

WHAT'S HOT?

Magazine | Issue 182 | July - August 2026



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WITH YOU
All the Way

IN PARTNERSHIP WITH HENRY COLBECK



**BIG AL'S OFFER MENU SOLUTIONS
THAT TURN GREAT TASTE INTO**
Great Margins!



NEW: Order with



Apple Pay & Google Pay NOW at shop.colbeck.co.uk

Welcome!



With summer in full swing, this issue is all about helping you build bigger baskets, create fresh reasons to buy, and make the most of the key food occasions ahead.

There's no doubt that consumers are looking for more choice, more flavour and more value when they order. Whether it's a loaded burger, a premium hot dog, a spicy chicken wrap, a sharer box or an extra sauce on the side, small additions can make a big difference to spend per head.

That's why this issue is packed with ideas to help you turn simple menu items into strong profit opportunities. From Big Al's burgers and hot dogs to summer sharers, sauces, drinks, pizza, peas and wraps, there's plenty inside to help you freshen up your menu without overcomplicating your kitchen.

We're also celebrating our continued work with Big Al's through the **With You All the Way** campaign. It's all about giving you practical product ideas, margin-led menu inspiration and the support you need to keep moving your business forward.

WITH YOU
All the Way

And don't miss our latest Save + Select prize draw, you could **win a Buffalo Sauce Bottle Warmer**, perfect for serving hot sauces, cheese sauce and dessert toppings with real wow factor.

Douglas & Georgina Colbeck



NEW: Order with
Apple Pay & Google Pay
NOW at shop.colbeck.co.uk

WHAT'S COMING UP IN THIS ISSUE

We've packed this issue with plenty of exciting updates and product features to help your business thrive. Here's a sneak peek at what you can expect:

WIN

Buy any Big Al's or Deli Delicious product in July and August for your chance to **WIN** a Buffalo Sauce Bottle Warmer.
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BIG PROFITS

Celebrate National Burger Day with Big Al's Prime Burger and the new Big Al's Beef Smashed Burger - built for flavour, speed and margin.
Pages 5 to 6

HOT DOG HEROES

Get ready for National Hot Dog Day with classic and loaded gourmet hot dog builds that are simple to serve and made for profit.
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SAUCY SUMMER

Today's customers want to make every meal their own. Stock up on Alfee's, Heinz, Rich Sauces, Goldfish, Lion and more.
Pages 8 to 9

SUMMER SHARERS

From mozzarella sticks and chicken tikka bites to chilli cheese nuggets and black pudding bon bons - build better baskets with easy-to-menu snacks and sides
Pages 14 to 15



THAT'S A WRAP

Build a premium chicken wrap from just £1.31 and create a strong-margin lunch option with three bold flavour ideas.
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If you have any news, initiatives, events or things you'd simply like to share with us to include in 'What's Hot', get in touch with us by email marketing@colbeck.co.uk or call on **0191 482 4242**



WIN & SQUEEZE YOUR WAY TO PROFITS!

Squeezing the perfect drizzle of hot sauce on a dish makes for picture-perfect sharing on social channels, which we know drives so much of the food conversation today, especially around chicken products, burgers, loaded fries, hot dogs and nachos. Warm sauces are a star with sweet treats & desserts too.

But how do you deliver that in a reliable, easy to use, hygienic and consistent way? Simple – follow the Pro's and use a sauce bottle warmer!

To give your customers the wow factor they're looking for in food presentation we've got 2 Buffalo Sauce Bottle Warmers to giveaway in this issue – one for each of our depots.

Prize worth £181.18 each!

It's easy to enter – simply buy any Big Al's or Deli Delish product in July and August and we'll enter you into our prize draw*.

PLUS WIN A CASE OF 12 x 1kg KERRYMAID CHEDDAR CHEESE SAUCE



A rich & creamy Cheddar Cheese Sauce that is perfect as a topping for burgers, chicken, pizzas, loaded fries and nachos.

Warm it up in a bottle in a bottle warmer or in a bain marie and release a world of cheesy goodness.

It's microwave stable too!

Designed for busy takeaways and restaurants, it delivers consistent quality and convenience with every use & is ideal for saving time in the kitchen.

WHETHER YOU DRIZZLE, DIP OR TOP, THIS SAUCE IS GUARANTEED TO BE A CROWD-PLEASER.



Serve your savoury and sweet sauces at the perfect temperature with the highly versatile Buffalo sauce bottle warmer. Designed to hold two large 1Ltr sauce bottles, the unit helps you speed up service and deliver consistently delicious results every time. With independent dial controls for each side, you have the flexibility to warm two different sauces at once, a fantastic addition to your menu's appeal – and your profits!

- Dimensions 205 (H) x 220 (D) mm.
- Material: Stainless Steel
- Voltage 220–240V.
- Warranty: 2 Years Parts & Labour.
- Weight: 3kg.
- Colour: Silver

WANT TO SPEND YOUR SAVE + SELECT POINTS?



If you're looking to buy a Sauce Bottle Warmer with your Save + Select Reward Points then let us know where you have chosen it from, the model number and the price and we can arrange that for you – or we can credit the value of the machine to your account. Please

Note: In order to remain VAT compliant we will need to deduct the gross price of the warmer from your Save + Select points. We will also need to deduct the cost of any 3rd party deliveries incurred from the total. Ask your Sales contact for details.

