

WHAT'S HOT?

Magazine | Issue 181 | May - June 2026



IN THIS ISSUE



NEW WILD ALASKA POLLOCK FILLET BITES
PAGE 6 & 7



NEW BIG AL'S SMASH BURGER
PAGE 8



WIN HEINZ £20K CASH GIVEAWAY
PAGE 9



LET'S CELEBRATE NATIONAL FISH & CHIP DAY 2026!

FRIDAY 5TH JUNE 2026

JOIN IN & GROW YOUR SALES

See pages 3 - 5

Welcome!



With the rush, of what was hopefully a busy Easter trade, behind us, we're firmly looking forward to the warmth of Summer sales.

There's no denying that we're all trading through some rough waters, with complex global issues affecting the supply chain from products to fuel - and there doesn't seem to be a week that goes by without comments in the national press about the price and availability of fish.

However, we're seeing many fish and chip shops at the heart of their communities winning by offering a range of portion sizes and fish types and diversifying their menu to add quick to prepare chicken products that their customers crave.

We're always thinking about how we can help our customers stay ahead of the curve and make your businesses as profitable as we can. Whether that's recommending items for speedy service, or a new innovative, cost-effective fish concept, or even launching limited edition products to boost seasonal events – World Cup Winners anyone, **we're with you all the way!**



We're gearing up for the biggest National Fish & Chip Day yet on Friday 5th June 2026 – and as joint headline sponsor, we're shouting loud and proud to get the most positive national coverage we can for the industry. We're printing a double sided A3 poster for every customer, so ask for one from your sales manager or email marketing@colbeck.co.uk. There's a fantastic prize of a **luxury Safari Lodge with Chester Zoo to be won** for one lucky consumer... and if the winner comes from your shop we'll give you £100 too so you don't feel left out – **and to say thank you for taking part!**

Douglas & Georgina Colbeck

WHAT'S COMING UP IN THIS ISSUE

We've packed this issue with plenty of exciting updates and product features to help your business thrive. Here's a sneak peek at what you can expect:

NEW

New Wild Alaska Pollock Fillet Bites – find out about this new format FAS fish available - Perfect for sides, sharers and lunchtime meals deals. **Page 6 - 7**



TASTY

Meals in Minutes comes in, high-impact chicken and chip combos that are quick to cook, easy to serve, and built for strong margins. **Page 13**

DEALS ON DRINKS

Drive bigger baskets with 2L Upsell incentives and deliver **BIG value** on meal deals with kid's bottles. Don't miss deals on summer favourites like Fanta & Coca Cola. **Page 10 & 11**



PERFECT PACKAGING

3 Pages of this seasons **MUST HAVE** packaging. New Pots and Ice Cream Tubs, along with some mega deals on the Hot & Tasty Range: **Pages 16 to 19.**

What's Cooking 2027

Royal Highland Showground in Edinburgh, on Sunday 21st February 2027.



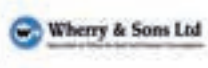
If you have any news, initiatives, events or things you'd simply like to share with us to include in 'What's Hot', get in touch with us by email marketing@colbeck.co.uk or call on **0191 482 4242**

Cut me out

We're celebrating

NATIONAL FISH & CHIP DAY

FRIDAY 5th JUNE 2026



SCAN THE QR CODE FOR A CHANCE TO

WIN

A LUXURY SAVANNAH LODGE ADVENTURE STAY FOR 2!

With Chester Zoo's NEW 'Heart of Africa' Experience!

- Luxury Safari Lodge Stay
- 2-day Zoo Pass
- Campfire Experience
- 3 course Dining

PLUS learn about how Chester Zoo promotes Sustainable Palm Oil



SCAN ME



#NationalFishandChipDay

www.nationalfishandchipday.org.uk

Brought to you by:



PROUDLY SUPPORTING THE WORK OF THE CHARITABLE TRUST



JOIN IN & GROW YOUR SALES!

For the 3rd consecutive year we're delighted to be the joint headline sponsor of National Fish & Chip Day, because we believe that it directly supports your businesses and the industry we love.

In 2025 our **National Day generated 440 MILLION** occasions where people in the UK saw, read or heard about National Fish & Chip Day. This huge figure not only generates into £££ sales, but gives brand Fish & Chips the opportunity to shine and reinforce itself as the heart of our national dish from people of all ages.

Why not get involved and see the benefits for yourself?

You can join in for **FREE** by cutting out the poster on page 3 and displaying it - one of your customers could win a Luxury Savannah Lodge stay with Chester Zoo (and you could win £100 too). **We've also got FREE A3 posters** – just ask your sales manager or customer service advisor and we'll get one sent out to you.

