MEAT

6 x 1.81kg
Code 019058

ONLY
£50.00

Spot the bag!

And finally... *it's time to clean up!*



KEEP IT CLEAN PINE
DISINFECTANT

5L
Code 049984

ONLY

0.25

£2.20

Great Value!

KEEP IT CLEAN
WASHING UP
LIQUID

5L
Code 051372

ONLY

£3.50



0.25



0.25

KEEP IT CLEAN
THICK BLEACH

5L
Code 051373

ONLY

£3.90



0.25

KEEP IT CLEAN HIGH
ACTIVE WASHING
UP LIQUID

5L
Code 051380

ONLY

£4.20



0.25

KEEP IT CLEAN
DEGREASER

5L
Code 051379

ONLY

£4.60



0.25

KEEP IT CLEAN
ANTIBACTERIAL
WASHING UP LIQUID

5L
Code 049983

ONLY

£5.90



0.25

KEEP IT CLEAN
PINE FLOOR GEL

5L
Code 051378

ONLY

£6.40



1

DRYWITE MOP
HEAD (RED)

Single
Code 045505

ONLY

£7.30



0.25

KEEP IT CLEAN
ORANGE
CLEANER

5L
Code 051377

ONLY

£6.90



2

DRYWITE RED
HANDLE

Single
Code 045536

ONLY

£9.00

ALL THE OFFERS IN THIS ISSUE AT A GLANCE

CANNED & DRIED GOODS

Page	Product	Pack	Code	Price	S+S
5	Middletons Cheese Sauce	2.5kg	014175	£10.90	1
18	Spam Spiced Ham	1.81kg	019064	£12.80	
18	Batchelors Mushy Peas	24x300g	015409	£13.00	1
18	Tuna Chunks in Brine	12x185g	800058	£13.50	
18	42 ND Street Pizza Sauce	3x2.95kg	019030	£15.20	1
18	Q Dried Marrowfat Peas	12.5kg	019060	£18.00	1
18	Ansora Baked Beans	6x2.61kg	015400	£20.00	1
18	Q Mushy Peas	6x3kg	019057	£21.00	4
18	Chopped Tomatoes	6x2.5kg	019023	£22.00	1
18	Branston Baked Beans	6x2.65kg	015402	£23.00	
18	Pork Luncheon Meat	6x1.81kg	019058	£50.00	3

EQUIPMENT

5	Portion Control Scoop Small (6oz)	Single	041978	£36.00	
5	Portion Control Scoop Medium (8oz)	Single	041979	£37.00	
5	Portion Control Scoop Large (10oz)	Single	041980	£38.00	
14	Plastic Refillable Vinegar Bottle	Single	045531	£2.50	1
14	Plastic Salt/Pizza/Spice Shaker Pot	Single	045532	£2.50	1
14	Cast Aluminium Chip Scoop	Single	041977	£5.90	1
14	Duetto Food Tongs	Single	041175	£15.40	1
14	Stainless Steel Small Fry Basket	Single	045544	£19.90	1
14	Wedged Wire Shovel	Single	042164	£21.40	
14	Tinned Skimmer (50 Mesh)	Single	040885	£35.60	2
14	Plastic Coated Steel Basket with SS Base Ring	Single	040680	£54.00	4
14	Tinned Skimmer (80 mesh)	Single	045541	£60.80	1
14	Stainless Steel Chip Draining Basket	Single	NS225	£90.00	
19	Drywite Mop Head (Red)	Single	045505	£7.30	1
19	Drywite Red Handle (Red)	Single	045536	£9.00	2

FROZEN FOOD

5	NEW Value Mix Grated Coloured Cheese	6x2kg	810072	£45.00	
15	Haggis Bon Bons (33/pack)	1kg	890154	£7.90	
15	Spicy Haggis Balls	6x400g	890128	£13.00	
15	McMillan Haggis	24x5oz	890132	£13.50	
15	MacTavish Haggis	18x227g	890101	£14.00	
15	Colbeck Spicy Haggis Bunges	12x525g	900174	£16.00	
15	McMillan Jumbo Haggis	30x220g	890136	£18.50	
15	Haggis Pakora	120 Pcs	890074	£36.00	
16	Kerrymaid Burger Slices	112	810049	£7.90	1
16	Meadowvale Vegan Strips	1kg	890214	£10.90	
16	Henry's Chip Butty Baps	40x5.5"	900300	£11.00	
16	Kara Seeded Burger Buns	48x5"	905813	£11.00	0.5
16	Pukka Cheese & Onion Veggie Slice	12	900204	£12.80	2
16	Omni Vegan Fish Fillet	1.4kg	900063	£18.00	
16	Omni Vegan Fish Fillet	3x1.4kg	900059	BOGOF	

FROZEN FOOD

16	Big Al's Veggie Burger	30x95g	890090	£14.60	
16	Pukka Vegan Chicken & Mushroom Pies	12	900220	£18.00	2
16	Pukka Vegan Steak & Onion Pies	12	900205	£18.00	2
17	Corned Beef & Onion Savouries	24x110g	900186	£8.00	
17	Cheese & Onion Savouries	24x110g	900185	£8.00	
17	Beef Lasagne Ready Meal	4x400g	900275	£9.50	
17	Macaroni Cheese Ready Meal	4x400g	900276	£9.50	
17	NEW Pukka Large Chicken Balti Pies	12	900215	£18.50	2
17	Wrights Baked Steak & Kidney Pudding	32x189g	900087	£31.00	2
17	Jackson's Beef Puddings	24x230g	900135	£37.00	

PACKAGING

5	Hook & Fish Napkins in Dispenser	250	027008	£2.00	0.5
5	Hook & Fish Wooden Chip Forks	1000	027005	£4.50	1
5	Hook & Fish MK Card Tray Sml.	500	026511	£25.10	
5	Hook & Fish MK Card Tray Med.	500	026522	£29.50	
5	Hook & Fish MK Card Tray Lge.	250	026510	£17.40	
5	NEW Bio Chip Cone	500	025192	£27.50	
15	White 4oz Pot & Clear Lid	250	025264	£12.90	
15	White 7oz Pot & Clear Lid	250	025267	£14.90	

CONDIMENTS

15	Pakora Chilli Sauce	5L	023969	£11.50	
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OILS AND FATS

16	Kerrymaid Buttery Margarine	2kg	013178	£5.00	1
16	Kerrymaid Buttery Margarine	6x2kg	013177	£26.00	6

CLEANING

19	Keep it Clean Pine Disinfectant	5L	049984	£2.20	0.25
19	Keep It Clean Washing Up Liquid	5L	051372	£3.50	0.25
19	Keep It Clean Thick Bleach	5L	051373	£3.90	0.25
19	Keep it Clean High Active Washing Up Liquid	5L	051380	£4.20	0.25
19	Keep it Clean Degreaser	5L	051379	£4.60	0.25
19	Keep it Clean Antibacterial Washing Up Liquid	5L	049983	£5.90	0.25
19	Keep It Clean Pine Floor Gel	5L	051378	£6.40	0.25
19	Keep It Clean Orange Cleaner	5L	051377	£6.90	0.25
19	Drywite Mop Head (Red)	Single	045505	£7.30	1
19	Drywite Red Handle (Red)	Single	045536	£9.00	2

We have loads more great offers ONLY available at What's Cooking? 2024

Henry Colbeck Limited

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