***Winners chosen at random for qualifying entrants.**

No purchase necessary route (email your entry to marketing@colbeck.co.uk). Prices and availability correct at time of going to press. We reserve the right to substitute the prize model for one of a similar specification if necessary. Entries close 31.8.26.



Big Al's are a foodservice solutions provider with decades of experience, and they pride themselves on being a pillar of support for catering customers.

Crafted with the needs of the industry, and those of consumers wants and food trends at their core, Big Al's products are designed to remove complexity from food prep, whilst delivering quality, taste, timesaving and ultimately **profit to its customers**.

The Big Al's Team (pictured below) are here to serve your needs and bring you solutions based on their **considerable experience**, especially in the chicken and burger market.

Get to know the team behind the Big Al's name and discover how they can support your business - from driving sales and building menus to maximising every opportunity.

Why not talk to the experts today and see what they can do for you?



MARK O'BRIEN

Channel Manager New Business Development – IFO UK/EU, Foods Division

Mark has over 20 years of experience in foodservice with Big Al's, and he's developed a deep and well-rounded understanding of all aspects of Quick Service businesses and our industry. Throughout his career, Mark has successfully navigated major challenges, including economic downturns and the global pandemic, building a strong track record of adapting strategies and delivering results that directly benefit his customers. Outside of work, Mark is a keen cyclist, he's a committed member of his local Tidy Towns team and is passionate about supporting and fundraising for the charities closest to his heart. Mark manages large key customer accounts and customer chains and groups.

Contact Mark: 0353 86 809 7076 - Mark.O'Brien@kepak.com



CHLOE GILES

Business Development Executive - Scotland East

Chloe has hit the ground running in the past 6 months, covering the Scotland East area for Big Al's. Originally from Coventry, Chloe is a massive Coventry City fan and loves spending her free time exploring Scotland and discovering hidden gems along the way. Chloe enjoys showcasing the versatility of the Big Al's range with her customers and seeing how each shop uses the products to create completely bespoke menu offerings. She says the most rewarding part of her job is helping her customers create unique menu offerings that deliver personality and really capture the attention of new and younger consumers.

Contact Chloe: 0774 2879 718 - Chloe.Giles@kepak.com



ELAINE MAGEE

Business Development Executive – Scotland West

Elaine covers the Scotland West area and has been a key team member at Big Al's for over 2 years. A Glasgow native, she's a keen football fan and loves nothing better than watching her son Samuel playing football early on a Saturday morning! Elaine says that the versatility and mass appeal of the Big Al's range has ensured that no 2 days are the same when visiting her customers. Offering full of flavour menu options that save on labour and drive customer profits is one of Elaine's key motivations.

Contact Elaine: 0792 0019 127 - Elaine.Magee@kepak.com



DARREN GRAHAM

Business Development Executive – England North

Darren has been working from Carlisle to Doncaster with Big Al's for almost year now. Originally from Newcastle, Darren's a keen Magpies football fan and outside of work he loves nothing better than spending time with his family and dogs. Darren says the versatility and extensive appeal of the Big Al's range has means he's been welcomed very positively by customers looking to expand their offerings to drive new business and future proof their sales. Darren says working with the Big Al's brand has been fantastic and he enjoys dealing with customers and assisting them every day and delivering solutions for the opportunities that arise.

Contact Darren: 0789 6785 010 - Darren.Graham@kepak.com

CELEBRATE NATIONAL BURGER DAY WITH



BUILD A BURGER MENU THAT DELIVERS REAL PROFIT WITH BIG AL'S
We are with you all the way this National Burger Day!




PRIME YOUR MENU FOR BIG MARGINS!

Prime Burger	£1.63
Brioche Bun	£0.50
Cheese Slice	£0.13
Mayo & Ketchup	£0.06
Lettuce & Pickles	£0.08

	→	
£2.40		£6.50
COST		SELL
=		£4.10
		PROFIT



BIG AL'S PRIME BURGER

BIG AL'S PRIME BURGER	40 x 150g	Code 890099	£65.00	
DELI DELICIOUS BRIOCHE BUN	40 x 100g	Code 905842	£19.70	
KERRY CHEESE SLICE	72	Code 810045	£9.70	
NEW HEINZ MAYONNAISE	1L	Code 023122	£4.40	
ALFEE'S TOMATO KETCHUP	1L	Code 023694	£3.30	


NEW!



SMASH BURGERS, STACK MARGINS

x2 Smash Burgers	£2.20		→	
Brioche Bun	£0.50			
x2 Kerry Cheese Slices	£0.26	£3.15		£7.50
Burger Sauce	£0.06	COST		SELL
Lettuce & Pickles	£0.08	=		£4.35
Onion	£0.05			

BIG AL'S SMASHED BURGER

BIG AL'S BEEF SMASHED BURGER	84 x 85g	Code 890106	£92.50
DELI DELICIOUS BRIOCHE BUN	40 x 100g	Code 905842	£19.70 
KERRY CHEESE SLICE	72	Code 810045	£9.70
RICH SAUCES BURGER SAUCE	1L	Code 023689	£4.70



Celebrate NATIONAL HOT DOG DAY THIS SEPTEMBER 10TH WITH BIG AL'S

MAKE THE MOST OF ONE OF THE BIGGEST SNACKING OCCASIONS OF THE YEAR WITH **BIG AL'S GOURMET HOTDOGS** - HIGH QUALITY, SIMPLE TO SERVE, AND BUILT FOR MARGIN.