Or you could decorate your shop, use our special Hook & Fish packaging and treat your team to merchandise from as little as £3 each – buy your merch from www.neoda.org/uk – great for team building!

Perhaps create a special offer for the day or try something new on the menu and hit the social channels. With a few small ideas and a lot of enthusiasm, you can create a real buzz that translates into sales. **Why not get the date in your diary and start planning today?**

LIMITED EDITION NATIONAL FISH & CHIP DAY PACKAGING

NATIONAL FISH & CHIP DAY LITE-BITE BOXES

100
Code 026355

ONLY
£13.00



NATIONAL FISH & CHIP DAY GREASEPROOF

1000 - 200 x 300mm
Code 037128

ONLY
£12.50



MERCH!



T Shirts
£7.50



Caps
£3



Bunting 10m **£20**

GET SOCIAL!



Chip Fork Social Media Tool
£20



Thumbs Up Social Media Tool
£20



Media Props **£20**

Don't miss your chance to get involved and build support, start tweeting with the hashtag **#nationalfishandchipday now!**

To buy these items scan the QR code



...FOR EVERY ITEM SOLD, WE WILL DONATE 50P TO THE FISHERMEN'S MISSION.

WILL YOUR CUSTOMER WIN?

WITH NATIONAL FISH & CHIP DAY AND HENRY COLBECK

Display your National Fish & Chip Day poster with pride – **and one of your customers could WIN!** a luxury Savannah Lodge Adventure Stay for 2 – **at Chester Zoo's NEW 'Heart of Africa' experience.**



This year Henry Colbeck (as part of the Q Partnership) are not only the headline sponsor with our **'Hook & Fish' range** of packaging – but we're also offering an exclusive national prize to support the industry we love and hopefully drive more customer sales into your businesses.

As the **Sustainable Palm Oil Ambassadors** for our industry, we work with Chester Zoo to promote the use of sustainable, certified, segregated palm oil. All of our Q Vegetable Frying Fats are RSPO certified – meaning they are the good guys, licensed to fry by the Roundtable on Sustainable Palm oil!



Taking Part is Easy!

Simply request a poster from marketing@colbeck.co.uk and put it on display prominently in your shop. Let customers know it's there and let them enter by scanning the QR code on their phones.

The organisers of National Fish & Chip Day (**NEODA**) will choose a winner at random on 7th June and will contact the winner direct.

The prize includes:

- A luxury Safari Lodge Stay
- 2 day Chester Zoo passes
- Campfire Experience
- Behind-the-scenes animal encounters
- 3-course lakeside dinner
- Exclusive 'heart of africa' access



PLUS the chance to learn about how Chester Zoo promotes Sustainable Palm Oil

ARE YOU A WINNER?

If you use Q Frying Fats you're already winning by collecting the Save + Select points that come with every pack – and if your customer is chosen as the winner we'll also give you £100 of Save + Select Rewards Club Points too – WIN WIN!

Everyone's got a lucky Q Frying Agent

-WHICH ONE'S YOURS?



NEW FISH ON THE BLOCK

At Henry Colbeck we're always looking for new ideas to help your businesses to sell more products and find new customers – and we're always looking for the latest trend or must have foodie item!

Hot on the heels of the Viral Irish Spice Bag, we're proud to bring you a money-saving and money-generating new line – **100% Wild Alaska Pollock Fillet 'Bites' (in a handy block)**.

So you're thinking – What's new about either Pollock or Fillet Bites?

The answer is - It's both the **NEW pre-prepped handy frozen block format** (such a time-saver) and the **NEW way of serving it** - let's start a trend!

POLLOCK



THE POLLOCK:

- 100% Wild Alaska Frozen at Sea Fillet 'Bites' – SeaWorthy Branded.
- Never thawed.
- No additives.
- Portion separates naturally when defrosted.
- All year round availability.
- A friendly price!
- Exclusively available from Henry Colbeck.

NEW FORMAT:

- Easy to defrost 'blocks' - pre-cut from a large frozen block where the fish are all laid out in fillets.
- Each defrosted piece will be a maximum of 6cm long.
- No cutting needed – saves valuable time and labour costs.
- Defrost only 1 block or all 8 in the pack - no waste.
- Easy portion control.
- 1 product for many menu uses.

NEW MENU SUGGESTION:

You can use the pre-cut Pollock to make fish bites, goujons or nuggets no problem at all – all the portioning hard work's been done for you.

Because Pollock is a cheaper fish than cod or haddock, you can sell your Pollock menu items at an attractive price point – and make a margin!