SERVE A CLASSIC WITH CONFIDENCE!

Gourmet Hot Dog	£0.76
Brioche Hot Dog Roll	£0.49
Onions	£0.05
Mustard	£0.03
Ketchup	£0.03



BIG AL'S GOURMET HOT DOG

GOURMET HOT DOG	6 x (8x90g)	Code 890087	£36.40
BRIOCHE HOT DOG ROLLS	40 x 6"	Code 900302	£19.70
CRUCIALS AMERICAN MUSTARD SAUCE	1L	Code 023983	£2.70
ALFEE'S TOMATO KETCHUP	1L	Code 023694	£3.30

LOAD UP ON FLAVOUR. LIFT YOUR MARGINS!



Gourmet Hot Dog	£0.76
Brioche Hot Dog Roll	£0.49
Pulled Pork (85g)	£0.41
Cheese Slice	£0.13
BBQ Sauce	£0.03



BIG AL'S GOURMET HOT DOG WITH PULLED PORK

GOURMET HOT DOG	6 x (8x90g)	Code 890087	£36.40
BRIOCHE HOT DOG ROLLS	40 x 6"	Code 900302	£19.70
BIG AL'S PULLED PORK	30 x 85g	Code 890102	£24.80
NEW HEINZ BBQ SAUCE	1L	Code 023124	£4.40
KERRYMAID CHEDDAR CHEESE SAUCE	1L	Code 013182	£6.10





HEAT IT UP THIS SUMMER

PUT SOME **HEAT** ON YOUR MENU WITH
BIG AL'S CHICKEN RANGE!



— KICKIN' — LOADED FRIES

Big Al's Hot 'N Spicy Chicken Strips on a bed of fries, topped with spicy Mayo & Jalapenos

BIG AL'S HOT 'N SPICY
CHICKEN STRIPS

1kg
Code 890125

ONLY
£9.20



HOT 'N
SPICY FILLET
COMING
SOON

— FLAMIN' — CHICKEN BURGER

Big Al's Hot 'N Spicy Chicken Fillet in a toasted brioche bun, topped with crisp lettuce and finished with cooling mayo

DELI DELICIOUS
BRIOCHE BUN



40 x 100g
Code 905842

ONLY
£19.70



— NUCLEAR — CHICKEN WINGS

Big Al's Lightly Dusted Chicken Wings tossed in Alfee's Louisiana Hot Buffalo Wings Sauce

BIG AL'S LIGHTLY DUSTED
CHICKEN WINGS

5 x 1kg
Code 890118

ONLY
£25.00

**BOLD FLAVOUR, MADE TO SATISFY,
BUILT FOR SUMMER**

Saucy Summer!

Today's younger customers don't just want a meal - they want to make it their meal.



ALFEE'S
CHIC SAUCE

1L
Code 023680

ONLY
£5.80



ALFEE'S
CLASSIC
BBQ SAUCE

1L
Code 023681

ONLY
£3.70



ALFEE'S
SWEET CHILLI
SAUCE

1L
Code 023682

ONLY
£3.70



ALFEE'S
LOUISIANA
HOT BUFFALO
WING SAUCE

2 x 2.25L
Code 023676

ONLY
£20.50



ALFEE'S
KOREAN
BBQ SAUCE

2 x 2.5kg
Code 023693

ONLY
£20.00



ALFEE'S
TOMATO
KETCHUP

1L
Code 023694

ONLY
£3.30



NEW
RICH SAUCES
JALAPENO
PICKLED RELISH

2.5L
Code 023696

ONLY
£7.50



RICH SAUCES
BURGER
SAUCE

1L
Code 023689

ONLY
£4.70



RICH SAUCES
CHIPOTLE
MAYONNAISE

1L
Code 023688

ONLY
£4.90

Kraft Heinz

AWAY FROM HOME



0.5
ON ALL

NEW HEINZ MAYONNAISE

1L
Code 023122

ONLY
£4.40

NEW HEINZ BURGER SAUCE

1L
Code 023123

ONLY
£4.40

NEW HEINZ BBQ SAUCE

1L
Code 023124

ONLY
£4.40

NEW HEINZ SWEET CHILLI SAUCE

1L
Code 023125

ONLY
£4.40



GOLDFISH BRAND CURRY DIP

8 x 350g
Code 014322

ONLY
£10.20

8 x 1.27kg
Code 014321

ONLY
£23.20



LION HOT HONEY SAUCE

1L
Code 023664

ONLY
£4.30

1



Tyson® & You.

We bring you joy.



NEW TYSON RED THAI CHICKEN STRIPS

1kg
Code 900245

ONLY
£6.90



TYSON BATTERED CHICKEN FILLET CHUNKS

1kg
Code 900064

ONLY
£6.90



NEW TYSON CRISPY SHREDDED CHICKEN

1kg
Code 900244

ONLY
£7.20



TYSON SOUTHERN FRIED CRISPY CHICKEN MINI FILLETS

1kg
Code 900092

ONLY
£7.50



TYSON HOT 'N' KICKIN' CHICKEN FILLETS

30 x 90g
Code 900071

ONLY
£17.50



TYSON HOT 'N' KICKIN' CHICKEN STRIPS

3kg
Code 900054

ONLY
£19.50



TYSON HOT 'N' KICKIN' CHICKEN WINGS

2.27kg
Code 900082

ONLY
£12.50

'THAT'S AMORE DOUGH'

SPECIAL OFFERS 182



ALLA PALA PIZZA FLOUR

Perfect for Roman-style pizza alla pala, tray bakes and light, crisp pizza

bases. **10kg**
Code 011288

ONLY

£13.90

FROZEN PINSA TONDA BASES

With no dough-making required, Pinsa Tonda Bases are a simple way to add something new, profitable and eye-catching to your menu

- Ready to top, bake and serve
- Premium Italian-style option
- Light, crisp and artisan-style
- Versatile menu builder

18 x Round 32cm
Code 904040

ONLY

£34.80



PER PIZZA LUNA VERDE

A specialist pizza flour designed for consistent dough performance and great results.

25kg
Code 011316

ONLY

£26.80



LUNA GIALLA PIZZA FLOUR

A quality Italian flour for operators looking to produce premium pizza dough with reliable structure and texture.

25kg
Code 011306

ONLY

£29.70



CROCCANTINA PER SPOLVERO

Dusting flour for stretching, shaping and launching dough with ease

5kg
Code 014972

ONLY

£8.40



POMOSAL PIZZA

A pizza seasoning/salt blend to support flavour and finish.

2kg
Code 014974

ONLY

£5.00

NEW FISH ON THE BLOCK

At Henry Colbeck we're always looking for new ideas to help your businesses to sell more products and find new customers – and we're always looking for the latest trend or must have foodie item!

Hot on the heels of the Viral Irish Spice Bag, we're proud to bring you a money-saving and money-generating new line – **100% Wild Alaska Pollock Fillet 'Bites' (in a handy block)**.

So you're thinking – What's new about either Pollock or Fillet Bites?

The answer is - It's both the **NEW pre-prepped handy frozen block format** (such a time-saver) and the **NEW way of serving it** - let's start a trend!

POLLOCK



THE POLLOCK:

- 100% Wild Alaska Frozen at Sea Fillet 'Bites' – SeaWorthy Branded.
- Never thawed.
- No additives.
- Portion separates naturally when defrosted.
- All year round availability.
- A friendly price!
- Exclusively available from Henry Colbeck.

NEW FORMAT:

- Easy to defrost 'blocks' - pre-cut from a large frozen block where the fish are all laid out in fillets.
- Each defrosted piece will be a maximum of 6cm long.
- No cutting needed – saves valuable time and labour costs.
- Defrost only 1 block or all 8 in the pack - no waste.
- Easy portion control.
- 1 product for many menu uses.

NEW MENU SUGGESTION:

You can use the pre-cut Pollock to make fish bites, goujons or nuggets no problem at all – all the portioning hard work's been done for you.

Because Pollock is a cheaper fish than cod or haddock, you can sell your Pollock menu items at an attractive price point – and make a margin!

These delicious Pollock pieces would even be the perfect addition for a cost effective **Fish Spice Bag!**

Which menu item would you create?

HAVE YOU HEARD ABOUT THE UP AND COMING VIRAL TREND THAT IS KIBBELING (FISH NUGS)?

What's Kibbeling?

It's a super-popular Dutch street food consisting of pieces of battered, deep-fried fish (pre-coated in a mildly spicy dressing), served with a moreish dipping sauce such as garlic sauce, tartare sauce or remoulade.

In the Netherlands, these fish nuggets (Nugs) are most often eaten alone as a finger-food fish dish in a tray or sharing plate – but it works really well with chips or skinny fries for a larger meal – **and perfect for a Munchie Box.**

Also, because if you serve it without chips it's all fish, the protein content is high, making it such a popular choice. **Can you imagine a better high protein dish to serve for the World Cup?**

You could make up your own unique pre-coat or use a Salt & Pepper Seasoning (or even a Chicken or Chip Coating / Spice). **Why not search 'Kibbeling' online for more inspiration and see how delicious these Fish Nugs can be?**

Let's get your customers **'Nibbling on Kibbeling'!**



How to make Kibbeling 'Nugs'.

Defrost your SeaWorthy Pollock pieces. Dry the fish to help the seasonings stick – then coat with a seasoning of your choice. Batter, fry & serve – delicious!



Then we create a high quality frozen at sea fillet block.



Cut 'sticks' from the block (still frozen).



Then you defrost the number of 'sticks' you need each day - nugs will separate from the stick perfectly.



The nugs are floured battered and deep fried.



Serve with chips and your favourite sauce (and maybe some peas).

SEAWORTHY

Why Choose SeaWorthy Pollock:

- 100% sustainable & traceable source
- MSC accredited - Largest certified food fishery
- 100% resource utilization – nothing is wasted
- Freon-free cold storage
- Fish oil powers steam boilers onboard the vessels
- Carbon footprint lower than tofu
- Industry-leading net recycling programme
- Annual carbon & packaging accounting
- Crew welfare accredited



NEW WILD ALASKA POLLOCK FILLET BITES

In 8 pre-cut blocks, pre-portioned. Frozen at Sea Fillet & SeaWorthy Branded. MSC certified.