These delicious Pollock pieces would even be the perfect addition for a cost effective **Fish Spice Bag!**

Which menu item would you create?

HAVE YOU HEARD ABOUT THE UP AND COMING VIRAL TREND THAT IS KIBBELING (FISH NUGS)?

What's Kibbeling?

It's a super-popular Dutch street food consisting of pieces of battered, deep-fried fish (pre-coated in a mildly spicy dressing), served with a moreish dipping sauce such as garlic sauce, tartare sauce or remoulade.

In the Netherlands, these fish nuggets (Nugs) are most often eaten alone as a finger-food fish dish in a tray or sharing plate – but it works really well with chips or skinny fries for a larger meal – **and perfect for a Munchie Box.**

Also, because if you serve it without chips it's all fish, the protein content is high, making it such a popular choice. **Can you imagine a better high protein dish to serve for the World Cup?**

You could make up your own unique pre-coat or use a Salt & Pepper Seasoning (or even a Chicken or Chip Coating / Spice). **Why not search 'Kibbeling' online for more inspiration and see how delicious these Fish Nugs can be?**

Let's get your customers **'Nibbling on Kibbeling'!**



How to make Kibbeling 'Nugs'.

Defrost your SeaWorthy Pollock pieces. Dry the fish to help the seasonings stick – then coat with a seasoning of your choice. Batter, fry & serve – delicious!



Then we create a high quality frozen at sea fillet block.



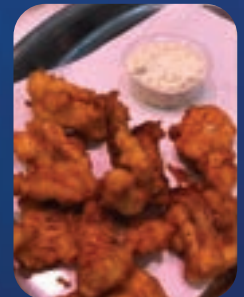
Cut 'sticks' from the block (still frozen).



Then you defrost the number of 'sticks' you need each day - nugs will separate from the stick perfectly.



The nugs are floured battered and deep fried.



Serve with chips and your favourite sauce (and maybe some peas).

SEAWORTHY

Why Choose SeaWorthy Pollock:

- 100% sustainable & traceable source
- MSC accredited - Largest certified food fishery
- 100% resource utilization – nothing is wasted
- Freon-free cold storage
- Fish oil powers steam boilers onboard the vessels
- Carbon footprint lower than tofu
- Industry-leading net recycling programme
- Annual carbon & packaging accounting
- Crew welfare accredited



NEW WILD ALASKA POLLOCK FILLET BITES

In 8 pre-cut blocks, pre-portioned. Frozen at Sea Fillet & SeaWorthy Branded. MSC certified.

7.5kg
Code 920050

Contact your Sales Manager for more information and availability



As seen at What's Cooking 2026!

SeaWorthy Pollock bites were a **HUGE hit at our exhibition** in Harrogate on the Alaska Seafood stand, with hundreds of people trying the Pollock Bites in Fish Taco's and as seasoned Kibbeling Fish Nugs. **Everyone loved them!**



NEW

SMASH BURGER

**ONLY
£1.10
PER
BURGER**



PRE-SMASHED



100% IRISH
BEEF



FULLY
TRACEABLE



FROZEN
ADVANTAGE

**NEW BIG AL'S
BEEF SMASHED
BURGER**

84 x 85g
Code 890106

**ONLY
£92.50**

MADE WITH
**100%
IRISH
BEEF**



Slices
worth
**£9.70
FREE!**

**KERRYMAID
CHEDDAR
CHEESE SLICES**

72 x XL
Code 810045

**ONLY
£9.70**

Less Prep Time
**PRE-SMASHED
BEEF BURGER
PATTY**

**Buy a case of Big Al's Smash Burger
& get a pack of Kerrymaid
XL Cheddar Cheese Slices for FREE!**



THINK BIG
on quality

IT'S BACK!

GET YOUR SHARE OF £20,000

Purchase a case for your opportunity
to win one of our prizes worth
£1,000 or £500*



0.5

HEINZ MAYONNAISE
HEINZ BURGER SAUCE
HEINZ BBQ SAUCE
HEINZ SWEET CHILLI SAUCE

ALL 1L

Code 023122
Code 023123
Code 023124
Code 023125

ALL ONLY
£4.40

HEINZ SQUEEZME
TOMATO
MAYONNAISE
TARTARE
HP BROWN

ALL 100 x 26ml

2

Code 023140
Code 023144
Code 023139
Code 023138

ALL ONLY
£23.10

Each case of Heinz SqueezeMe purchased, you will receive one (1) entry into the Promotion & each case of Heinz 1ltr you will receive two (2) entries into the Promotion. The more SqueezeMe and 1ltr products you purchase, the greater your chances of winning!