7.5kg
Code 920050

ONLY
£47.50

Contact your Sales Manager for more information and availability



As seen at What's Cooking 2026!

SeaWorthy Pollock bites were a **HUGE hit at our exhibition** in Harrogate on the Alaska Seafood stand, with hundreds of people trying the Pollock Bites in Fish Taco's and as seasoned Kibbeling Fish Nugs. **Everyone loved them!**

Summer Sharers

These products are easy to menu, quick to cook and perfect for:

- Sharer boxes
- Loaded sides
- Meal deal upgrades
- Starter-style add-ons
- Kids' and family boxes
- Premium snack pots

**DON'T HIDE THEM ON THE SIDE MENU
- USE THEM TO DRIVE SPEND PER HEAD.**



AVIKO MAC CHEESE BITES

1kg
Code 890066

ONLY

£6.90



CHEEOS CHEESE & ONION RINGS

1kg
Code 810051

ONLY

£7.50



BATTERED CAULIFLOWER BITES

1kg
Code 890059

ONLY

£5.90



HOT & SPICY CHILLI CHEESE NUGGETS

1kg
Code 890058

ONLY

£7.50



CHICKEN TIKKA BITES

1kg
Code 905848

ONLY

£7.90



BLACK PUDDING BON BONS

2kg
Code 890156

ONLY

£16.90

Mozzarella Sticks

5 Mozzarella Sticks + Dip Suggested RRP: £4.50

With around 30 sticks per 1kg bag, you can serve approximately 6 snack portions per bag.

Circa 30 sticks ÷ 5 per portion = 6 portions

**6 portions x £4.50 RRP
= £27.00 SALES VALUE PER BAG**

A simple, high-appeal snack box that is easy to add to the menu, easy to upsell with dips, and perfect for boosting basket spend.



AVIKO MOZZARELLA STICKS

1kg
Code 890063

ONLY
£7.50



HAGGIS BON BONS

2kg
Code 890155

ONLY
£17.90



POTATO TATER TOTS

1kg
Code 900119

ONLY
£2.50



DALOON VEGETABLE ROLLS

80x90g
Code 915360

ONLY
£34.00



CHICKEN PAKORA STRIPS (MRS UNIS)

60
Code 900061

ONLY
£39.50

FEELING MUSHY THIS BRITISH PEA WEEK?!

6-12 JULY 2026



Affordable, familiar and loved by customers, peas are a simple side that can add extra value to every order. Whether served with fish and chips, added to meal deals or offered as a classic takeaway extra, mushy peas remain a must-have on the menu.



S/S WIRE ONION/
PEA LADLE 1844-D

1
Code 041375

ONLY
£5.60



GREENVALE
PEA COLOURING

500ml
Code 012769

ONLY
£5.80



CERES PEA
SEASONING

6 x 1.2kg
Code 014068

ONLY
£31.00



GREEN
PEA STEEPERS

160
Code 012967

ONLY
£7.50



Q SUPERIOR
PEAS

12.5kg
Code 019060

ONLY
£17.00



SUPER GREEN
MALLOWFAT PEAS

12.5kg
Code 019073

ONLY
£18.00

Great British Pea Week is a timely reason to celebrate one of the nation's favourite chip shop sides - Stock up and keep serving this chip shop favourite all year round!

Sip into Summer

SPECIAL OFFERS 182



BARR COLA

6 x 2L
Code 021201

ONLY

£4.60



BARR ORANGEADE

6 x 2L
Code 021203

ONLY

£4.60



BARR LEMONADE

6 x 2L
Code 021202

ONLY

£4.60



BARR CHERRYADE

6 x 2L
Code 021204

ONLY

£4.60



COCA COLA BOTTLES

12 x 1.5L
Code 021117

ONLY

£20.00



DIET COKE BOTTLES

12 x 1.5L
Code 021121

ONLY

£15.00



NEW RIBENA BOTTLES

12 x 500ml
Code 021480

ONLY

£10.10



NEW 1901 IRN-BRU CANS

IRN-BRU 1901 is a premium, full-sugar vintage recipe of Scotland's iconic soft drink, crafted using the original handwritten formula from 1901! **ORDER NOW!**

24 x 330ml
Code 021054

ONLY

£18.00

From Squid Rings to Mussel Things!

NEW SEAFOOD!



NEW FAS ALASKAN POLLOCK FILLET BITES

7.5kg
Code 920050

ONLY

£47.50



NEW SCOTTISH MUSSELS IN WHITE WINE SAUCE

64 x 250g
Code 900404

ONLY

£75.00

FAS ALASKAN POLLOCK FILLET BITES

A viable alternative to cod and haddock, Pollock Bites are ideal for meal deals, kids' meals, snacking boxes and sharing options. They're versatile, easy to portion and perfect for creating strong-margin menu items without overcomplicating your offer.