Valid from 1st May to 30th June 2026.

*Open to UK customers. Participants will automatically be entered into the prize draw when they purchase one (1) Heinz SqueezeMe or 1ltr case of any flavour between **1st May - 30th June 2026**. Each case purchased of Heinz SqueezeMe is equivalent to one entry into the promotion. Each case purchase of Heinz 1ltr is equivalent to two (2) entries into the promotion. There is no limit on the number of times each participant can enter. Entrants may purchase cases from any of the participating wholesalers. Participants enter for their chance to win one (1) prize of either £500 or £1000 worth of credit to be spent at the wholesaler that the winner purchased from. A total of 30 prizes are available to be won. Each winner can only win once during the promotional period. This is a non-transferable prize and cannot be exchanged for cash or any other alternative. Winners will be contacted by their sales representative within eight (8) weeks of the competition closing date.

Made for Meal Deals

BUILT FOR PROFIT!

Drive Bigger Baskets - With a Free 2L Upsell Incentive...

ZODIAC BOTTLES



6 x 2L

ON ALL

DANDELION & BURDOCK Code 021511

ORANGEADE Code 021509

CHERRYADE Code 021512

COLA Code 021510

ONLY

£3.40

The 2L bottles strengthen perceived value in larger meal deals and family orders, allowing you to justify higher spend thresholds while increasing overall order value and margin.



ONLY
57p
PER BOTTLE

Pennies to Add - BIG Value Delivered

ONLY
23p
PER BOTTLE



ON ALL



ZODIAC BOTTLES

12 x 330ml

RASPBERRY

Code 021506

BUBBLEGUM BLUE

Code 021502

ORANGEADE

Code 021504

LEMONADE

Code 021503

COLA

Code 021505

DANDELION & BURDOCK

Code 021507

ONLY

£2.80

The 330ml bottles elevate perceived value in lunchtime meal deals, allowing you to price more confidently while maintaining strong margins on every meal.



NEW IRN BRU ICE CREAM

24 x 330ml

Code 021058

ONLY

£11.80

Summer Favourites

ONLY
13p
PER BOTTLE



WHITE ROCK WATER

24 x 500ml
Code 021112

ONLY
£3.00



FANTA FRUIT TWIST BOTTLES

12 x 500ml
Code 021064

ONLY
£9.70



FANTA LEMON BOTTLES

12 x 500ml
Code 021063

ONLY
£9.70



FANTA ORANGE BOTTLES

12 x 500ml
Code 021062

ONLY
£9.70



DIET COKE BOTTLES

24 x 500ml
Code 021131

ONLY
£15.30



ORANGE JUICE BURST

12 x 500ml
Code 021150

ONLY
£13.00



COCA COLA BOTTLES

24 x 500ml
Code 021197

ONLY
£17.50



APPLE JUICE BURST

12 x 500ml
Code 021151

ONLY
£10.50

Summer Fizz Favourites!



**ONLY
£4.62
PER PACK**



**JAMES COOK
REFORMED
SCAMPI**

- Excellent reformed product shaped from only scampi tails
- Crispy breadcrumb coating
- Circa 30 pieces per pack

1 x 450g
Code 900040

ONLY

£5.15



**WHITBY
RESOLUTION
SCAMPI**

- Succulent wholetail scampi
- Wholetail on a reformed budget!
- Circa 30 pieces per pack

1 x 450g
Code 890995

ONLY

£6.20



**ENDEAVOUR
SCAMPI BLUE BAG**

- Succulent wholetail scampi enhanced by Whitby Seafoods' special recipe
- Multi-tail spec to give regular piece size
- Circa 30 pieces per pack

1 x 450g
Code 900025

ONLY

£6.50



**OCEAN SOUND
WHOLETAIL
SCAMPI**

- Wholetail scampi with larger tails for a satisfying, substantial bite
- 10 Packs, plain-packaged from Whitby Seafood, offering a great value quality product
- Circa 24 pieces per pack

10 x 450g
Code 900030

ONLY

£46.20



**WHITBY CHUNKY
COD GOUJON**

- Chunky, premium cod goujons with a crispy coating
- Made from quality cod fillet, cut into generous strips
- Circa 10 -12 goujons per 450g pack

1 x 450g
Code 900153

ONLY

£4.50



**WHITBY
HOT & SPICY PRAWNS**

- Bold, fiery prawns delivering a real flavour kick
- Made with peeled prawns in a seasoned spicy coating
- Circa 33 prawns per 450g pack

1 x 450g
Code 915369

ONLY

£5.75



**WHITBY BENGALI
STYLE PRAWNS**

- Aromatic prawns inspired by classic Bengali flavours
- Made with peeled prawns in a fragrant spiced coating
- Circa 26 prawns per 450g pack

1 x 450g
Code 915370

ONLY

£5.65



MEALS IN MINUTES!

Simple Formats. Fast Cook Times. Big Returns!

Speed sells. When queues build and pressure's on, your menu needs to move as fast as your customers do. That's where Meals in Minutes comes in, high-impact chicken and chip combos that are quick to cook, easy to serve, and built for strong margins. From crispy tenders to crowd-pleasing wings and bite-sized favourites, these are the grab-and-go heroes that turn downtime into takings.



TENDER BOX MEAL

Golden, crispy chicken tenders served with a regular portion of chips and a dip.

WHY IT WORKS

- Premium feel without premium prep
- Perfect for lunchtime meal deals
- Easy to price up for strong perceived value



WING BOX MEAL

Juicy and saucy wings with chips - ideal for sharing or solo snacking.

WHY IT WORKS

- High-margin protein
- Great for upselling sauces
- Strong appeal for younger audiences



BURGER BOX MEAL

High-margin, crowd-pleasing burger box meal with chips - simple, scalable, and perfect for upselling

WHY IT WORKS

- Great perceived value for money
- Broad customer appeal
- Strong upsell potential adding extras

MEAL OPTION	TENDER BOX MEAL	WING BOX MEAL	BURGER BOX MEAL
PRODUCT COST	3 Chicken Tenders £1.29	5 Big Al's Wings £2.27	1 Fully Cooked Burger £1.09 1 Brioche Bun 49p 1 Cheese Slice 14p
CHIP COST	Per Portion 40p	Per Portion 40p	Per Portion 40p
SAUCE COST	40g Rich Sauces Chipotle Sauce 20p	40g Rich Sauces Chipotle Sauce 20p	40g Rich Sauces Burger Sauce 20p
PACKAGING COST	1 Hot & Tasty Medium Box 10p	1 Hot & Tasty Medium Box 10p	1 Hot & Tasty Medium Box 10p
BUILD COST	£1.99	£2.67	£2.41
SUGGESTED SELL PRICE	£6.50	£8.00	£7.50
MARGIN (£)	£4.51	£5.03	£5.09
MARGIN %	69%	63%	68%
	Q CHICKEN GOUJONS 1kg Code 900197 ONLY £6.90	BIG AL'S LIGHTLY DUSTED WINGS 5 x 1kg Code 890118 ONLY £25.00	*BIG AL'S FULLY COOKED BEEF BURGER (48's) 2 x 2.16kg Code 890098 ONLY £52.30

***BUY A CASE OF BIG AL'S FULLY COOKED BURGERS GET A FREE PACK OF KERRYMAID XL CHEDDAR CHEESE SLICES**



SPEED = SALES

REDUCE QUEUE TIMES / INCREASE ORDER VOLUME / MAXIMISE PEAK TRADING PERIODS

WORLD CUP WINNERS

Are you getting ready to serve up some World Cup Winners this year?

Kicking off on Thursday June 11th, 48 teams will be playing 104 games including the final on Sunday July 19th and it's an ideal time to get in on the action! Why not serve up some cheesy sharers or select our biggest 60g Q Chicken Goujon player to score your profit goals?



NACHO CHEESE JALAPEÑO BITES

1kg
Code 820059

ONLY

£6.20



CHEESY GOUDA DONUTS

1kg
Code 820058

ONLY

£6.20



CRISPY TEX-MEX SNACKS

1kg
Code 820057

ONLY

£5.20



BREADED JALAPENO PEPPERS

1kg
Code 820054

ONLY

£6.80



NEW Q SOUTHERN FRIED BIG CHICKEN GOUJONS (60g!).

Why not select and try our big new Q Southern Fried Chicken Goujons? At a whopping average of 60g each they are cut from whole chicken breast and deliver a bold, pepper-led kick that UK consumers crave.

1kg (Average 16 pieces)
Code 900197

ONLY

£6.90



NEW PUKKA LARGE VINDALOO PIES

Bring on the half-time heatwave with Pukka's Limited Edition Chicken Vindaloo Pie. This '4-chilli' rated wrapped pie, combines tender pieces of chicken, red peppers and onions with a fiery, rich vindaloo curry sauce, packed with habanero and bird's eye chilli for a serious kick.