- 7.5kg Box = **8 Blocks**
- Each Block = **938g**
- Cost Per Block = **£5.94**
- Portion Size = **150g**
- Portions Per Strip = **6.25**
- Cost Per 150g Portion = **95p**

MUSSELS IN WHITE WINE SAUCE

Mussels are a smart, high-margin menu mover - quick to serve, easy to price as a premium starter, side or sharing dish, and perfect for adding a bit of restaurant-style theatre to a takeaway menu.

"Each 250g Portion Costs Just £1.17!"



0.5

PACIFIC WEST PANKO COATED SQUID RINGS

700g (22 pieces average)
Code 915371

ONLY

£11.50



0.5

PACIFIC WEST SALT & PEPPER SQUID

1kg (42-63 pieces)
Code 915372

ONLY

£14.90



0.5

PACIFIC WEST SEAFOOD BASKETS

12 x 200g
Code 900046

ONLY

£35.90



1

COD FISH FINGERS

60 x 25g
Code 900028

ONLY

£10.90



NAUTIK CHEF FISHCAKES

30 x 113g
Code 900055

ONLY

£13.50



SMOKED HADDOCK MOZZARELLA FISHCAKES

24x100g
Code 890193

ONLY

£21.90

THAT'S A WRAP

BUILD A PREMIUM CHICKEN WRAP FROM JUST £1.31

A fast-food style chicken wrap is an easy way to add a strong-margin lunch option to your menu. With crispy Southern Fried Chicken Goujons, a soft 12" tortilla, fresh salad, sauce and packaging, operators can **build a filling wrap for around £1.31**.

MAKE APPROXIMATELY £3.19 GROSS PROFIT PER WRAP, DELIVERING A STRONG 70.9% GROSS MARGIN.

BUILD YOUR WRAP

	COST
2 x 60g Southern Fried Chicken Goujons	£0.86
Turka 12" Tortilla Wrap	£0.15
Salad, sauce & packaging	£0.30
TOTAL COST TO BUILD	£1.31



NEW Q SOUTHERN FRIED CHICKEN GOUJONS (60g)

1kg
Code 900197

ONLY

£7.20



TURKA TORTILLA WRAPS

12" - 100 x 80g
Code 819025

ONLY

£14.90



LION HOT HONEY SAUCE

1L
Code 023664

ONLY

£4.30



HEINZ BBQ SAUCE

1L
Code 023124

ONLY

£4.40



ALFEE'S SWEET CHILLI SAUCE

1L
Code 023682

ONLY

£3.70

1

HOT HONEY CHICKEN



BOLD FLAVOR
MADE FRESH

0.5

BBQ CHICKEN



SMOKY BOLD
SERIOUSLY GOOD

SWEET CHILI CHICKEN



SWEET HEAT
PERFECTED

CATERING UNITS

We cater to your every need...

COULD YOUR NEXT SHOP BE ON FOUR WHEELS?



Double your weekly takings with a fish & chip catering unit built around your business.

FINANCE FROM
£199
PER WEEK



Taking your brand on the road, or launching a new venture?
Catering Units can help turn your plans into reality.

- ✔ Over 25 years of industry experience
- ✔ Completely customisable / bespoke setup
- ✔ Free UK delivery including Highlands & Ireland

SUCCESS STORY

Congratulations to Frosty's Fish & Chips, recently crowned Mobile Operator of the Year at the National Federation of Fish Friers (NFFF) National Fish & Chip Awards 2026.

Their award-winning catering van was built by Catering Units.

Could your business be next?



Call Les today for a no-obligation chat.

0845 519 5065

Or visit:

www.cateringunits.co.uk

WIN A LUXURY SPA BREAK

Order your new catering unit and you'll be entered into our prize draw to win Two-night spa break at Ramside Hall Hotel, including Champagne on arrival and dinner for two.

National Fish & Chip Day

A DAY TO REMEMBER!

NATIONAL FISH & CHIP DAY
 FRIDAY 5th JUNE 2026



National Fish & Chip Day 2026 By the numbers

940M+
 Opportunities to see

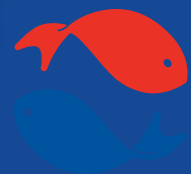
£1.52M
 Media value

7
 Consumer roadshows

1,200
 People sampled fish

UK-WIDE
 National TV & radio coverage

RECORD
 Independent shop participation



National Fish & Chip Day is all about celebrating the UK's favourite meal and, most importantly, the incredible fish and chip shops that serve it every day.

As headline sponsor, Henry Colbeck was proud to support this year's celebrations with our **Hook & Fish packaging**, helping to shine a spotlight on the industry and encourage more customers to visit their local chippy.

To help spread the message, we hosted consumer roadshows at the Baltic Quayside in Gateshead and the Marriott Hotel in Glasgow. Joined by **Frosty's in Gateshead** and **Calum from The Bay in Glasgow**, we handed out samples, chatted to members of the public and celebrated everything that makes fish & chips Britain's favourite takeaway.

Across both depots, colleagues also got involved by enjoying a traditional fish and chip lunch together – a fitting way to celebrate the businesses and people we're proud to work alongside every day.

A huge **thank you to all of our customers** who embraced National Fish & Chip Day, took part in the celebrations and helped **showcase everything that makes our industry so special**. Together, we kept fish and chips firmly on the menu and in the spotlight, reminding consumers why nothing beats fish and chip's.



Henry's Proper Sweet Treats!

A tempting range of large, soft sponge buns made with classic flavours and indulgent fillings. Each one is baked for a light, moist texture and finished with delicious toppings, making them perfect for enjoying on their own or served warm with cream or custard.

- ◆ Large, soft, moist buns
- ◆ Individually wrapped in clear plastic
- ◆ Delivered frozen and defrost well
- ◆ 30-day shelf life when defrosted



NEW HENRY'S JAM MUFFINS

Large, soft vanilla sponge bun filled with sweet jam and finished with crunchy sugar nibs on top. A classic treat, perfect on its own or served with cream or custard.

8 x 121g
Code 900305

ONLY
£12.40



NEW HENRY'S GINGER MUFFINS

Large, soft ginger bun made with real stem and crushed ginger, beautifully moist with a warming spice. Delicious on its own and perfectly paired with cream or custard.

8 x 108g
Code 900306

ONLY
£12.40



NEW HENRY'S CHOCOLATE MUFFINS

Large, soft chocolate sponge bun studded with chocolate nibs for extra indulgence. Rich and satisfying, perfect on its own or served warm with cream or custard.

8 x 104g
Code 900307

ONLY

£12.40



NEW HENRY'S LEMON MUFFINS

Large, soft lemon sponge bun filled with smooth lemon curd and finished with crunchy sugar nibs on top. Light, zesty and delicious on its own or served with cream or custard.

8 x 124g
Code 900308

ONLY

£12.40



NEW HENRY'S TOFFEE MUFFINS

A large, soft bun filled with rich toffee sauce and topped with sweet toffee pieces. Deliciously indulgent and perfect on its own or served warm with cream or custard.

8 x 111g
Code 900309

ONLY

£12.40



FREE A3 POSTER AVAILABLE

Simply contact Telesales or your Sales Representative to get your FREE poster added on your next order!

Bring the Taste of Scotland to Your Menu!



ONLY
£2.34
for 500g
(2 packs)



NEW SCOTTISH MUSSELS IN WHITE WINE SAUCE

Premium Scottish frozen mussels in a rich white wine sauce. Harvested from Scotland's pristine waters, they're a simple way to add a high-quality seafood option that's perfect for starters, light bites or sharing dishes.

64 x 250g
Code 900404

ONLY
£75.00



GARLIC BREAD SLICES

150
Code 905850

ONLY
£18.90



NEW ROUND BROWN KRAFT BOWLS

SMALL Code 026588 - 300 x 750ml **£20.00**

MEDIUM Code 026589 - 300 x 1000ml **£21.50**

LARGE Code 026590 - 300 x 1300ml **£30.00**

NEW ROUND BROWN KRAFT LIDS

SMALL/MED Code 026591
- 300 x 750ml/1000ml **£11.80**

LARGE Code 026592 - 300 x 1300ml **£18.70**

SERVING SUGGESTION

500g Scottish Mussels
(2 Portion Packs)
+
Garlic Bread
+
Kraft Bowl & Lid

Serve 500g per portion with warm garlic bread in our Round Kraft Bowls for an attractive, premium meal that's perfect for dine-in or takeaway.

ALL THE OFFERS IN THIS ISSUE AT A GLANCE

BURGERS

Page	Product	Pack	Code	Price	S+S
5	Big Al's Prime Burger	40x150g	890099	£65.00	3
5	Big Al's Beef Smashed Burger	84x85g	890106	£92.50	

FROZEN FOOD

5	XL Kerrymaid Cheddar Cheese Slice	72	810045	£9.70	
6	Big Al's Pulled Pork	30x85g	890102	£24.80	
6	Gourmet Hot Dog (8x90g)	6	890087	£36.40	
14	Aviko Mac Cheese Bites	1kg	890066	£6.90	
14	CheesOs Cheese & Onion Rings	1kg	810051	£7.50	1
14	Battered Cauliflower Bites	1kg	890059	£5.90	1
14	Hot & Spicy Chilli Cheese Nuggets	1kg	890058	£7.50	1
14	Chicken Tikka Bites	1kg	905848	£7.90	1
14	Black Pudding Bon Bon	2kg	890156	£16.90	
15	Aviko Mozzarella Sticks	1kg	890063	£7.50	
15	Haggis Bon Bon	2kg	890155	£17.90	
15	Potato Tater Tots	1kg	900119	£2.50	
15	Daloon Vegetable Rolls	80x90g	915360	£34.00	2
15	Chicken Pakora Strips (Mrs Unis)	60	900061	£39.50	
24	Garlic Bread Slices	150	905850	£18.90	
24	NEW Scottish Mussels	64x250g	900404	£75.00	
22&23	Henry's Muffins	8		£12.40	

BREAD PRODUCTS

5	Deli Delicious Brioche Bun	40x100g	905842	£19.70	3
6	Brioche Hot Dog Rolls	40x6"	900302	£19.70	
19	12" Turka Tortilla Wraps	100x80g	819025	£14.90	