12
Code 900201

ONLY

£16.90

GET READY FOR COELIAC AWARENESS MONTH

MAY IS COELIAC AWARENESS MONTH - the perfect time to showcase your gluten free range. With more customers affected by Coeliac Disease, offering trusted alternatives is more important than ever. From curry sauces and gravies to batter flours and sausages, get ready to serve great gluten free options without compromising on quality or taste.

coeliacuk
live well **gluten free**



CC GLUTEN FREE GRAVY MIX

2.5kg
Code 014142

ONLY

£12.50



CC GLUTEN FREE CURRY MIX

2.5kg
Code 014140

ONLY

£12.50



GLUTEN FREE BATTER FLOUR

2 x 2.5kg
Code 011578

ONLY

£16.90



DINACLASS GLUTEN FREE CURRY SAUCE

4.54kg
Code 019063

ONLY

£21.90



GOLDENSHEAF GLUTEN FREE BATTER FLOUR

2 x 2.5kg
Code 012871

ONLY

£18.60



42ND STREET GLUTEN FREE CLASSIC SAUSAGES

40 x 4oz
Code 900015

ONLY

£21.40



Your Packaging Partner



INFINITY SMALL CHIPPY TRAYS

400
Code 026958

ONLY

£18.00



INFINITY MEDIUM NO2 CHIPPY TRAYS

400
Code 026959

ONLY

£20.25



INFINITY LARGE NO3 CHIPPY TRAYS

400
Code 026960

ONLY

£25.35



NEW KARIBOU LIDS

1000 - 4/7oz
Code 025213

ONLY

£18.00



NEW KARIBOU WHITE POT

1000 - 4oz
Code 025214

ONLY

£16.80



NEW KARIBOU WHITE POT

1000 - 7oz
Code 025215

ONLY

£31.00



NEW WOODEN SMALL SPORK

1000 - 105mm
Code 026997

ONLY

£8.80



ON EACH SIZE

SALTIRE BOX

SMALL
100
Code 026900

ONLY

£12.90

MEDIUM
100
Code 026901

ONLY

£14.90

CLEARANCE INFINITY PLUS



**IP2 SMALL BOX
(RECYCLABLE)
WHITE**

220
Code 026361

ONLY

£9.90



**IP3 MED BOX
(RECYCLABLE)
WHITE**

220
Code 026329

ONLY

£15.00



**IP1 LARGE BOX
(RECYCLABLE)
WHITE**

220
Code 026328

ONLY

£17.50

ICE CREAM TUBS



NEW 5oz

500
Code 025210

ONLY

£13.50



NEW 8oz

500
Code 025211

ONLY

£16.50



NEW 10oz

500
Code 025212

ONLY

£17.50

MILKSHAKE ICE CREAM MIX



ANGELITO ICE CREAM/ MILKSHAKE MIX

Angelito is well-renowned as a most loved soft serve ice cream brand – **and it's gluten free!** It's delicious velvety vanilla ice cream mix provide the highest cone yield per case and it's guaranteed to delight your customers!

12 x 1L
Code 015193

ONLY

£19.50

NEW ICE CREAM SPADES

500
Code 027099

ONLY

£5.70



Your Packaging Partner

Serve Chicken at its best

When serving hot, crispy chicken, the right packaging is essential. It's not just about presentation - it's about maintaining quality from fryer to customer.

Our chicken boxes are designed to handle heat, protect your product, and keep your food at its best on the go.



HOT & TASTY BURGER BOX

250 - 130l x 130w x 80h mm
Code 026570

ONLY

£20.90



HOT & TASTY CARRY PACK

125 - 228l x 122w x 97h mm
Code 026576

ONLY

£23.90



Dimensions
have been updated
to reflect the top of
the tray rather than
the base, for clearer
size guidance.