CHICKEN

7	Big Al's Hot n Spicy Chicken Strips	1kg	890125	£9.20	
7	Big Al's Lightly Dusted Wings	5x1kg	890118	£25.00	
10	NEW Tyson Red Thai Chicken Strips	1kg	900245	£6.90	
10	NEW Tyson Crispy Shredded Chicken	1kg	900244	£7.20	
10	Tyson Southern Fried Chicken Mini Fillets 53g	1kg	900092	£7.50	
10	Tyson 30g Chicken Fillet Chunks	1kg	900064	£6.90	
10	Tyson Hot n Kickin Chicken Wings	2.27kg	900082	£12.50	
10	Tyson Hot n Kickin Chicken Fillet	30x90g	900071	£17.50	
10	Tyson Hot'n'Kickin Chicken Strips	3kg	900054	£19.50	
19	NEW Q Chicken Southern Fried Goujons	1kg	900197	£7.20	

CONDIMENTS CURRIES & GRAVIES

6	Crucials American Mustard Sauce	1L	023983	£2.70	
6	Kerrymaid Cheddar Cheese Sauce	1L	013182	£6.10	
8	Alfees Chic Sauce	1L	023680	£5.80	
8	Alfees BBQ Sauce	1L	023681	£3.70	
8	Alfees Sweet Chilli Sauce	1L	023682	£3.70	
8	Alfees Louisiana Hot Buffalo Wing Sauce	2x2.25L	023676	£20.50	
8	Alfees Korean BBQ Sauce	2x2.5kg	023693	£20.00	
8	Alfees Tomato Ketchup	1L	023694	£3.30	
8	NEW Rich Sauces Jalapeno Pickled Relish	2.5L	023696	£7.50	
8	Rich Sauces Burger Sauce	1L	023689	£4.70	

CONDIMENTS CURRIES & GRAVIES

Page	Product	Pack	Code	Price	S+S
8	Rich Sauces Chipotle Mayonnaise	1L	023688	£4.90	
9	Lion Hot Honey Sauce	1L	023664	£4.30	
9	NEW Heinz Mayonnaise	1L	023122	£4.40	0.5
9	NEW Heinz Burger Sauce	1L	023123	£4.40	0.5
6	NEW Heinz BBQ Sauce	1L	023124	£4.40	0.5
9	NEW Heinz Sweet Chilli Sauce	1L	023125	£4.40	0.5
9	Goldfish Curry Dip	8x1.27kg	014321	£23.20	
9	Goldfish Brand Curry Dip	8x350g	014322	£10.20	
16	Ceres Pea Seasoning	6x1.2kg	014068	£31.00	

PIZZA BASES & TOPPINGS

11	Round 32cm Pinsa Tonda Bases x18	15x32cm	904040	£34.80	
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PIZZA FLOURS

11	Alla Pala Pizza Flour	10kg	011288	£13.90	
11	Per Pizza Luna Verde	25kg	011316	£26.80	
11	Luna Gialla Pizza Flour	25kg	011306	£29.70	
11	Crocantina Per Spolvero	5kg	014972	£8.40	
11	Pomosal Pizza	2kg	014974	£5.00	

EQUIPMENT

16	S/S Wire Onion/Pea Ladle 1844-D		041375	£5.60	1
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CANNED & DRY GOODS

16	Greenvale Pea Colouring	500ml	012769	£5.80	1
16	Green Pea Steepers	160	012967	£7.50	
16	Q Dried Marrowfat Peas	12.5kg	019060	£17.00	1
16	Super Green Marrowfat Peas	12.5kg	019073	£18.00	1

DRINKS

17	NEW Ribena Bottles	12x500ml	021480	£10.10	
17	Coca Cola Bottles	12x1.5L	021117	£20.00	
17	Diet Coke Bottles	12x1.5L	021121	£15.00	
17	Barr Cola	6x2L	021201	£4.60	
17	Barr Lemonade	6x2L	021202	£4.60	
17	Barr Orangeade	6x2L	021203	£4.60	
17	Barr Cherryade	6x2L	021204	£4.60	
17	NEW Irn Bru Cans	24x330ml	021054	£18.00	
17	Cherry Irn Bru Bottles	12x500ml	021200	£9.00	

FISH PRODUCTS

18	Panko Coated Squid Rings	700g	915371	£11.50	
18	Salt & Pepper Squid	1kg	915372	£14.90	0.5
18	Seafood Baskets	12x200g	900046	£35.90	0.5
18	Cod Fish Fingers	60x25g	900028	£10.90	0.5
18	Nautik Chef Fishcakes	30x113g	900055	£13.50	1
18	Smoked Haddock Mozzarella Fishcakes (GF)	24x100g	890193	£21.90	
18	NEW Scottish Mussels in White Wine Sauce	64x250g	900404	£75.00	
18	NEW Alaskan Pollock Fillet Bites	7.5kg	920050	£47.50	

PACKAGING

24	NEW Round Kraft Bowls - Small	300x750ml	026588	£20.00	
	Medium	300x1000ml	026589	£21.50	
	Large	300x1300ml	026590	£30.00	
	NEW Round Kraft Lids - Small/Med	300x750ml/1000ml	026591	£11.80	
	Large	300x1300ml	026592	£18.70	

All products and promotions subject to availability. All prices plus VAT where applicable. Errors & Omissions excluded.

Suitability logos are included for guidance only – always refer to manufacturers product labels for accurate suitability and ingredient information.

Henry Colbeck Limited

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