HOT & TASTY TRAY

SMALL
500 - 170l x 135w x 45h mm
Code 026574

ONLY

£20.90

LARGE
500 - 210l x 150w x 55h mm
Code 026575

ONLY

£23.90



HOT & TASTY CHICKEN BOX

SMALL
500 - 145l x 85w x 60h mm
Code 026571

ONLY

£37.50

MEDIUM
500 - 177l x 105w x 70h mm
Code 026572

ONLY

£49.50

LARGE
250 - 228l x 125w x 78h mm
Code 026573

ONLY

£32.90



PLAIN BROWN LARGE/BOX SATCHEL BAG

100 - 12.5 x 19 x 18
Code 035877

ONLY
£13.90



HOOK AND FISH LARGE/BOX SATCHEL BAG

125
Code 035828

ONLY
£16.90



WHITE LARGE/BOX CARRIER BAG

100 - 320 x 220 x 400mm
Code 035894

ONLY
£11.90



PLAIN BROWN STD SATCHEL BAG

100 - 10 x 17 x 16
Code 036900

ONLY
£8.90



HOOK AND FISH XL PAPER CARRIER TWISTED HANDLES

125
Code 035868

ONLY
£20.90



RED/WHITE/BLUE LARGE SATCHEL BAG

125
Code 035829

ONLY
£14.90



FRESH & TASTY GRAB BAGS

SMALL

100
Code 034880

ONLY
£6.90

LARGE

100
Code 034881

ONLY
£9.00



FRESH & TASTY LARGE TWIST HANDLE BAG

125
Code 034882

ONLY
£14.90

ALL THE OFFERS IN THIS ISSUE AT A GLANCE



PACKAGING

Page	Product	Pack	Code	Price	S+S
4	NEW NF&C Day Hook & Fish Lite-Bite Box	100	026355	£13.00	
4	NEW Greaseproof NF&C Day Hook & Fish	1000	037128	£12.50	
16	NEW Lids 4/7oz Karibou	1000	025213	£18.00	
16	NEW 4oz White Pot Karibou	1000	025214	£16.80	
16	NEW 7oz White Pot Karibou	1000	025215	£31.00	
16	Saltire Small Box	100	026900	£12.90	1
16	Saltire Medium Box	100	026901	£14.90	1
16	NEW Wooden Small Spork 105mm	1000	026997	£8.80	
16	Infinity Small Chippy Trays	400	026958	£18.00	
16	Infinity Medium No2 Chippy Trays	400	026959	£20.25	
16	Infinity Large No3 Chippy Trays	400	026960	£25.35	
17	Infinity Plus IP2 Small Box (Recyclable) White	220	026361	£9.90	
17	Infinity Plus IP3 Medium Box (Recyclable) White	220	026329	£15.00	
17	Infinity Plus IP1 Large Box (Recyclable) White	220	026328	£17.50	
17	NEW Ice Cream Tub	500x5oz	025210	£13.50	
17	NEW Ice Cream Tub	500x8oz	025211	£16.50	
17	NEW Ice Cream Tub	500x10oz	025212	£17.50	
17	NEW Ice Cream Spades	500	027099	£5.70	
18	Hot & Tasty Burger Box	250	026570	£20.90	
18	Hot & Tasty Small Chicken Box	500	026571	£37.50	
18	Hot & Tasty Medium Chicken Box	500	026572	£49.50	
18	Hot & Tasty Large Chicken Box	250	026573	£32.90	
18	Hot & Tasty Small Tray	500	026574	£20.90	
18	Hot & Tasty Large Tray	500	026575	£23.90	
18	Hot & Tasty Carry Pack	125	026576	£23.90	
19	Plain Brown large/BOX Satchel Bag	100	035877	£13.90	
19	Hook And Fish Large/BOX Satchel Bag	125	035828	£16.90	
19	White Large/BOX Carrier Bag	100	035894	£11.90	
19	Plain Brown STD Satchel Bag	100	036900	£8.90	
19	Hook And Fish XL Paper Carrier Twisted Handles	125	035868	£20.90	
19	Red/White/Blue Large Satchel Bag	125	035829	£14.90	
19	Fresh & Tasty Small Grab Bag	100	034880	£6.90	
19	Fresh & Tasty Large Grab Bag	100	034881	£9.00	
19	Fresh & Tasty Large Twist Handle Bag	125	034882	£14.90	

FROZEN FOOD

8	XL Kerrymaid Cheddar Cheese Slice	72 x XL	810045	£9.70	
8	NEW Big Al's Beef Smashed Burger	84x85g	890106	£92.50	
FREE Pack of XL Kerrymaid Cheese Slices when you buy a case					
12	James Cook Reformed Scampi	1x450g	900040	£5.15	1
12	Endeavour Scampi Blue Bag	1x450g	900025	£6.50	1
12	Whitby Resolution Scampi	1x450g	890995	£6.20	1
12	Whitby Chunky Cod Goujon	1x450g	900153	£4.50	1
12	Whitby Hot & Spicy Prawns	1x450g	915369	£5.75	1
12	Whitby Bengali Style Prawns	1x450g	915370	£5.65	1
12	Ocean Sound Wholetail Scampi	10x450g	900030	£46.20	
13	Big Al's Lightly Dusted Wings	5x1kg	890118	£25.00	
13&14	NEW Q Chicken Goujons	1kg	900197	£6.90	
13	Big Al's Fully Cooked Beef Burger (48s)	2x2.16kg	890098	£52.50	3

FREE Pack of XL Kerrymaid Cheese Slices when you buy a case

FROZEN FOOD (cont.)

Page	Product	Pack	Code	Price	S+S
14	Pukka Large Vindaloo Pies	12	900201	£16.90	
14	Breaded Jalapeno Peppers	1kg	810054	£6.80	1
14	Crispy Tex-Mex Snacks	1kg	820057	£5.20	
14	Nacho Cheese Jalapeno Bites	1kg	820059	£6.20	
14	Cheesy Gouda Donuts	1kg	820058	£6.20	
15	42nd St Gluten Free CLASSIC Sausages	40x4oz	900015	£21.40	2

CONDIMENTS CURRYS & GRAVYS

9	NEW Heinz Mayonnaise	1L	023122	£4.40	0.5
9	NEW Heinz Burger Sauce	1L	023123	£4.40	0.5
9	NEW Heinz BBQ Sauce	1L	023124	£4.40	0.5
9	NEW Heinz Sweet Chilli Sauce	1L	023125	£4.40	0.5
9	Heinz Sweet Chilli Dip	100x25g	023120	£14.90	
9	Heinz Garlic Sauce Dip	100x25g	023121	£14.90	
9	Heinz Tomato Ketchup Dip	100x25g	023126	£14.90	
9	Heinz BBQ Sauce Dip	100x25g	023127	£14.90	
9	Heinz Mayonnaise Dip	100x25g	023128	£14.90	
9	Heinz SqueezMe Tomato	100x26ml	023140	£23.10	
9	Heinz SqueezMe Mayonnaise	100x26ml	023144	£23.10	
9	Heinz SqueezMe Tartare	100x26ml	023139	£23.10	
9	HP SqueezMe HP Brown	100x26ml	023138	£23.10	
15	Middleton CC Gluten Free Gravy Mix	2.5kg	014142	£12.50	2
15	Middleton CC Gluten Free Curry Mix	2.5kg	014140	£12.50	2
15	Dinaclass Gluten Free Curry Sauce	4.54kg	019063	£21.90	2

DRINKS

10	Zodiac Bubblegum Blue Bottles	12x330ml	021502	£2.80	0.3
10	Zodiac Lemonade Bottles	12x330ml	021503	£2.80	0.3
10	Zodiac Orangeade Bottles	12x330ml	021504	£2.80	0.3
10	Zodiac Cola Bottles	12x330ml	021505	£2.80	0.3
10	Zodiac Raspberry Bottles	12x330ml	021506	£2.80	0.3
10	Zodiac Dandelion&Burdock Bottles	12x330ml	021507	£2.80	0.3
10	Zodiac Orangeade Bottles	6x2ltr	021509	£3.40	0.3
10	Zodiac Cola Bottles	6x2ltr	021510	£3.40	0.3
10	Zodiac Dandelion&Burdock Bottles	6x2ltr	021511	£3.40	0.3
10	Zodiac Cherryade Bottles	6x2ltr	021512	£3.40	0.3
10	NEW Irn Bru Ice Cream	24x330ml	021058	£11.80	
11	White Rock Water	24x500ml	021112	£3.00	
11	Orange Juice Burst	12x500ml	021150	£13.00	
11	Apple Juice Burst	12x500ml	021151	£10.50	
11	Fanta Lemon Bottles	12x500ml	021063	£9.70	
11	Fanta Fruit Twist Bottles	12x500ml	021064	£9.70	
11	Fanta Orange Bottles	12x500ml	021062	£9.70	
11	Diet Coke Bottles	24x500ml	021131	£15.30	
11	Coca Cola Bottles	24x500ml	021197	£17.50	

BATTER & FLOUR

15	Goldensheaf Gluten Free Batter Flour	2x2.5kg	012871	£18.60	2
15	Middleton Gluten Free Batter Flour	2x2.5kg	011578	£16.90	1

SWEET TREATS

17	Angelito Ice Cream Mix	12x1ltr	015193	£19.50	12
----	------------------------	---------	--------	---------------	----

All products and promotions subject to availability. All prices plus VAT where applicable. Errors & Omissions excluded.

Suitability logos are included for guidance only – always refer to manufacturers product labels for accurate suitability and ingredient information.

Henry Colbeck Limited

Seventh Avenue, Team Valley Trading Estate, Gateshead, Tyne and Wear NE11 0HG Tel: 0191 482 4242 E-mail: sales@colbeck.co.uk
South Caldeen Road, Calder Street Business Park, Coatbridge, Lanarkshire ML5 4EG Tel: 01236 425 656 E-mail: coatbridgesales@colbeck.co.uk



We proudly support



Henry Colbeck
is MSC Certified
MSC-C-51570



2-0638-16-100-00